Innovation and Creativity
香港工商業獎: 創意
Hong Kong Awards for Industries: Innovation and Creativity

Toy2R (Holdings) Company Limited

銀杏館
Gingko House

明高儀器有限公司
Mingle Instrument Limited

興華科儀有限公司
Schmidt & Co., (Hong Kong) Ltd

時富金融服務集團
CASH Financial Services Group Limited

DOG ONE LIFE

瑞安承建有限公司
Shui On Building Contractors Ltd
Andrew Brandler
Chairman, Hong Kong General Chamber of Commerce

I am delighted to see that the 2008 Hong Kong Awards for Industries is again a roaring success! I send my heartiest congratulations to the seven winners of the Innovation and Creativity category, who stood out from 30 applicants to receive this highly acclaimed Award.

The recent financial turmoil has brought severe challenges to all businesses. With rapid changes in the operating environment, Hong Kong enterprises need to be more vigilant in seeking new business concepts to stay afloat, whether in design of products, services delivery, use of technical applications or marketing. I am happy to see that many participating companies have added new dimensions to their businesses with innovation and creativity. The winners deserve praises for their efforts and achievements, and they will inspire others to emulate their success.

The Chamber is proud to be invited again to organise the Innovation and Creativity award. I would like to thank all members of the Final Judging Panel and the HKGCC Judging Panel for their outstanding work. Being the HKSAR’s premier business association, we will continue to play an active role in facilitating Hong Kong enterprises to develop and enhance their competitiveness. Let’s join hands together to get through these tough times!
Toy2R (Holdings) Company Limited

Toy2R is a well-known Hong Kong brand company, engaged in the design, production, and wholesale retail of toys, and actively promoting the concepts of "Designer Toy" and "Art Toy". The company, with its unique style and playful personality-styled Qee characters, has attracted many designers and hobbyists from various industries. Through collaborations and partnerships, it has successfully expanded its product range, defying the boundaries between product design, art, and entertainment. Toy2R's creative brand has been recognized worldwide through its effective sales network and broad customer base.
Toy2R is a Hong Kong-based and multi-faceted company with a passion to place toys in an art context. Founder and President Raymond Choy, being the first to explore the potential of the designer/art toy phenomenon, began the business in 1995 to introduce the movement to worldwide audience. Since then, Toy2R has continued to break down the borders between product design, art and graphics. The introduction of Qee (pronounced ‘key’) in 2002 took the world by storm as an iconic platform recognized on a global scale for its versatility to portray contemporary art and expressionism; ultimately, re-inspiring some of the biggest internationally acclaimed artists and designers in the fashion industry. Toy2R continues to grow and influence the world while expanding the definition of art. Join the Qeevolution because everyone wants to collect more Qee!

www.toy2r.com

Comments by the HKGCC Judging Panel

The creativity of Toy2R is demonstrated by its innovative business model of inspiring people with an “Everyone Can Design” concept. Its Qee figurines allow customers to take part in the process of design, making each Qee a distinctive designer toy. The idea of D.I.Y is not unique in itself, but this entrepreneur is able to leverage on the creative talents of its customers and implement the co-creation model in a highly dynamic design industry, proven by its commercial achievements. With a small international team driven by a strong team spirit and culture of innovation, Toy2R and its “home designers” have created a trendy brand of collectable toys sold not only in Hong Kong, but also exported to international markets through its worldwide tour. The Qee collection therefore epitomizes Hong Kong’s creative energy.
Objectives

To promote innovative culture and creativity among Hong Kong industries. The winner companies should possess creative concepts and implement innovative business practices, as well as demonstrate strong commercial achievements and contribution to the industries and the wider community.

Selection Criteria

Creativity – design, development and performance

Commitment to an innovative culture

Commercial results and prospects

Contribution to the industry and to society

www.chamber.org.hk/inc
Gingko House

Gingko House is founded on an innovative idea – “To render social welfare services through business”, making our restaurant a truly unique one. We provide high quality western style cuisine and beverage. Our service team consists of a bunch of energetic and dedicated elderly who are destined to enrich the textures of their lives more fully at age 60. Gingko House is a guiding light to the elderly who have been overlooked by the society.

