2009 香港工商業獎：創意
Hong Kong Awards for Industries: Innovation and Creativity

博威工程顧問有限公司
Black & Veatch Hong Kong Limited

元暉光電有限公司
Light Engine Limited

益百利香港有限公司
Experian Hong Kong Limited

香港鐵路有限公司
MTR Corporation Limited

森科產品有限公司
Sëmk Products Limited

伍茲貝格亞洲有限公司
Woods Bagot Asia Limited
Objectives

To promote a culture of innovation and creativity amongst Hong Kong industries. The winning entries should be able to present the unique features of their creative concepts, implement innovative business practices, and demonstrate their commercial accomplishments, as well as their contribution to industries and the community in general.
Andrew Brandler
Chairman, Hong Kong General Chamber of Commerce

I am very happy to see that the Hong Kong Awards for Industries has turned out to be a big success again. In particular, I would like to congratulate the six winners of the Innovation and Creativity category for their outstanding achievements in receiving this highly-acclaimed award.

While the world economy is in a drawn-out and difficult recovery, Hong Kong enterprises should reassess and reposition themselves to prepare for the challenges. It is important to bring in innovative ideas, leading technology and advanced management systems to improve their products and services, so as to stay ahead in the increasingly competitive markets. I am happy to see that many participating companies have added new dimensions to their businesses with innovation and creativity. The winners deserve praises for their efforts and achievements, and they will inspire others to emulate their success.

The Chamber is proud to be invited again to organize the Innovation and Creativity award. I would like to thank all members of the Final Judging Panel and the HKGCC Judging Panel for their outstanding work. Being the HKSAR’s premier business association, we will continue to play an active role in facilitating Hong Kong enterprises to develop and enhance their competitiveness. I also wish all Hong Kong companies every success in 2010!
Black & Veatch is a leading global engineering company specializing in the development of sustainable water and energy projects in over 100 countries around the world. In Hong Kong, we have been involved in the development of essential water infrastructure for more than 75 years and are currently involved in some of Hong Kong’s most up to date, high profile projects, including the rehabilitation of existing watermains, the extension of Toi Po Water Treatment Works and the innovative re-provision of salt water service reservoirs in hillside caverns to allow for the development of Hong Kong University’s Centennial Campus.

www.bv.com

Comments by the HKGCC Judging Panel

Black & Veatch has proven its ability to provide innovative solutions for a number of unique infrastructure projects, showcased by its construction works for the Centennial Campus of the University of Hong Kong. By building the first service reservoir in cavern in Hong Kong, the Company demonstrated the importance of technological innovation to serve the needs of infrastructure development under a very restrictive condition, whilst at the same time preserving the natural environment and heritage. Its vision of “Building a World of Difference” facilitates a strong corporate culture of innovation, and also sets it apart as one of the leaders in the industry.
Light Engine Limited

Light Engine is an OEM and ODM company headquartered at the Photonics Centre in the Hong Kong Science and Technology Park, with extensive experience in developing and manufacturing high quality and innovative LED technology solutions. We invest heavily in research and development (R&D) not just in the technical and engineering aspects, but also in the innovative designs for general and specialist illumination which sets Light Engine apart.

CablLED™ is a “Patent Pending” revolutionary Flexible LED Lighting Solution Technology engineered with conducting wires embedded with high brightness LED packaging. Benefits of CablLED™ include:
- 50 meters long with one driver, applicable almost anywhere
- Outshines-The-Rest, with a high efficiency 50 lumen/ Watt long-lasting reliability, and she is A-Green-To-Be
- High brightness CREE white LED
- Totally reliable circuitry and mechanical design (Patent Pending)
- Space friendly and fully equipped, submersible & operating under water (IP68)
- EZ Do-It-Yourself lighting solution.

