



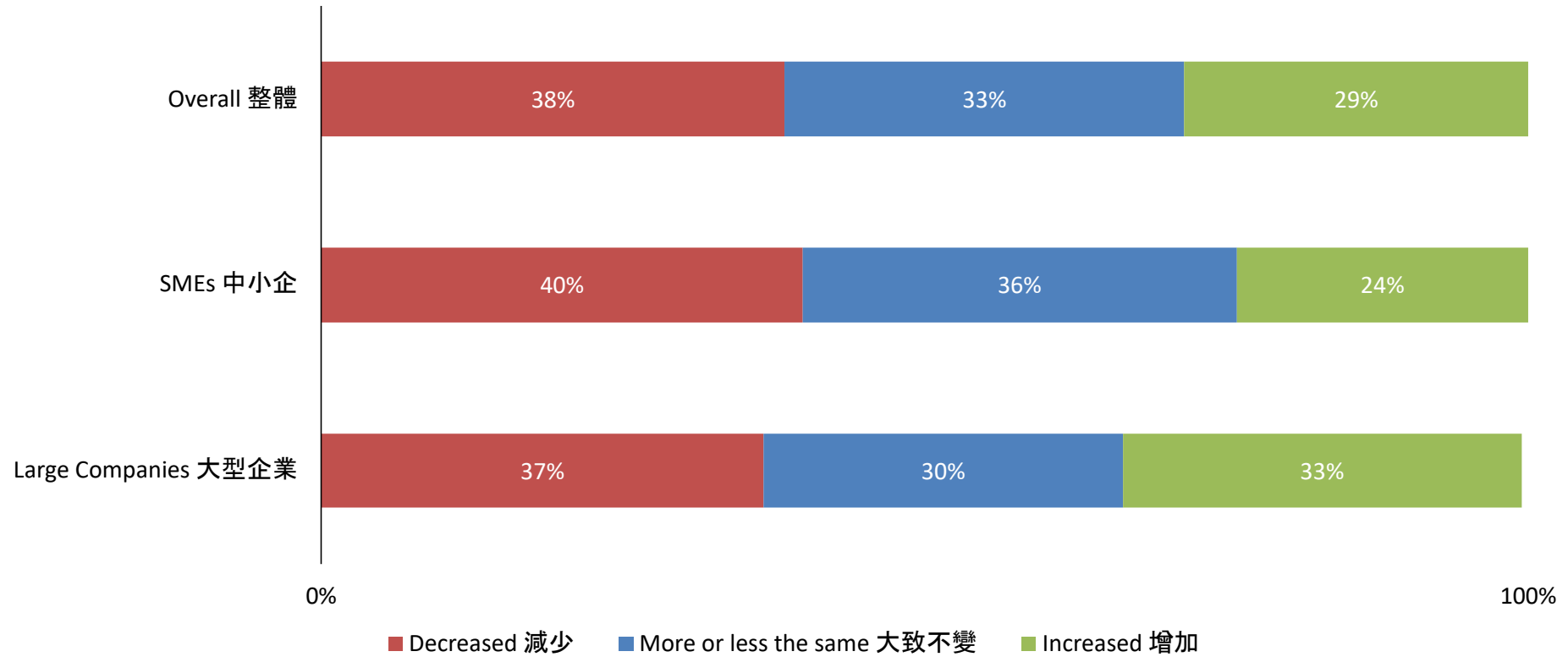
Hong Kong General Chamber of Commerce  
香港總商會1861