A good restaurant should guarantee not only the quality of food. What count the most is the quality of services delivered by our staff carrying with them the seeds of happiness and richness. All the smiles and the laughs are warm and compassionate. It is a truly unique, uplifting and luxurious experience of dining with us, making customers come back for more.

www.gingkohouse.org
明高儀器有限公司
Mingle Instrument Limited

明高儀器有限公司是一間集研發、零件生產、裝配和銷售於一體的中小企業，其最新研發的「熱能發電溫度測控鍋」，通過巧妙的熱能發電、溫度測量和顯示系統，令消費者準確地掌握不同食物的溫度，提供了一種既安全、健康和方便的烹調經驗，亦為市場引入創新、時尚和具環保概念的烹飪工具。

Mingle Instrument Limited is a small-medium sized enterprise, which has stretched its business into new product R&D, plastic and metal parts production, product assembly and sales. Its newly developed "Thermo Powered Digital Pan" comprises of innovative and unique technology to recycle heat energy generated from cooking for powering the electrical unit of temperature-measuring operation. This design provides not only user safety, healthy and convenient cooking experience to customers, but also brings in, through innovation, an environmental friendly idea to any individual kitchen.

www.mingle.com.hk

香港總商会評審委員會意見
Comments by the HKGCC Judging Panel

明高的成功，在於把傳統的原設備生產業務轉型至原設計生產企業，發展出自家的創新產品線。在煎鍋配備無線電子溫度計的概念看似簡單，但卻是一項重大的創新和技術突破，並為顧客提供實際的效益，協助他們清楚監測烹調溫度和時間，在西方市場應有著龐大的商業潛力。明高能夠以創新稱著，實有賴其研發部門以及專心於產品發展的工程師們。

Mingle has demonstrated its success in transforming from a traditional OEM business into an ODM company by developing its own innovative product line. The idea of equipping frying pan with a battery-free digital thermometer may be simple, but it is a considerable innovation and technology breakthrough. It offers practical benefits to customers, as it helps them clearly monitor cooking temperatures and times. Such innovation possesses substantial business potential in Western markets. The Company is lauded for its innovation, which it has accomplished through the support of its R&D department and enthusiastic engineers working on product development.
Schmidt & Co., (Hong Kong) Limited is one of the Asia’s leading system integrators offering innovative and cutting edge automatic identification and data capturing solutions based on barcode, RFID and wireless technologies to customers, simplifying their lives in all kinds of ways. The company currently operates in 9 countries with 17 regional offices across Asia. In 2007, the company has successfully introduced RFID technology into the fashion retail arena. VBEST, a fully integrated retail management platform specially designed for the fashion industry, not only brings a totally new shopping experience to customers and builds up their loyalty, but retailers can also feel the immediate benefits from reduced operating costs and improved efficiency.

www.schmidt.com.hk

Comments by the HKGCC Judging Panel

Schmidt manages to add value to conventional fashion shops by packaging a series of RFID technologies into a one-stop Vertical Brand Enterprise Solution (VBEST). As a value-adding partner providing interactive multimedia shopping experience to customers with its smart dressing mirror, VBEST also collects and analyzes real-time data on customers’ statistics and buying patterns, enabling the shops to effectively manage inventory control, facilitate crosssell, create memorable customer experience and build up customer loyalty. By offering cost-effective, holistic and customer-centric solution to retailers, VBEST could become a next generation retail management system. As such, its potential for growth in sophisticated local and Mainland markets is enormous.
時富金融服務集團
CASH Financial Services Group Limited

CASH Financial Services Group (CFSG) is a leading financial services conglomerate in China and a listed company in Hong Kong (stock code: 510). Recently, our shareholding base has broadened from Asia to include strategic investors in the Middle East and Europe. With an astute blend of technology and human capital, CFSG leads the market by offering a comprehensive range of premier financial products and services. CFSG was the first financial institution to develop online trading in Hong Kong. In 2008, CFSG was the first in the world to develop the proprietary 3D AI Broker system – a real time, interactive humanoid system that greatly enhances online communications, revolutionising the financial services industry with cutting-edge technologies.

