2019 Hong Kong Awards for Industries: Innovation and Creativity

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Secretariat
The Hong Kong General Chamber of Commerce

8 May 2019
Hong Kong Awards for Industries

A premier business awards scheme championed by the HKSAR Government
2019 Hong Kong Awards for Industries: Innovation and Creativity

1. About the Awards Scheme

2. Selection Criteria & Showcases
About the Awards Scheme

Hong Kong Industry Awards
(Launched in 1989)

Hong Kong Awards for Services
(Launched in 1997)

Hong Kong Awards for Industries
(Launched in 2005)
www.hkindustryaward.org

2 Product-based awards:
- Consumer Product Design (FHKI)
- Equipment and Machinery Design (CMA)

5 Company-based awards:
- Customer Service (RMA)
- Innovation and Creativity (HKGCC)
- Smart Productivity (HKPC)
- Technological Achievement (HKSTP)
- Upgrading and Transformation (HKYIC)
Objectives:

“The Hong Kong Awards for Industries: Innovation and Creativity" aims to promote a culture of innovation & creativity amongst business sectors, and recognize the achievements of outstanding companies. The winning entries should be able to demonstrate the unique features of their creative concepts, their emphasis towards innovation, as well as the commercial viability and impact of their new businesses.

宗旨

「香港工商業獎：創意」旨在促進工商界的創意文化和表揚優秀企業。優勝者需具備獨特的創新理念，重視和鼓勵創意，並展示有關創建業務的業績、前景和影響。
Hong Kong Awards for Industries: Innovation and Creativity

Three Levels of Awards

Hong Kong Awards for Industries: Innovation and Creativity Grand Award
香港工商業獎：創意大獎 (max. 1 award)

Hong Kong Awards for Industries: Innovation and Creativity Award
香港工商業獎：創意獎 (max. 5 awards)

Hong Kong Awards for Industries: Innovation and Creativity Certificate of Merit
香港工商業獎：創意優異證書 (max. 10 certificates)
Ground Rules

- Not open to HKSAR Government’s departments/agencies
- No more than 2 applications for company-based awards
  - Customer Service
  - Innovation and Creativity
  - Smart Productivity
  - Technological Achievement
  - Upgrading and Transformation
- Restrictions on project-based entries
  - Only Certificate of Merit might be considered on a project basis application, but the project should be implemented on a long-term basis (e.g. one year)
- Restrictions on repeated winners for the following year
  - Grand award winners – not eligible for any award in same category
  - Other winners – only higher award will be granted in same category
# Work Schedule

- **Call for Entry**  
  1 April 2019

- **Deadline for Entry**  
  6 June 2019

- **Assessment**  
  June–August 2019

- **Judging Interviews**  
  Early September 2019

- **Final Judging**  
  Mid-September 2019

- **Awards Presentation**  
  December 2019

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**Driving Corporate Innovation & Digital Transformation in Business**  
and Introduction to the Selection Criteria of **The 2019 Hong Kong Awards for Industries: Innovation and Creativity**

Andrew Young, Associate Director (Innovation), Innovation Department, Sino Land Company Limited  
Daniel Fung, Head of Strategy and Innovation, The Hong Kong and China Gas Company Limited  
Jack Lau, Chairman of Swasland AI Limited

(Free of Charge)
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## Application

- Provide a copy of BR
- Sign the declaration
- Provide contact person name card
- Use separate sheets if needed
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**Professional Assessment**
- HKGCC Assessment Team
- Independent Consultant
- Shortlisting

**Site Visits to Shortlisted Companies**
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Judging Interviews
- HKGCC Judging Panel to interview all shortlisted companies
- Interviews: presentation plus Q & A
- Nominate finalists
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Final Judging
- Panel: Chairman and 5 company-based awards organizers
- Decision on awards
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Awards Presentation Ceremony
- At the Hong Kong Science Park
- Cocktail Reception
- Grand Awards Showcases
Hong Kong Awards for Industries:  
Innovation and Creativity

Selection Criteria and Showcases
A Cross-Sectoral Award
Examples of Some Past Winners:

