



NEWLY Revised Dates! This in-depth and exclusive study tour will include innovative entrepreneurship lectures by renowned faculties at the Hebrew University of Jerusalem; visits to some of the rising startups and innovative companies in Israel; in addition to cultural tours along the Jerusalem Heritage, the Dead Sea and Masada.

Home of many high-technology products and innovations, Israel has the second-largest number of startups in the world and the largest number of NSADQ-listed companies outside North America. It is definitely a place worth visiting, expanding networks with fellow business executives, and exploring potential business opportunities.

** This study tour is jointly organized by the HKGCC Young Executives Club and the HKU Space Executive Academy in collaboration with the Hebrew University of Jerusalem. It is fully supported by the Consulate General of Israel in Hong Kong and Macau. *All lectures and presentations will be conducted in English.*

Itinerary at a glance: (*subject to change)

1 April, 2019 (Mon)

- Morning: Arrival at Tel Aviv (suggest flight CX 675 at 01:10 / arrival at 06:55 same day)
- Jerusalem Heritage Cultural Tour (breakfast and lunch)
- Hotel check-in
- Evening: Welcome Dinner

2 April, 2019 (Tue)

AM:	Innovation Entrepreneurship Programme @ The Hebrew University <ul style="list-style-type: none"> • Lecture (1): Future Technologies and Their Business Application
Lunch:	• Hebrew University Inside Tour + lunch at University Canteen (self-arrange)
PM:	<ul style="list-style-type: none"> • Lecture (2): Game Theory: Game Engineering by Noel Prize Winner, Professor Yisrael Robert Aumann • Company Visit (1): Sifttech or Atope Accelerator
Evening:	• Dinner

3 April, 2019 (Wed)

AM:	Innovation Entrepreneurship Programme @ The Hebrew University <ul style="list-style-type: none"> • Lecture (3): The Three Gates of Judaism • Lecture (4): The Israeli Army (IDF) and Innovative Thinking "Get Boots on Ground" – Translate Battlefield Experience into Your Business Culture • Presentation of Certificates
Lunch:	• Lunch at University VIP Room (mingle with Professors and Israel Business Chamber representatives)
PM:	• Company Visit (2): Mobileye
Evening:	• Dinner

4 April, 2019 (Thur)

AM:	• Company Visits: Innovation Center Taglit, ProoV, The Floor, etc (TBC)
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Lunch	• Nearby restaurant
PM:	• City Tour / Cultural Exploration
Evening:	• Dinner
5 April, 2019 (Fri)	
Full Day:	• Tour of the Dead Sea and Masada (Lunch)
Evening:	• Dinner
6 April, 2019 (Sat)	
AM	• Hotel check-out
PM	• Coach bus transfer from hotel to the airport for departure (suggest flight: CX 676 departure from TLV at 14:30 / arrival at 06:15(+1) HKG)

* Lectures and company visits are conducted in English

* Accommodation: 5 nights Leonardo Plaza Hotel Jerusalem or similar (5- star hotel, just 15-min walk from the Old City)

* Upon completion of the programme, participants will be awarded a Statement of Attendance from HKU SPACE and HKGCC.

Participation Fee (per person)

Includes: lecture & programme fees, local transports, 5-night hotel accommodation with daily breakfast, meals specified in itinerary, tour guide, and administrative expenses & tips.

Excludes: round-trip air-tickets, travel insurance, travel visa (if applicable), and personal expenses.

	(Single Occupancy)	(Sharing Twin)
*Standard Rate (booking deadline is 1st March) (subject to upward adjustment due to high demand for hotels in April)	HK\$47,000	HK\$43,000

*****Additional saving of HK\$2,000 per person if 2 or more people enrolled at the same time!!**

*** Full payment of the participation fee is required for booking No place will be reserved without full payment.**

* Members should arrange their own air tickets. Please do not book your tickets before receiving confirmation of your participation from the Chamber.

* HKSAR passport holders enjoy 30-day visa-free access into Israel.

Remarks: ¹The above fees are subject to change without prior notification depending on hotel availability and other unforeseeable circumstances that may incur extra costs. ²The trip is limited to a maximum of 24 people; bookings are on a first-come-first-served basis. ³In the event that the trip is cancelled by the organizer due to unforeseeable circumstances, a refund will be arranged after deducting any cost incurred.