www.cashonline.com

DOG ONE LIFE

DOG ONE LIFE 由2004年開始從日本正式引入香港，位處於銅鑼灣購物區，全樓4層共4500呎，是一間為中上消費層提供一站式寵物百貨、咖啡店、餅店、寫真館、日托、訓練、活動、策劃及網上購物等服務的人氣寵物商店，現擁有超過2萬名會員。我們富有無限創新概念，特別推介其中三項是：公開犬，免費幼犬訓練及日式犬隻美容服務。

DOG ONE LIFE is a Japanese style integrated pet shop firstly introduced to Hong Kong in 2004. Located in Causeway Bay with a total area of 4,500 sq ft in a 4 stories building, we are now one of the most prestigious pet shops with 20,000 members, offering one-stop shopping services to middle-upper class customers, including pet commodities, dog café, dog bakery, pet studio, dog boarding, dog training, events planning and online shopping. We have many innovative business concepts, three of which highlighted are: PR Dogs program, Free Puppy Training Program and Japanese Style Dog Grooming.

www.dogonelife.com
瑞安承建有限公司
Shui On Building Contractors Limited

瑞安承建是瑞安建築有限公司旗下的建築承包商，專注於業的承建、設計、施工和維修工程。貫徹集團追求卓越的精神，瑞安承建在四期工程隊伍在房屋署資助下，研製出創新的垂直式綠化組件，其設計輕巧靈活，易於安裝及保養，可配合不同植物循環再用，提供建設綠化社區的新概念。

Shui On Building Contractors Limited (SOBC), a subsidiary of Shui On Construction and Materials Limited, is a leading contractor in public housing with design, build and maintenance capabilities. Building on its corporate culture of quality, innovation and excellence, and funded by the Hong Kong Housing Authority, SOBC’s project team at Eastern Harbour Crossing Site Phase 4 has designed and developed the innovative Vertical Green Claddings. Through offering unique features of light weight with flexible, installation and maintenance-friendly design, and yet reusable and transferable, which can be textured with different plant species, the Claddings provide an innovative way to build a greener community.

www.socam.com

About Zhu Bi

In 1989, a striking symbol was designed by Steinberg & Co. for the Hong Kong Awards for Industry, expressed both in the award logo and in the trophies conferred on winners. The concept for the symbol is the juxtaposition of two precious elements, a pearl and a pierced jade amulet, to form a design which has happy connotations in both Chinese and western contexts. This symbol has been adopted by the Hong Kong Awards for Industries to recognise the excellence of Hong Kong enterprises.

The pearl (Zhu 珠) is of particular significance to Hong Kong, an ancient source of finest pearls in China, and traditionally known as the Pearl of the Orient. The jade amulet (Bi 璧) represents the Heaven, according to Eastern Han scholar Zhong Xuan (鄭玄). The pierced disc resembles the ancient calligraphic symbol for the sun, and on the Hong Kong Awards for Industries logo the amulet is decorated with a stylised version of the traditional "grain" (穀) pattern. In Chinese, the two words together signify a perfect match. In the western context, the two symbols together form the letter “Q” which is widely associated with the concept of quality.

關於珠璧

在1989年，石漢培設計公司為香港工業獎特別設計了一個匠心獨運的標誌，巧妙地將「珠」和「璧」這兩件寶物結合起來，成為一個中在英文中都有美好涵義的設計圖案。用於獎項的標誌和頒予得獎者的獎座。香港工業獎沿用這個標誌，表彰香港企業的傑出成就。

「珠」對香港有特別深厚意義，因為香港古時是中國出產最好珍珠的地方，且有象徵著的美譽。東漢經學家鄭玄解為「璧」象徵「天」。除此之外，璧的形狀有如中國有孔的棄物，仿如古代書畫中的“日”字；而香港工業獎標誌中的璧，還以傳統的“穀”紋作裝飾，在中國語文上，「珠璧雙全」象徵“天衣無縫的配合”。以西方觀念來看，兩者合併成為英文字母「Q」，使人聯想起品質（Quality）一詞。
2008 Hong Kong Awards for Industries: Innovation and Creativity