**Retail, Hotel & Catering**
- 3D-GOLD
- Diwash
- Energy Source
- G.O.D.
- Ocean Empire Food Shop
- Small Animal Kingdom

**Customer Services**
- Hong Thai Travel Services
- Everbright Groups
- Global Investigation & Security
- Hong Kong School of Motoring
- Kai Shing Management Services
- Wilson Parking
- Zurich Insurance (Hong Kong)

**Financial Sector**
- Bank of East Asia
- Citibank N.A.
- CITIC Ka Wah Bank
- Dah Sing Bank
- Infocast
- Konew Financial Express
- SMEloan Hong Kong
- Standard Chartered Bank

**Design, Professional & Business Services**
- AECOM Asia
- BASF East Asia Regional Headquarters
- Black & Veatch (HK)
- Celki Medical Company
- Dunwell Engineering Company
- Gammon Construction
- Guardforce
- Ove Arup & Partner
- PT Connect
- Toy2R
- VW-VES (HK)

**Manufacturing, Machinery & Technology**
- 4M Industrial Development
- Avatech Innovation
- BannerSHOP Company
- Boxland Hong Kong
- Chun Hing Business Development
- CiSystem Solutions Company
- Clover Group International
- Compathion Technology
- e.Energy Lighting
- Fu Hong Industries
- Kinland Decor
- LeDo Media Technology Company
- Light Engine
- Luen Thai International Group
- Megasoft
- Octopus Cards
- OnTheList
- Playnote
- RETRACTION
- Sengital
- SPECTRA Technologies Holdings

**Telecommunications & IT**
- ABC Data and Telecom
- I Consulting Group
- Hong Kong Broadband Network
- New Digital Noise (N.D.N.)
- New World Telephone
- One2Free Personal Com

**Transport & Logistics**
- Crown Worldwide (HK)
- Hong Kong Airlines
- Hong Kong Air Cargo Terminals

**Public Services & Media**
- Hong Kong and China Gas
- RoadShow Holdings
- Senior Citizen Home Safety Association
- Sheng Kung Hui TC Integrated Services
- To Be Continued
Many of them are **SMEs**

**Retail, Hotel & Catering**
- 3D-GOLD
- Diwash
- Energy Source
- G.O.D. Limited
- Ocean Empire Food Shop
- Small Animal Kingdom

**Customer Services**
- Hong Thai Travel Services
- Everbright Groups
- Global Investigation & Security
- Hong Kong School of Motoring
- Kai Shing Management Services
- Wilson Parking (Holdings)
- Zurich Insurance (Hong Kong)

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- CiSystem Solutions Company
- Chun Hing Business Development
- Clover Group International
- Compathon Technology
- e.Energy Lighting
- Fu Hong Industries
- Kinland Decor
- LeDo Media Technology Company
- Light Engine
- Luen Thai International Group
- Megasoft
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So...

What are we looking for?
Best Winners or Best Picks?

Winners are not necessary the best among the others

But they probably fit the selection criteria the most!
Our Vision

All Hong Kong companies require innovation and creativity to stay ahead, no matter their sectors and sizes.

So, the awards scheme is designed for ALL businesses.
Selection Criteria

Two Major Elements

- **Innovation** （創）
  - New product/service
  - New opportunities/breakthrough
  - Impact

- **Creativity** （意）
  - Business concept
  - Uniqueness
  - Development process

Winners are those who could demonstrate their outstanding achievements in both innovation and creativity
We are a:

- Business award, rather than an arts award

Creative, but…
Is it an “Innovation”?
A Business Award for Innovation and Creativity

We are a:

- Business award, rather than an arts award
- Business award for all industries, rather than a technology award

New AIDS medicine is an innovation, but... Is it “Creative”?