www.lightengine-tech.com

Comments by the HKGCC Judging Panel

Light Engine has developed a range of DIY lighting products, namely CablLED, which are very flexible, slim and elegant and at the same time extremely user-friendly. The idea of DIY lighting may be simple, but the Company has shown considerable technological innovation to allow anyone to design, cut and plug in lighting based on their specific needs. Light Engine has demonstrated its desire to constantly push the boundaries in innovation, the results of which not only benefit the lighting industry, but also help enhance Hong Kong’s image as a center for innovation.
Experian Hong Kong Limited

Experian is the leading global information services company, providing data and analytical tools to clients in more than 65 countries. The company helps businesses to manage credit risk, prevent fraud, target marketing offers and automate decision making. Experian also helps individuals to check their credit report and credit score, and protect against identity theft.

As one of the key business lines, Experian Marketing Services helps clients to find and retain customers, using the most appropriate channel and message. Experian gathers extensive geographic, demographic and lifestyle information on consumers and businesses. The data is used in conjunction with advanced analytical systems to enable clients to profile their customers, undertake highly targeted campaigns and measure their marketing success rates and return on investment.

www.experian.com.hk
港鐵公司
MTR Corporation

港鐵公司是一間上市公司，從事鐵路營運及多元化業務。為確保未來數年新鐵路項目所需建造物料的品質，港鐵公司設計及研發了一套嶄新的「物料測試系統 (MTS)」，採用先進的資訊科技、互聯網和無線射頻識別技術，自動透過檢測儀器即時準確記錄數據，並提供可檢測記錄作翻查之用。該系統的獨特和創新之處，在於整個過程中實行無紙化，突破了傳統手寫紀錄的方式。港鐵公司是物料檢測系統的先驅，為建築界在物料檢測的品質控制方面開拓了新的里程碑。

MTR Corporation is a publicly listed company with diversified business. To assure the quality of construction materials for the new railway projects in the coming years, the Corporation has developed an innovative system, namely Materials Testing System (MTS) to replace the existing laboratory testing process by using Radio Frequency Identification (RFID) and advanced information technologies. The uniqueness and innovation of MTS lie with its key features of eradicating paper and manual recording. MTS can directly and automatically capture test data from test equipment providing accurate and real-time test results, hence, a radical change to the current practice. The Corporation, pioneering MTS, has established an example of good practice in the use of new technologies to enhance the quality control of materials testing in the construction industry.

www.mtr.com.hk
森科產品有限公司
Sëmk Products Limited

Sëmk Products Limited is a one-stop services Gifts & Premium House in Hong Kong. Established in 2001, Sëmk’s business has been ranging from Product Design, Manufacturing, Marketing and Brand Licensing. We have been exploring new dimensions to excel what already exists and to incorporate them into daily life and our creative premium-quality products are now under “Luft” and “Nuico” brands registered in the UK. Sëmk’s unique and integrated business model which combines with ODM, OBM, OEM, Corporate Promotion, Licensing Agent and Retail Business, together with the contribution from a team of talented professionals and the leadership by a foresighted management team, play a pivotal role in strengthening our core competitiveness in the industry.

www.semk.net
伍茲貝格亞洲有限公司
Woods Bagot Asia Limited

伍茲貝格的建築師、室內設計師、城市設計師和顧問團隊遍布亞洲、澳洲、歐洲、中東和北美，為客戶提供三大類功能性建築的設計和規劃服務：辦公空間、教育設施和生活方式。

伍茲貝格的目標是要透過研究成為設計與諮詢的全球領袖。她們於2005年成立「公眾」，作為伍茲貝格的知識共享平臺，除了提供撥款支持研究活動外，亦讓知識廣泛地與客戶、合作者、學者和競爭對手分享，又推行「設計智慧」，既是開發最佳設計方案的哲學基礎，亦是設計原則和諮詢相結合的結果，並通過國際研究，先進的工具和創新、整合流程來支持這種方法。伍茲貝格還於每個辦事處設立「綠色團隊」，以協助提高客戶和員工對可持續發展設計方案的認識。

Woods Bagot specialize in the design and planning of facilities across three practice sectors: Workplace, Education/Science and Lifestyle, with a multi-disciplinary team of architects, interior designers, urban designers and consultants across Asia, Australia, Europe, the Middle East and North America.