# HKGCC Business Prospects Survey 「商業前景問卷調查」



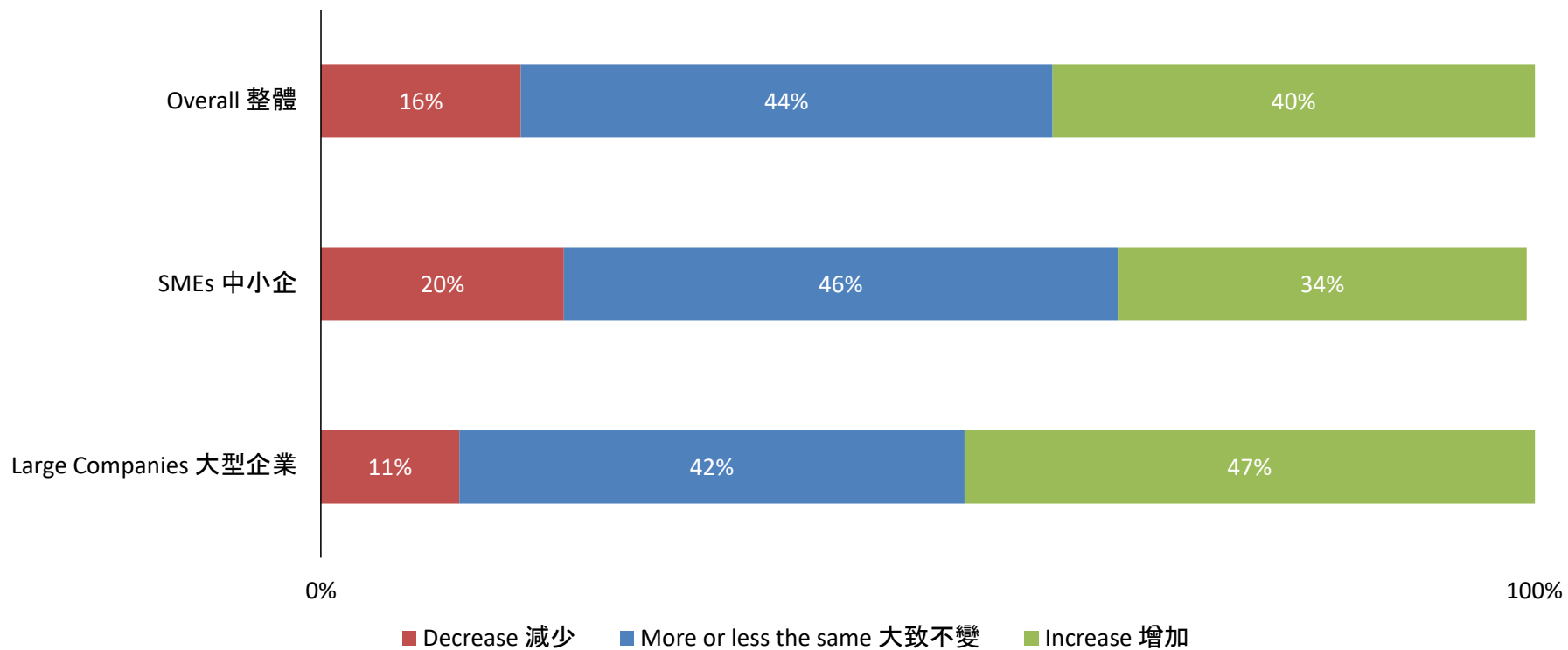
## A Tough Year for Business 企業艱難的一年

How was your business turnover for the first ten months of 2022 compared to the same period of 2021?  
與2021年同期相比，貴公司在2022年首十個月的營業額表現如何？



