

HKGCC Presents: Women Summit 2016

*“Leaders in the Spotlight”*

JC HALL, ASIA SOCIETY HONG KONG CENTRE THURSDAY 9AM - 2PM OCT 20, 2016

**Sponsorship Invitation**

## Summit Overview

- *Presented by:* **HKGCC Women Executives Club**
- *Organizer:* **The Hong Kong General Chamber of Commerce (HKGCC)**
- *Purpose:* **Highlight event of the year in celebration of the HKGCC 155<sup>th</sup> Anniversary** (last Women Summit was held in 2012, at the HKGCC 150<sup>th</sup> Anniversary)
- *Features:* **Leading female elites including business leaders, entrepreneurs, women with special talents**
- *Participation:* **Around 200 senior female business executives and professionals**

## About HKGCC

### About the Hong Kong General Chamber of Commerce (HKGCC):

Founded in 1861, HKGCC is the oldest, yet most dynamic business organization in Hong Kong. Members of HKGCC represent a wide spectrum of local, Mainland Chinese and international businesses. Serving as the voice of business, HKGCC's core functions include policy advocacy, knowledge-based activities, business networking, local and overseas study missions, and business documentation services. ([www.chamber.org.hk](http://www.chamber.org.hk))

### About the Women Executives Club:

Under the membership of HKGCC, the Women Executives Club composes members of female business executives who are bond by activities and fellowships that focus on the women's interests including non-business meetings, recreation activities, intellectual exchanges, awareness of social and educational issues, charitable activities, etc.

## Programme Rundown

Time	Programme
9:00 am – 9:15 am	Welcome & Honorary Remarks
9:15 am – 10:20 am	<b>Armchair Session I:</b> <b><i>Enduring Family Success</i></b> Featuring next generation successful women business leaders who innovate, transform and lead their companies to achieve new heights.
10:20 am – 10:40 am	Networking Break
10:40 am – 11:45 am	<b>Armchair Session II :</b> <b><i>Women of Passion</i></b> Featuring inspirational women who have successfully made an impact through their believes and passion in their respective areas.
12:20 pm – 2:00 pm	Luncheon Keynote Address

## Previous Sponsors & Supporters

### Sponsors:

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THE WOMEN'S  
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Hong Kong Women Executives Summit 2012  
– Lead. Share. Connect.

11 May 2012 (Fri), 9:00 am – 2:00 pm

The Residence of the Consul-General of The Netherlands, 24 Mount Cameron Road



Organized by:

HKGCC  
Hong Kong General Chamber of Commerce  
香港總商會 1861

150  
years  
1841-2011

Chamber Women Executives Club  
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## Previous Women Summit (2012)

Previous programme: <https://www.chamber.org.hk/en/events/past.aspx?id=N120511CL>



## Sponsorship Package 1: Lead Sponsor

☞ *Limited to one only!* - At **HK\$50,000** your company will be entitled to the following **special privileges**:

- + Prominent feature of ***company logo*** at the Summit Backdrop
- + Two complimentary VIP seats at the ***Head Table***
- + One FREE, half-page 4 colour ***advertisement*** (worth HK\$9,246) in ***The Bulletin*** any month before March 2017 (digital file to be provided by the company)
- + One-full page ***advertisement*** in the summit programme booklet
- + Your senior company representative to give a brief ***Introductory Remarks*** at the Luncheon
- ✓ Standard features:  
**Feature of sponsors' logo** on all collateral materials leading up to the summit (webpage, invitations, emails, etc.); distribution of **company premiums / product samples** to summit participants; acknowledgement in the **post-summit coverage** of the Chamber's monthly magazine, The Bulletin.

## Sponsorship Package 2: Gold Sponsor

☞ At **HK\$35,000** your company will be entitled to the following **special privileges**:

- + Two complimentary seats at the **Reserved Table** in prime location.
- + One FREE, half-page 4 colour **advertisement** (worth HK\$9,246) in **The Bulletin** any month before December 2016 (digital file to be provided by the company).
- ✓ Standard features:  
**Feature of sponsors' logo** on all collateral materials leading up to the summit (webpage, invitations, emails, etc.); distribution of **company premiums / product samples** to summit participants; acknowledgement in the **post-summit coverage** of the Chamber's monthly magazine, The Bulletin.



## Sponsorship Package 3: Silver Sponsor

☞ At **HK\$20,000** your company will be entitled to the following **special privileges**:

- ✓ Feature of ***sponsors' logo / company name*** on all collateral materials leading up to the summit (webpage, invitations, emails, programme, etc.)
- ✓ Distribution of ***company premiums / product samples*** to summit participants.
- ✓ Acknowledgement of ***sponsors*** in the ***post-summit coverage*** of the Chamber's monthly magazine, The Bulletin.

## Sponsorship Package 4: Silent Auction

☞ Sponsor of a branded luxury product at a face value of **HK\$10,000 or above** to take part in the Silent Auction during the summit. (*Limit to 3 only*)

- ✓ Your product will be featured during the auction session with verbal announcement of company name and product details.
- ✓ Company logo will be featured in the summit programme booklet.

# Sponsorship Reply Slip

(Please fax to 2821 9539 or email: [kylie@chamber.org.hk](mailto:kylie@chamber.org.hk))

Our Company would like to **confirm sponsorship at the Women Summit 2016** as below:

- ☐ 1. LEAD Sponsor at HK\$50,000 (limit to one only)
- ☐ 2. GOLD Sponsor at HK\$35,000
- ☐ 3. SILVER Sponsor at HK\$20,000
- ☐ 4. Silent Auction Sponsor (at face value HK\$10,000 or above)

(Detail of the item: \_\_\_\_\_)

(For cash sponsors, please make cheque payable to **"The Hong Kong General Chamber of Commerce"** and post to: Ms Kylie Lau, HKGCC, 22/F United Centre, 95 Queensway, Hong Kong)

**Deadline for Sponsorship: 31 August 2016**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

## Important Notes:

- ◆ Please email a soft copy of your company logo (ai format) to [kylie@chamber.org.hk](mailto:kylie@chamber.org.hk).
- ◆ All advertisement output / premiums / products must be delivered to the Chamber office, as above, by 9 September 2016.
- ◆ A sample of the company premium / products must be pre-approved by the Chamber before delivery.
- ◆ Product for Silent Auction must be delivered to the Chamber before 13 October 2016.
- ◆ Should there be any queries, please contact Ms Kylie Lau at 2823 1239 or Ms Karen Fung at 2823 1240.