Supporting Organizations:



Consulate General of Israel
Hong Kong and Macau
以色列駐香港及澳門總領事館



האוניברסיטה העברית בירושלים
THE HEBREW UNIVERSITY OF JERUSALEM

☞ For reservation, please complete the Reservation Form and return to us before registration deadline (1st March 2019). Full payment must be made upon your reservation.

☞ For enquiries, please contact Ms Vera So by email: vera@chamber.org.hk OR phone: 2823-1280.

Reservation Form**< HKGCC Executive Study Tour to Israel >****For reservation, please complete and return the form below.**Attn: Ms Vera So Tel: 2823-1280 / Fax: 2821-9580 / Email: vera@chamber.org.hk**Registration: Priority registration for **HKGCC members**. English will be the medium of language throughout the trip.Registration deadline is **1st March 2019**.

Personal Details	
Name of Participant:	Mr / Ms / Miss _____ (Please fill-in name as shown on travel document to Israel) Surname: _____ First Name: _____
Company:	_____ (HKGCC Membership no.: _____)
Position:	_____
Direct Tel:	Mobile phone no. for overseas access: _____
Email:	_____
Contact Person:	Email: _____ Tel.: _____
Emergency Contact:	Tel.: _____
Passport Information	
HKID Card No. (if any):	_____
Travel Document/ Passport to Israel:	Type of travel document: _____ Travel Document No.: _____ Expiry Date: _____ (dd / mm / yy)
Your Enrolment Selection	
Participation Fee (per person):	<p>➤ Standard Participation Fee *may subject to upward adjustment due to high demand for hotels in April:</p> <p><input type="checkbox"/> HKD47,000 (Single occupancy) <input type="checkbox"/> HKD43,000 (Sharing Twin)</p> <p>* Members should arrange their own air tickets and travel visa (if applicable). <u>Please do not book your tickets before receiving confirmation of your participation from the Chamber.</u></p>
<p>Additional saving of HK\$2,000 per person if 2 or more people enrolled at the same time <i>(*please complete personal particulars of additional participants in separate forms)</i></p> <p>Total Estimated Fee: HKD _____</p>	

Reserve Your Spot Now!**Booking Deadline with Full Payment: 1st March 2019**

* In the event that the trip is cancelled by HKGCC, the fees made will be refunded after deducting administrative cost incurred.

Step 1: Booking Form + Full Payment * Reservation is on a first-come-first-served basis.**Step 2: Payment should be made by Cheque or Bank Deposit and received before 1st March 2019.**

* Bookings will only be confirmed with full payment.

【 Method of Payment 】

Cheque: Arrange cheque to "The Hong Kong General Chamber of Commerce" and mark **M190401KF** at the back. Return the form and cheque by mail to 馮小姐 Vera So, Hong Kong General Chamber of Commerce, 22/F United Centre, 95 Queensway, Hong Kong.

Bank Deposit/ Transfer: Deposit or transfer to **HSBC Bank Account: 500-166897-838** (The Hong Kong General Chamber of Commerce), mark **M190401KF** on the payment advice. Return the advice with the form to Vera So by fax at 2821-9580/ email to vera@chamber.org.hk.

Notes:

- The itinerary is tentative and may subject to changes where appropriate. Costs and details of the trip could be adjusted due to factors such as participation, weather condition, peak season surcharge, etc.
- The trip is limited to a maximum of 24 people. Priority will be given to HKGCC members. Bookings will only be confirmed with full payment, on a first-come, first-served basis. The decision to accept or decline any booking shall be at the sole discretion of the Chamber.
- Payments are non-refundable unless the event is cancelled by the organizer. Substitution may be allowed upon written request at least 3 weeks before the departure date, and may incur additional fees and handling charges where applicable.
- In the event that the trip is cancelled by the organizer due to unforeseeable circumstances, a refund will be arranged after deducting any cost incurred.
- Participants agree to indemnify the Chamber and the hosting party all liabilities for property damage, physical injury or death in relation to this event. Participants are advised to take their own insurance against all risks.
- Participants are responsible for their own valid travel visa or effective travel document to Israel.