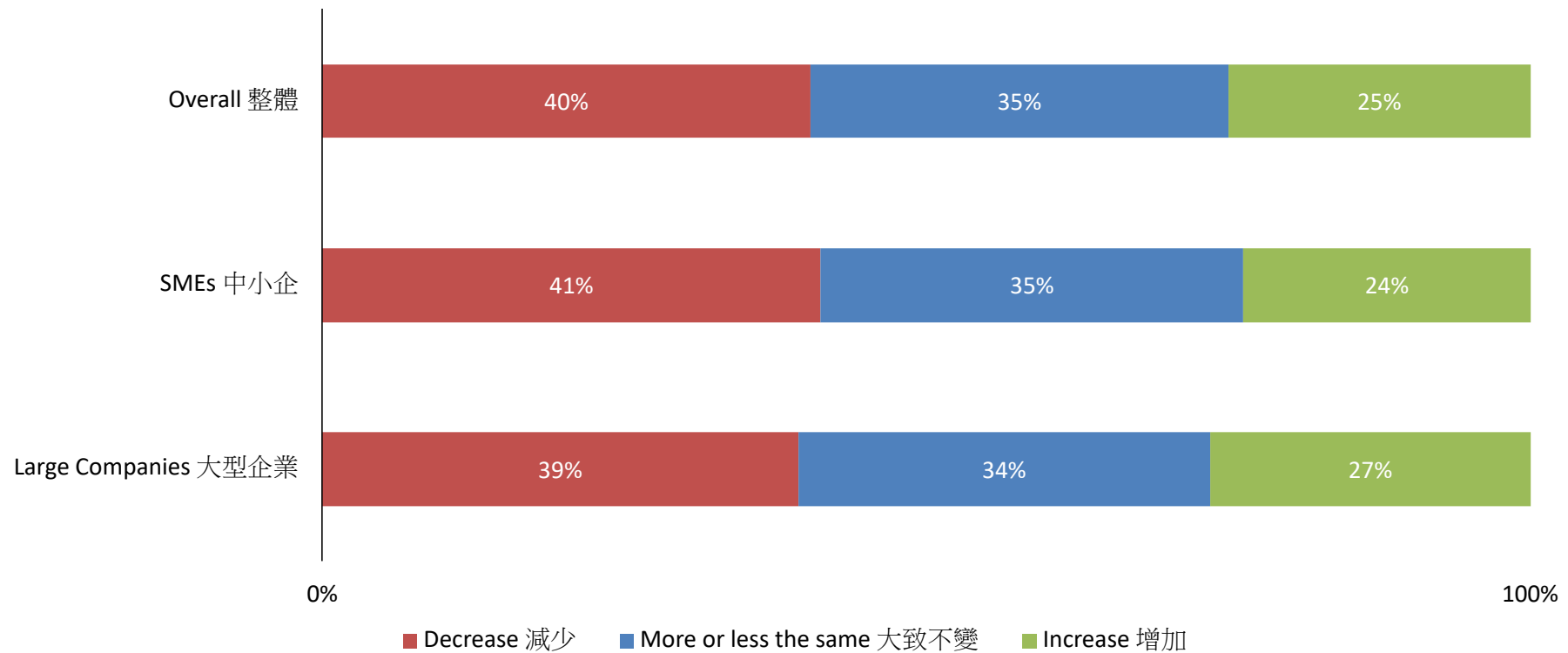
## Signs of Recovery 看見復甦跡象

What is the outlook for your company's business turnover in 2023 **compared to 2022**?  
與2022年相比，您預期貴公司在2023年的營業額表現如何？



## ...But Still Some Way to Go Before a Return to Business As Usual ... 但距離企業復常仍有一段距離

What is the outlook for your company's business turnover in 2023 **compared to pre-pandemic levels?**  
與疫情前水平相比，您預期貴公司在2023年的營業額表現如何？

