



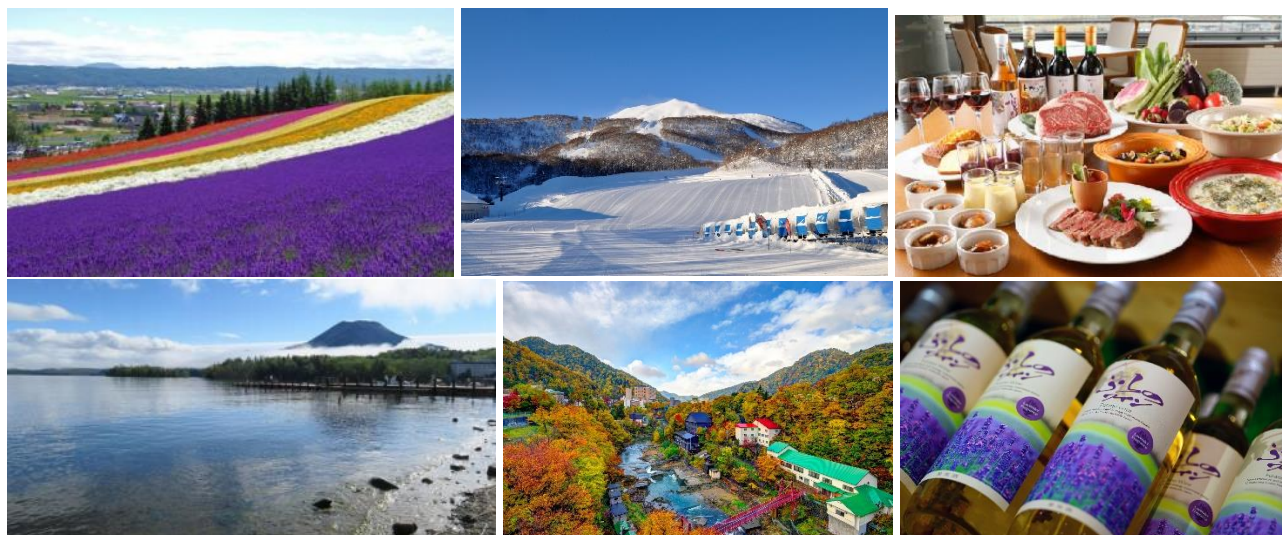
**Asia & Africa Committee Presents:
HKGCC Mission to Hokkaido, Japan
Sapporo, Furano, Kushiro (Akan), Teshikaga and Sunagawa
3 – 7 June 2019**

Japan's seemingly roofless tourism boom remains strong as the total number of inbound travellers grew by 8.7% in 2018 to reach a record high of 31.19 million, and they spent a total of US\$41.3 billion. Hong Kong's fascination with Japan continues to grow as 2.2 million Hongkongers visited the country in 2018, making our city the fourth largest source of tourists. Visitor numbers to Hokkaido are soaring as well, as nature lovers are enticed by the region's beautiful scenery, world-class skiing and amazing farm and seafood produce. This trend has created business opportunities for tourism, retail and F&B related sectors.

To learn more about Hokkaido following the Chamber's seminar with on Hokkaido last year, the Chamber will lead a business mission to the island from 3-7 June to meet local officials and businesses to get a first-hand perspective of how Hong Kong companies can tap into new opportunities in Hokkaido.

In addition to the prefecture's capital Sapporo, we will travel eastwards to relatively untapped tourism destinations, such as Furano, Akan, Sunagawa and Teshikaga. Land prices in these areas are still very affordable, and provide new, unspoilt destination options for developing new tourism facilities and packages. These regions are also renowned for their fresh local produce such as seasonal fruits, seafood, wine, leather and handicrafts that are popular among discerning visitors.

Places are limited so reserve your seat as soon as possible.