As a truly global organization with the ambitious goal to be a world-wide leader in design excellence underpinned by research, Woods Bagot has established key initiatives, including the "Public" established in 2005, an active research arm and information platform providing funding for research initiatives which are disseminated freely in the public domain to clients, collaborators, academics and competitors; our philosophy of developing the best practice solutions is based on "Design Intelligence" which is the result of combining the principles of design and consulting while underpinning the work with international research, advanced tools, and innovative, integrated processes to support this methodology; "Green Teams" established in all Woods Bagot offices to help increase client and staff awareness of sustainable design solutions.

www.woodsbagot.com
二○○九香港工商業獎
2009 Hong Kong Awards for Industries

顧客服務、環保成就、創意、生產力及品質、科技成就組別 — 最終評審委員會

CUSTOMER SERVICE, ENVIRONMENTAL PERFORMANCE, INNOVATION AND CREATIVITY, PRODUCTIVITY AND QUALITY, AND TECHNOLOGICAL ACHIEVEMENT — FINAL JUDGING PANEL

(由左起 From left)

陳麗得女士
Ms Hydde Chan
香港零售管理協會高級經理
Senior Manager
Hong Kong Retail Management Association

梁漢泉先生
Mr K C Leung
香港零售商會工業及科技委員會副主席
Vice Chairman
Industry and Technology Committee
Hong Kong General Chamber of Commerce

顏啟榮先生
Mr Kevin Edmunds
商界環保協會會務總裁
Chief Operating Officer
Business Environment Council

徐立之教授
Prof Lap-Chau Tsui
最終評審委員會主席
Chairman of the Final Judging Panel
香港大學校長
Vice-Chancellor and President
The University of Hong Kong

宋兆麟先生
Mr Edmund Sung
香港生產力促進局副總裁(企業管理)
Director
Business Consulting
Hong Kong Productivity Council

楊德雄先生
Mr Allen Yeung
香港科技園公司企業拓展及科技支撐副總裁
Vice President
Business Development and Technology Support
Hong Kong Science and Technology Parks Corporation

呂潔梅女士
Ms Patricia Lui
工業貿易署首席貿易主任
Principal Trade Officer
Trade and Industry Department
(非評審委員會成員not judging panel member)
2009 Hong Kong Awards for Industries: Innovation and Creativity

HKGCC JUDGING PANEL
The Hong Kong General Chamber of Commerce is the oldest and largest organization in Hong Kong. We are international in character, with membership comprising of multinational companies, Chinese mainland companies, and Hong Kong companies. We are a self-funded, non-profit making organization, and as such, we are a truly independent body representing the diverse interests of the entire business community in the Hong Kong Special Administrative Region (SAR).

Our loyalties lie with our members, acting as their voice in advising the SAR Government in matters affecting businesses and the economy, providing membership with business information and opportunities, and facilitating networking through a variety of Chamber activities.

We take a strong initiative to promote Hong Kong as an international business centre in the heart of Asia. The Chamber acts as an international bridge, connecting Hong Kong business with the Chinese mainland and the rest of the world.

香港總商會始創於1861年，是歷史最悠久、規模最龐大的本地商業組織。現有企業會員約4,000名。多年來，本會貫徹國際化的特色，會員包括跨國集團、中資企業和香港公司。我們是一家自負盈虧的非牟利機構，能真正以獨立團體的身份，代表香港特區工商界的廣泛權益。

我們事事以會員的權益為依歸，代表會員就各項影響商業和經濟的事故，向特区政府陳情獻策；此外，亦為會員提供商業訊息和機會，更透過舉辦各種活動，協助會員建立聯繫網絡。

本會積極推廣香港作為亞洲的國際商業中心，並擔當國際橋樑的角色，把本港商界與中國和世界各地接連起來。