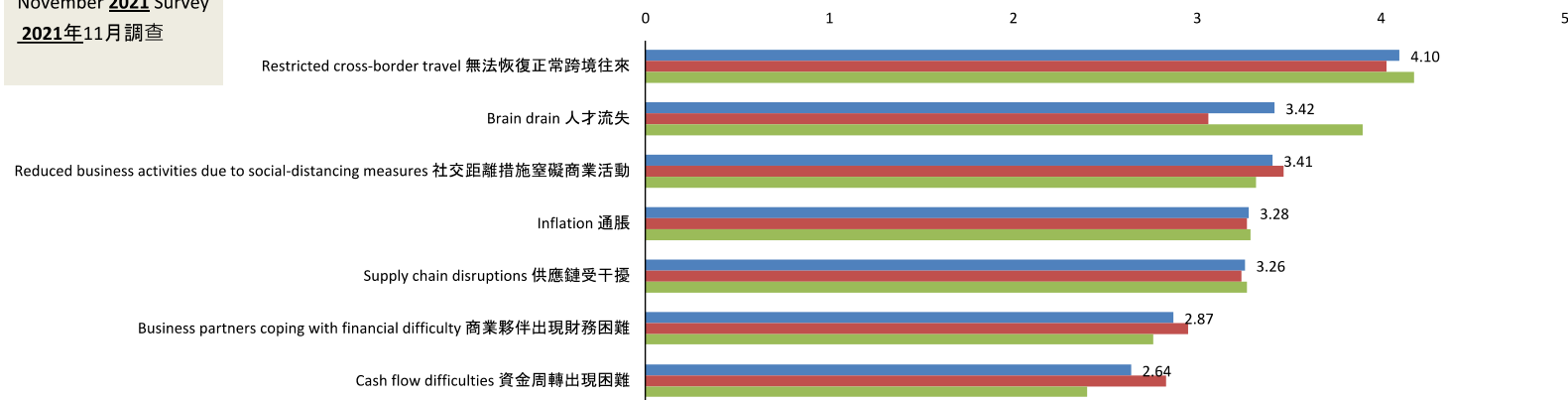


# Cross-border Restriction Remains the Top Challenge

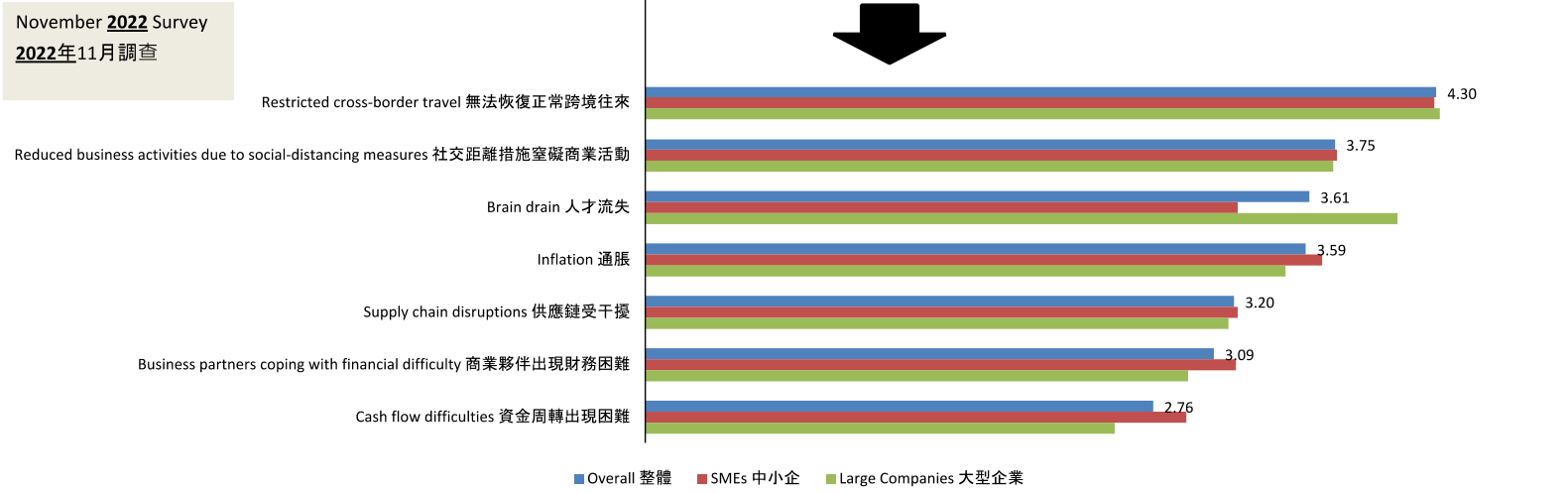
## 未能恢復正常通關仍是最大挑戰

Please rate the key challenges facing your business for the next 12 months on a scale of 1 to 5. (1 = not important, 5 = very important)  
請為貴公司未來12個月面對的主要挑戰評分。(1=完全不重要, 5=非常重要)