Tentative Itinerary *(subject to change)***(HONG KONG → SAPPORO → TOMAMU → KUSHIRO → AKAN
→ TESHIKAGA → IKEDA → FURANO → ASHIBETSU → SUNAGWA)**Monday, 3 June 2019Hong Kong / Sapporo

- Check in to Hotel

Tuesday, 4 June 2019Sapporo / Tomamu / Kushiro

- Meeting with Hokkaido Government
- Meeting with Hokkaido Company
- Networking Lunch
- Visit Unkai (Sea of Clouds) Terrace (in Tomamu)
- Meeting with Local Municipality and Welcome Reception

Wednesday, 5 June 2019Akan / Teshikaga

- Site Visit with Hokkaido Company
- Lunch (Farm Inn Restaurant)
- Site Visit Ski Slope & Hotel Candidate/ Meeting with Local Municipality
- Site Visit Hotel Candidate (Masyu Lake)
- Site Visit (Kussharo Lake)
- Welcome Reception in Kussharo

Thursday, 6 June 2019Teshikaga / Ikeda / Furano

- Visit at Fish Market & Breakfast
- Winery in Ikeda & Lunch
- Site Visit Food Processing Factory & Meeting with Local Municipality
- Welcome Reception

Friday, 7 June 2019 (Tuen Ng Festival)Ashibetsu / Sunagwa

- Site Visit in Ashibetsu
- Visit Leather Goods Manufacturer in Sunagawa
- Lunch (Farm Inn Restaurant)
- Return to New Chitose Airport
- End of Mission

Registration Form
 HKGCC Mission to Hokkaido, Japan
3 – 7 June 2019

To: Mr William Ngo, Asia & Africa Secretariat, HKGCC, 22/F United Centre, 95 Queensway, Hong Kong

Delegate Information (To be put in the Delegate Pamphlet)

Company: _____

Name of Participant: _____ Title _____
Please fill in the full name as appeared on the travel document

Travel Document: _____ Document No: _____ Expiry Date: _____
dd / mm / yyyy

Address: _____

Tel: _____ Fax: _____

Nature of Business: _____

Industries of Interest: _____

Contact Person: _____ Email: _____

HKGCC Membership No.: _____

Enclosed a cross cheque for: HK\$ _____ **Cheque No.** _____

Mail to: Mr William Ngo, The Hong Kong General Chamber of Commerce, 22/F United Centre, 95
 Queensway, Hong Kong
(For easy identification, please mark M190603WN on the back of the cheque)

 Signature of Registrant(s) _____
 Date: _____
dd / mm / yyyy

NOTES:

1. The mission is exclusively for HKGCC corporate members. Each corporate member can send up to 2 delegates to join this mission.
2. The participation fee for the mission is **HK\$3,800**, *(please note that the price may need to be adjusted based on hotel fees at the time of booking)*, inclusive of 4-night's hotel accommodation on 3, 4, 5 and 6 June (including breakfast), local transport, interpreters, and other related administrative expenses, but **excludes air tickets**. Members should arrange their own air tickets and check into the mission hotel on Monday 3 June.
3. The itinerary is tentative and may be subject to changes.
4. The decision to accept or decline any booking shall be at the sole discretion of the Chamber. **Please do not book your tickets before receiving confirmation of your participation from the Chamber.**
5. English / Japanese will be used during the mission and an interpreter will accompany the group.
6. Participants are responsible for their visa application (if applicable), travel insurance and all other incidental expenses.
7. Interested members please fill out the attached registration form and return to us together with a cheque made payable to "The Hong Kong General Chamber of Commerce" in the appropriate amount on or before 12 April 2019. **Full payment of the participation fee is required to confirm your booking and no place will be reserved without full payment. Participation fee is non-refundable unless the mission is cancelled by the organizer.**
8. Please note that this is a business mission and all participants will be required to wear business attire and attend all planned meetings and receptions as part of the delegation.
9. Participants agree to indemnify the Chamber and the hosting party all liabilities for property damage, physical injury or death in relation to this event.