二〇〇八香港工商業獎
2008 Hong Kong Awards for Industries

顧客服務、環保成就、創意、生產力及品質、科技成就組別 — 最終評審委員會

CUSTOMER SERVICE, ENVIRONMENTAL PERFORMANCE, INNOVATION AND CREATIVITY, PRODUCTIVITY AND QUALITY, AND TECHNOLOGICAL ACHIEVEMENT – FINAL JUDGING PANEL

由左至右 (From left):

余麗嫦女士
Ms. Ruth Yu
香港零售管理協會執行總監
Executive Director
Hong Kong Retail Management Association

顏啟榮先生
Mr. Kevin Edmunds
香港環境保護署副署長
Chief Operating Officer
Business Environment Council

張樹榮先生
Ir. Shiu-wing Cheung
香港科技園公司企業拓展及科技支援副總裁
Vice President
Business Development and Technology Support
Hong Kong Science and Technology Parks Corporation

徐立之教授
Prof. Lap-Chee Tsui
最終評審委員會主席
Chairman of the Final Judging Panel
香港大學校長
Vice-Chancellor and President
The University of Hong Kong

馮永業先生
Mr. Wilson Fung
香港生產力促進局總裁
Executive Director
Hong Kong Productivity Council

陳作基博士
Dr. Cliff C.K. Chan
香港廠商會工業及科技委員會主席
Chairman, Industry and Technology Committee
Hong Kong General Chamber of Commerce

關恩慈女士
Ms. Belinda Kwan
工業貿易署助理署長
Assistant Director-General of Trade and Industry
Trade and Industry Department
(非評審委員會成員 not judging panel member)
2008 Hong Kong Awards for Industries: Innovation and Creativity

HKGCC JUDGING PANEL

(From left to right)

Ms Charlotte Chow
香港總商會工商政策高級經理
Senior Manager, Business Policy
Hong Kong General Chamber of Commerce (HKGCC)

Mr James Ng
城大專業顧問有限公司行政總裁
CEO, CityU Professional Services Ltd

Ms Cindy Cheng
香港總商會數碼及資訊委員會主席
Chairman, DIT Committee, HKGCC
Cognos HK Country Executive, IBM China
Hong Kong Country Director
Cognos Hong Kong Ltd, an IBM Company

Dr Cliff C K Chan
香港總商會工業及科技委員會主席
Chairman, Industry & Technology Committee, HKGCC
千業網絡控股有限公司行政總裁
Chief Executive Officer, TeleEye Holdings Ltd

Ms Vivian Lau
香港特別行政區政府工業貿易署署長
Deputy Director-General
Trade and Industry Department, HKSARG

Ms Rachel Chan
創新創辦人
Founder & Chief Catalyst, InnoFoco Ltd

Project Consultant

Ms Carol Choi
安永會計師事務所
Ernst & Young

(非評審委員會成員not judging panel member)
The Hong Kong General Chamber of Commerce is the oldest - founded in 1861 - and largest - around 4,000 corporate members - business organisation in Hong Kong. We are international in character, with membership comprising of multinational companies, Chinese mainland companies, and Hong Kong companies. We are a self-funded, non-profit making organisation, and as such, we are a truly independent body representing the diverse interests of the entire business community in the Hong Kong Special Administrative Region (SAR).

Our loyalties lie with our members, acting as their voice in advising the SAR Government in matters affecting businesses and the economy, providing membership with business information and opportunities, and facilitating networking through a variety of Chamber activities.

We take a strong initiative to promote Hong Kong as an international business centre in the heart of Asia. The Chamber acts as an international bridge, connecting Hong Kong business with the Chinese mainland and the rest of the world.

香港總商会始創於1861年，是歷史最悠久、規模最龐大的本地商業組織，現有企業會員約4,000名。多年來，本會貫徹國際化的特色，會員包括跨國集團、中資企業和香港公司。我們是一家自負盈虧的非牟利機構，能真正以獨立團體的身份，代表香港特區工商界的廣泛權益。

我們事事以會員的權益為依歸，代表會員就各項影響商業和經濟的事務，向特區政府陳情獻策；此外，亦為會員提供商業訊息和機會，更透過舉辦各種活動，協助會員建立聯繫網絡。

本會積極推廣香港作為亞洲的國際商業中心，並擔當國際橋樑的角色，把本港商界與中國和世界各地接觸起來。