November **2021** Survey  
2021年11月調查



November **2022** Survey  
2022年11月調查

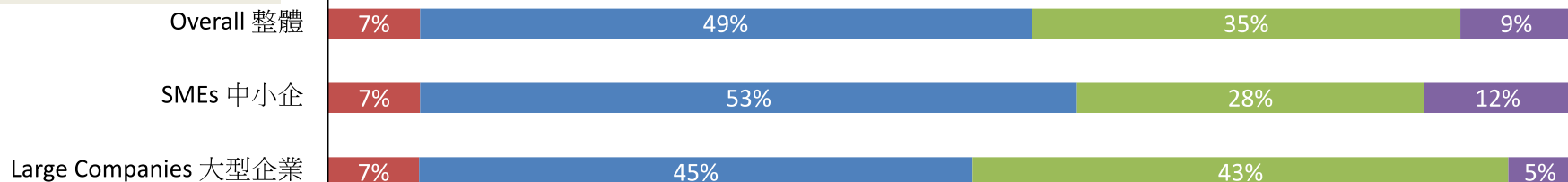


Overall 整體    SMEs 中小企    Large Companies 大型企業

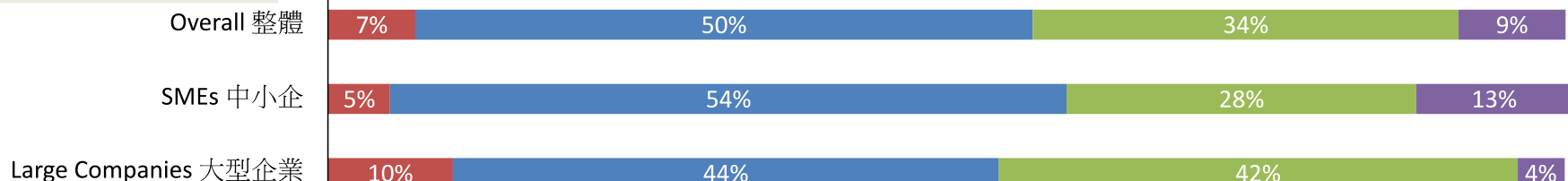
## Big Companies More Bullish than SMEs on Hiring 大企業較中小企積極增聘人手

November **2021** Survey  
2021年11月的調查

What is your company's hiring plan for its Hong Kong operation over the next 12 months?  
貴公司未來12個月在香港的業務有何招聘計劃？



