



INTERNATIONAL BUSINESS SUMMIT 2025

GLOBAL CITIES: THRIVING IN THE AGE OF GEO-ECONOMICS

9 December 2025 | JW Marriott Hotel Hong Kong | 09:30 – 14:30 (HKT)



HKGCC International Business Summit

One of Hong Kong's oldest and most highly anticipated conferences for decades, debuted on 25 November 1994.

SPONSORSHIP OPPORTUNITIES

WHAT

HKGCC launched the International Business Summit on 25 November 1994. For over three decades, it has been a premier event on the international business community's calendar. This year, the theme is: “**Global Cities: Thriving in the Age of Geo-Economics.**”

WHEN

We are proud to be organizing the International Business Summit on **9 December 2025**, from 09:30 to 14:30 (HKT) at the JW Marriott Hotel Hong Kong.

WHO

Distinguished leaders from Hong Kong, Mainland China, and across the globe will attend this hybrid conference in person or join via live stream worldwide. By becoming a sponsor, your company will enjoy an unparalleled opportunity to connect with senior decision makers, industry experts, professionals, as well as prospective clients and partners.

GATHERING OF GLOBAL LEADERS

Hundreds of esteemed business leaders and government officials from Hong Kong and abroad are expected to participate in this signature event in person or via live stream worldwide.

HIGHLY VISIBLE BRANDING

Sponsors' logos and names are prominently featured across a wide range of Summit's materials, encompassing various online and offline channels, to help you reach a diverse audience and generate extensive exposure.

DIRECT ENGAGEMENT WITH POTENTIAL CLIENTS

Sponsors have the opportunity to set up a **promotional booth** to explain their services or products directly with attendees. Booths will be in the foyer, where guests will be during the morning, mid-conference coffee break, and lunch break, offered ample openings to engage with attendees. This prime marketing opportunity comes at no extra cost.

SPONSORSHIP BENEFITS



PHYSICAL BRANDING, BOOTHS & DIRECT AUDIENCE ACCESS

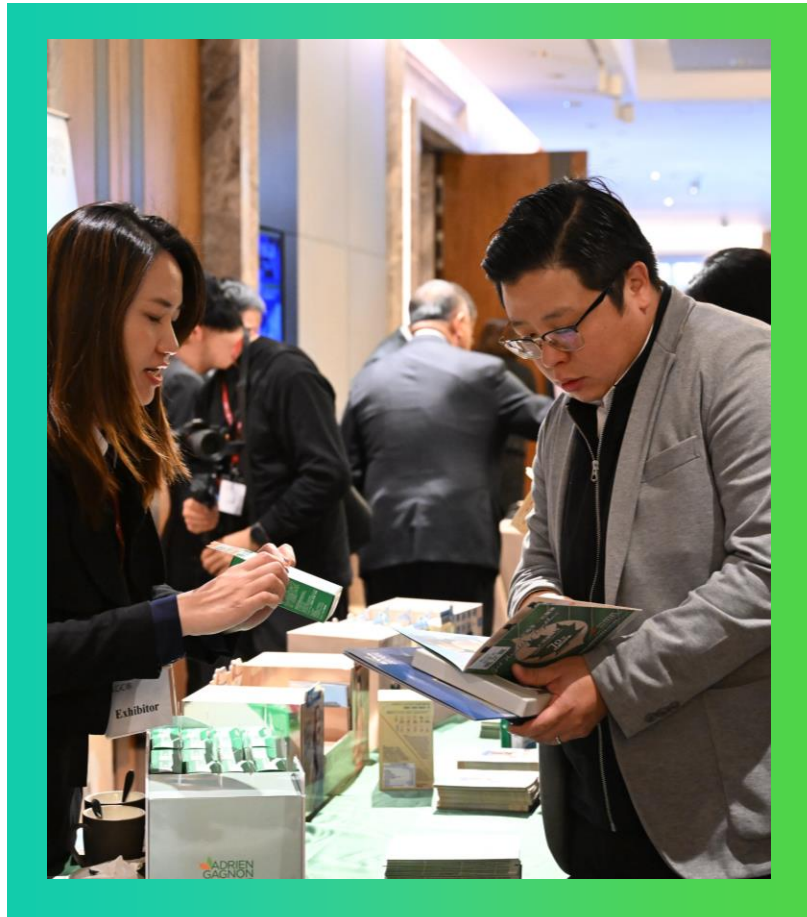


SPONSOR'S BOOTH



LOGO VISIBILITY

WHO WILL SEE AND ENGAGE WITH YOUR BRAND



WHO WILL SEE AND ADMIRE YOUR SPONSORSHIP

2024 INTERNATIONAL BUSINESS SUMMIT
CELEBRATED ITS 30TH ANNIVERSARY



SPONSORSHIP BENEFITS		PLATINUM (HK\$188,000)	GOLD (HK\$88,000)
1	One reserved VVIP seat at Head Table for senior management	✓	
2	One reserved VIP table of 10 at prime location (valued at HK\$21,800)	✓	
3	One reserved table of 10 (valued at HK\$21,800)	✓	✓
4	Company video (20 second) played during the coffee break(s)	✓	
5	Company logo featured on the Summit’s website, stage backdrop and Chamber magazine <i>The Bulletin</i>	✓	✓
6	Company logo hyperlinked on the Summit’s website to the company website’s homepage	✓	✓
7	Company name acknowledged in the Summit’s social media content	✓	✓
8	MC acknowledgement	✓	✓
9	One display booth at the event venue foyer	✓	✓
10	e-Newsletter with 20,000+ e-circulation – Inline banner (valued at HK\$7,000)	✓	
11	e-Newsletter with 20,000+ e-circulation – One footer, upper banner (valued at HK\$3,500)	✓	✓
12	e-Newsletter with 20,000+ e-circulation – One footer, lower banner (valued at HK\$3,000)	✓	✓
13	<i>The Bulletin</i> ’s advertisement – One full-page 4-colour advertisement (valued at HK\$16,118)	✓	
14	<i>The Bulletin</i> ’s advertisement – One half-page 4-colour advertisement (valued at HK\$9,708)	✓	✓
15	20% discount for additional Summit passes	✓	✓



Hong Kong General Chamber of Commerce
香港總商會 1861



THANK YOU
AND LET'S GET STARTED

PAST SPONSORS

For sponsorship enquiries,
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