



Changsha, the vibrant capital of Hunan Province in central China, is a city where rich cultural heritage meets rapid economic growth. With a regional GDP exceeding RMB1 trillion, it has become a key economic powerhouse and innovation hub.

In 2024, the city's cultural and creative industries generated an impressive RMB128 billion, making up 6.2% of the GDP and achieving double-digit growth for five consecutive years. With over 100,000 professionals and nearly 20,000 enterprises – including more than 1,000 large-scale companies – Changsha's creative sector spans design, advertising, film, television and animation, resulting in a thriving ecosystem that fuels collaboration and innovation.

The China Committee will organize a mission to Changsha from 18 to 19 September, to gain in-depth insights into the local cultural and creative industries and explore their potential for development and growth.

Tentative Itinerary**Itinerary may change.*

18 September (Thursday) Hong Kong - Changsha
<ul style="list-style-type: none"> ● Take High Speed Rail <u>G872 (07:19-10:45)</u> from Hong Kong West Kowloon Station to Hunan Changsha South Station (<i>Suggested</i>) ● Meeting with the Changsha Government and the Hunan Provincial Department of Commerce to study the latest economic developments in Hunan ● Networking lunch with leaders from the Changsha Municipal Government and the Hunan Provincial Department of Commerce ● Visit Tongguan Kiln, an ancient town built with an investment of RMB10 billion. ● Visit the headquarters of Chayan Yuese, discussing brand IP development and internationalization ● Watch the "Misty Snow on Orange Isle" live performance to gain a deeper understanding of Huxiang culture ● Enjoy dinner and explore the Wuyi Square night market for an immersive experience of local culture in Changsha
19 September (Friday) Changsha - Hong Kong
<ul style="list-style-type: none"> ● Visit Mango TV and Hunan Broadcasting Group. ● Networking Lunch with Hunan CCPIT ● Meeting with enterprises from the Hunan CCPIT ● Take High Speed Rail <u>G885 (17:18-20:36)</u> from Hunan Changsha South Station back to Hong Kong West Kowloon Station (<i>Suggested</i>)

****Registration Details:** The mission is **exclusively** for HKGCC members. Priority will be given to corporate members. Each corporate member can enroll up to **2 delegates** for this mission. The participation fee is **HK\$1,800** inclusive of local transport, all meals and other related administrative expenses, **but excludes High Speed Rail ticket, hotel accommodation and interpretation fees.** The mission will be conducted in **Putonghua**. The deadline for registration is **5 September**. For enquiries, please contact Ms Wendy Chan (Tel: 2823 1207, Fax: 2821 9507, E-mail: wendy@chamber.org.hk) or Ms Irene Wu – Tel: 2823 1265 Fax:2821 9565 E-mail: irenewu@chamber.org.hk.

HKGCC Mission to Changsha, Hunan Exploring Business Opportunities in Cultural and Creative Industries Registration Form

Monday to Wednesday, 18 to 19 September 2025

To: Ms Wendy Chan (Tel: 2823 1207, Fax: 2821 9507, E-mail: wendy@chamber.org.hk)

Ms Irene Wu Tel: 2823 1265 Fax:2821 9565 E-mail: irenewu@chamber.org.hk

Address: HKGCC, 22/F United Centre, 95 Queensway

個人資料 Please complete in **BOTH ENGLISH AND CHINESE.**

Deadline: 5 September, 2025

參加者姓名：_____

Name of Participant : _____

(與旅行證件上的姓名保持一致/Name in Passport)

公司名稱：_____

Company Name : _____

職位：_____

Position : _____

產品/業務範圍 Business Nature : _____

電郵地址E-mail add. : _____

出生日期 Date of Birth (DD/MM/YY) : _____

香港手提電話 Mobile in HK : _____

內地手提電話 Mobile in China : _____

回鄉證號碼/護照 Passport No. : _____

到期日 Expiry Date : _____

聯絡人 Contact Person : _____

聯絡人電郵地址 E-mail add. : _____

電話號碼 Tel. No. : _____

傳真號碼 Fax. No. : _____

【Registration Fee】

Membership number: _____

1. Participation fee

(inclusive of local transport, all meals and administrative expenses, **but excludes High Speed Rail ticket, hotel accommodation and interpretation fees**)

HKD 1,800 per person

2. Accommodation

<input type="checkbox"/> 18-19 September (Hotel –Hilton Changsha Riverside – Single room/ breakfast Inclusive / non-smoking)	HKD 800
<input type="checkbox"/> I will arrange my accommodation	

Total Amount: HKD _____

【Method of Payment】

☐ Enclosed a crossed cheque (HKD _____) Cheque No. _____

Please make it payable to "The Hong Kong General Chamber of Commerce" and mark M250918WL on the back.

☐ Payment by Credit Card: Visa / MasterCard / AE

Card No: _____ Total HK\$: _____ Expiry Date: _____

Name of Cardholder: _____ Signature: _____ Date: _____

- ✧ This event is for HKGCC members only. Priority is given to corporate members. Bookings are only confirmed upon receipt of payment, on a first-come, first-served basis. Participants agree to indemnify the Chamber and the hosting party from all liabilities for property damage, physical injury or death in relation to this event. Participants are advised to take out their own insurance against all risks. Delegates are responsible for their effective travel documents and visas to China. The decision to accept or decline any bookings shall be at the sole discretion of the Chamber. No-shows will be charged. Payments are non-refundable unless the organizer cancels the event. **A refund handling fee of HK\$900 will be charged for cancellations submitted 7 working days before the event. No refund will be given for cancellations with fewer than 7 working days' notice.**