



INTERNATIONAL BUSINESS SUMMIT



SHIFTING ECONOMIC CENTER OF GRAVITY: Hong Kong's Role

28 November 2024 ♦ Ballroom, JW Marriott Hotel Hong Kong ♦ 09:00 – 14:30

WHAT

HKGCC launched the **International Business Summit** on 25 November 1994, with the then Financial Secretary Sir Hamish Macleod giving the opening remarks at the conference. Today, it is one of the most anticipated events in the Hong Kong business community's calendar. **2024 marks the 30th anniversary of the Summit.**

WHEN

We are proud to be organizing the International Business Summit on 28 November 2024, from 09:00 to 14:30 at the JW Marriott Hotel Hong Kong.

WHO

Prominent members of the Hong Kong business community will attend the Summit. By becoming a sponsor, your company will have the incredible opportunity to engage with senior decision makers, industry experts, professionals, as well as potential clients and partners.



International Business Summit

SPONSORSHIP BENEFITS



CREAM OF BUSINESS

Hundreds of esteemed business leaders and government officials from Hong Kong and abroad are expected to participate in this signature event in the Hong Kong business calendar.

HIGHLY VISIBLE SPONSORS

Sponsors' logos are prominently displayed on a comprehensive range of Summit's materials, encompassing various online and offline channels, to help them reach a wide and diverse audience and generate extensive exposure.

PROMOTE YOUR SOLUTIONS

Sponsors can set up a promotional booth at the reception area to promote their services to all attendees directly. This valuable marketing opportunity comes at no additional cost.

SPONSORSHIP BENEFITS

EXCELLENT BRANDING OPPORTUNITY

You can present your brand, products and services directly to the cream of Hong Kong's business community, and promote your company to potential clients at this high-level conference.

LOGO AND WEBSITE EXPOSURE

Your logo will appear in the Summit's materials, including backdrop, website, and the Chamber's magazine *The Bulletin*,

NETWORKING AND CONNECTIONS

The Summit provides you with the opportunity to connect with business owners, experts, professionals and potential clients and partners.

ADVERTISING

Your corporate information (*no bigger than A4 size, no more than 3 sheets*) and company premiums (*upon approval by the Chamber*) can be inserted in the summit folders.

DISCOUNT

Invite your clients and senior management to attend the Summit to enjoy 20% discount for additional summit passes.

ACKNOWLEDGEMENT

Your company and logo will be acknowledged in the post-Summit report published in the Chamber magazine *The Bulletin* and on the Chamber website.

SPONSORSHIP BENEFITS

	BENEFITS	PLATINUM (HK\$180,000)	GOLD (HK\$88,000)
01	One VVIP seat for senior management	✓	
02	10 VIP seats	✓	
03	10 guest seats	✓	✓
04	Logo featured on all Summit's materials, including backdrop, website, and Chamber magazine <i>The Bulletin</i>	✓	✓
05	Promotion materials displayed on a prominently-located table	✓	✓
06	Company inserts in the Summit's folder*	✓	✓
07	Company premiums at the Summit*	✓	✓
08	e-Newsletter with 20,000+ e-circulation - One upper banner (Valued at \$4,000)	✓	✓
09	e-Newsletter with 20,000+ e-circulation - One lower banner (Valued at \$3,000)	✓	
10	Bulletin advertisement - One FREE, full-page 4-colour advertisement (Valued at \$16,118)	✓	
11	Bulletin advertisement - One FREE, half-page 4-colour advertisement (Valued at \$9,708)	✓	✓
12	20% discount for additional Summit passes	✓	✓

**upon approval of the Chamber*

BECOME OUR SPONSOR

PAST SPONSORS



Sponsorship Enquiries:

Ms Ally Wan

☎ 2823 1266

✉ ally@chamber.org.hk