- Another HKAI award category - “Technological Achievement”
A Business Award for Innovation and Creativity

We are a:

- Business award, rather than an arts award
- Business award for all industries, rather than a technology award
- Business award on company-based, rather than a product award
  - Two HKAI product-based awards
    - Consumer Product Design
    - Equipment and Machinery Design
Main Elements of the Marking Scheme

✓ Creativity of New Business Concepts
✓ Corporate Emphasis Towards Innovation
✓ Commercial Viability
✓ Impact
The ideal winner

- Always providing new products/services
- An innovative culture within the company
- Demonstrable success and prospects
- Creating impact
NOBODY is ideal

- Few will be good in all four dimensions (Most winners scored 50-70 out of 100 points)
- But few are one-dimensional
- The four dimensions are inter-related
2019 Hong Kong Awards for Industries: Innovation and Creativity

Major Elements of the Marking Scheme:

- Creativity of New Business Concepts (40%)
- Corporate Emphasis Towards Innovation (10%)
- Commercial Viability (20%)
- Impact (20%)

Bonus Score 10 %
Creativity of New Business Concepts

- **Originality**

  Unique and creative features
  Invention or significant deviation
  Process of idea generation
  Local contribution
  Patent right

Some factors for consideration only
Creativity of New Business Concepts

**Originality**
- Unique and creative features
- Invention or significant deviation
- Process of idea generation
- Local contribution
- Patent right

(10%)

Judging Panel’s Comments
A new & proactive business model in the conservative banking industry

(2013) Citibank (Hong Kong) Limited
Creativity of New Business Concepts

- **Originality** (10%)
- **Design Formulation** (10%)
  - Market needs and customer expectations
  - Effectiveness of communication
  - Breakthrough
  - Efficiency of R & D
  - Potential for continual innovation

Judging Panel's Comments

A smart product accounts for a diversity of value-added functions

(2014) Megabyte Limited
Creativity of New Business Concepts

- **Originality** (10%)
- **Design Formulation** (10%)
- **Development** (10%)
  - Strategies & actions
  - Use of new technologies/management systems
  - Ability to overcome obstacles
  - Ensure operational performance
  - Value creation

Judging Panel’s Comments

**A Bold Innovation & Technology Breakthrough**

(2013) Ove Arup & Partners Hong Kong Ltd
Creativity of New Business Concepts

- Originality (10%)
- Design Formulation (10%)
- Development (10%)
- Performance (10%)
  - Improvement
  - Efficiency
  - Idea delivery
  - Practical benefits to customers
  - Advantages over competitors

(2017) Clover International Group Ltd

Judging Panel’s Comments

The “Coloring-on Demand” revolutionizes the traditional dyeing practice as a smarter way to color garments
CORPORATE EMPHASIS TOWARDS INNOVATION

Leadership and Culture (10%)

- Vision and value
- Ability to position the company
- Senior executive involvement
- Resources devoted
- Organisational dynamics

(2012 & 2016) 4M Industrial Development Ltd

Judging Panel’s Comments

A passionate corporate culture towards continual innovation
Commercial Viability

- **Commercial achievements** (10%)
  - Sales, income, new market share
  - Cost-effectiveness
  - Overcome previous weaknesses
  - Company image & goodwill
  - Others

Judging Panel’s Comments

Revolutionised the Bank’s conservation image
Commercial Viability

- Commercial achievements (10%)
- Business prospects (10%)
  - Financial prospects
  - Exclusivity and longevity
  - Sustainable business growth
  - Diversification
  - Long-term competitiveness

Judging Panel’s Comments

Growing demand for sophisticated elderly-care services

(2002) Everbright Group
Impact

**Business Sector**
- New opportunities
- Raising standard and excellence
- Encouraging innovative culture
- Creating impact on other industries
- Facilitating new economic activities

(2017)
LeDo Media Technology Company Limited

**Judging Panel’s Comments**

Created a new physical advertising model
Impact

- Business Sector
- Hong Kong
  - High value employment opportunities
  - Social and environmental needs
  - Benchmarking
  - International attention
  - Hong Kong’s overall competitiveness

Judging Panel’s Comments

A social enterprise standing on its own feet

(2008) Gingko House

(10%) (10%)
The **WOW** Factor - some examples

**Judging Panel’s Comments**

*(1998) Creative Star*

Enhancing Speed of Movement

*(1999) Ocean Empire*

Revolutionised the operation of traditional Cantonese congee shops
The **WOW** Factor - some examples

**Judging Panel's Comments**

D.I.Y in highly dynamic design industry

**Judging Panel’s Comments**

Address the practical need of every household

(2008) Toy2R

(2011) Chun Hing Business Development
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