November **2022** Survey  
2022年11月的調查



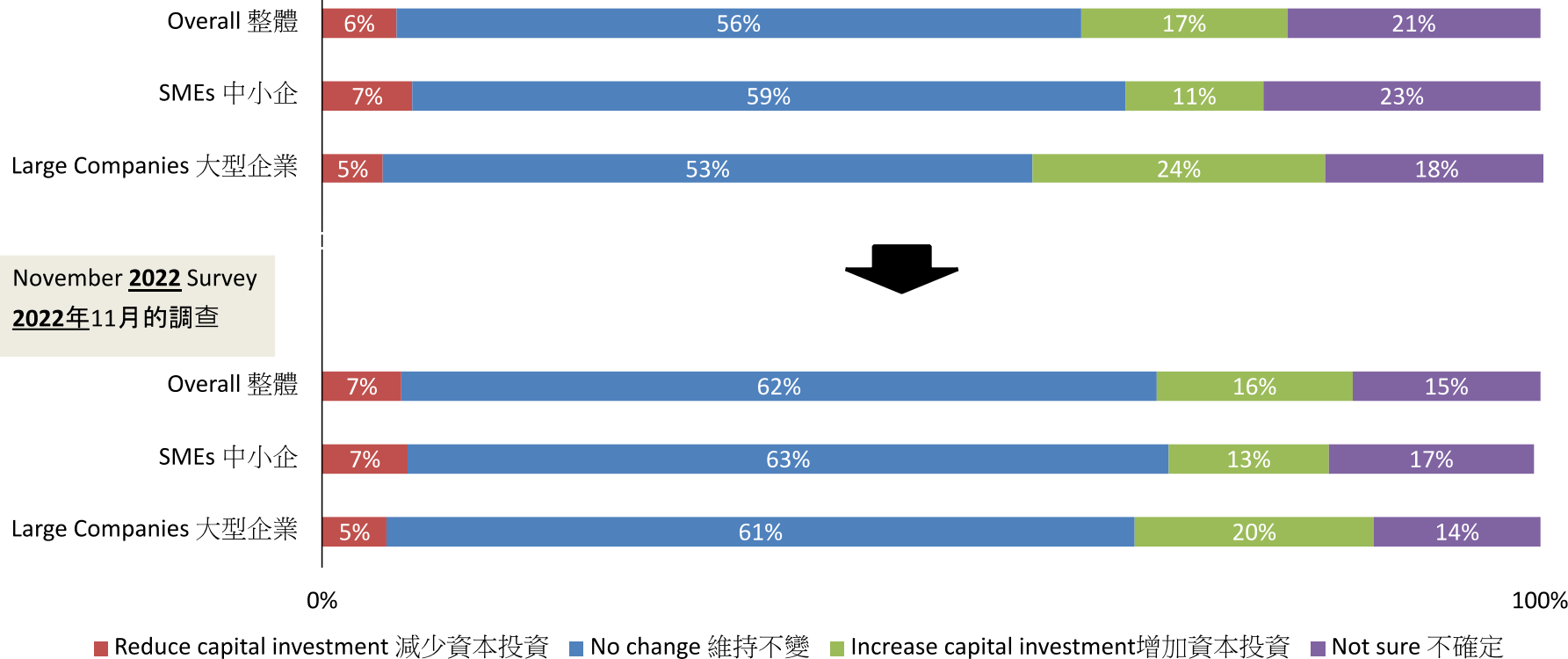
0% 100%

■ Cut staff size 削減人手 ■ Maintain current headcount 維持人手不變 ■ Hire more staff 增聘人手 ■ Not sure 不確定

## Investment Sentiment Remains Cautious 投資意欲維持審慎

November **2021** Survey  
**2021年11月的調查**

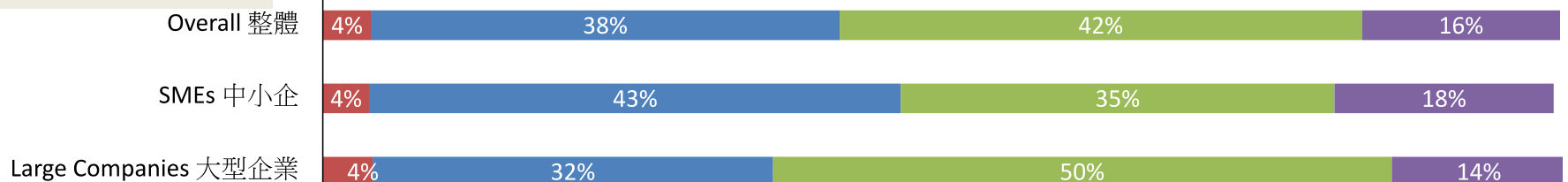
What is your company's capital investment plan for its Hong Kong operations over the next 12 months?  
貴公司未來12個月在香港的業務有何資本投資計劃？



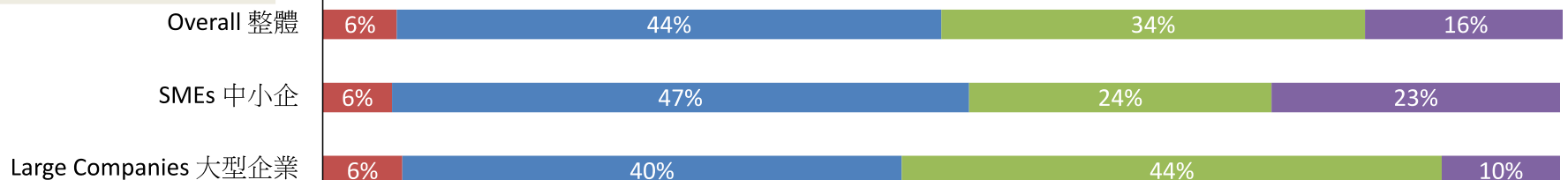
## Growing Tendency to Maintain Investments in GBA 企業較傾向維持大灣區的投資水平

November **2021** Survey  
**2021年11月的調查**

What is your company's capital investment plan in the Greater Bay Area (excluding Hong Kong) over the next 12 months?  
貴公司未來12個月在大灣區(不包括香港)的業務有何資本投資計劃?



November **2022** Survey  
**2022年11月的調查**



0% 100%

■ Reduce 減少 ■ No change 不變 ■ Increase 增加 ■ Not sure 不確定

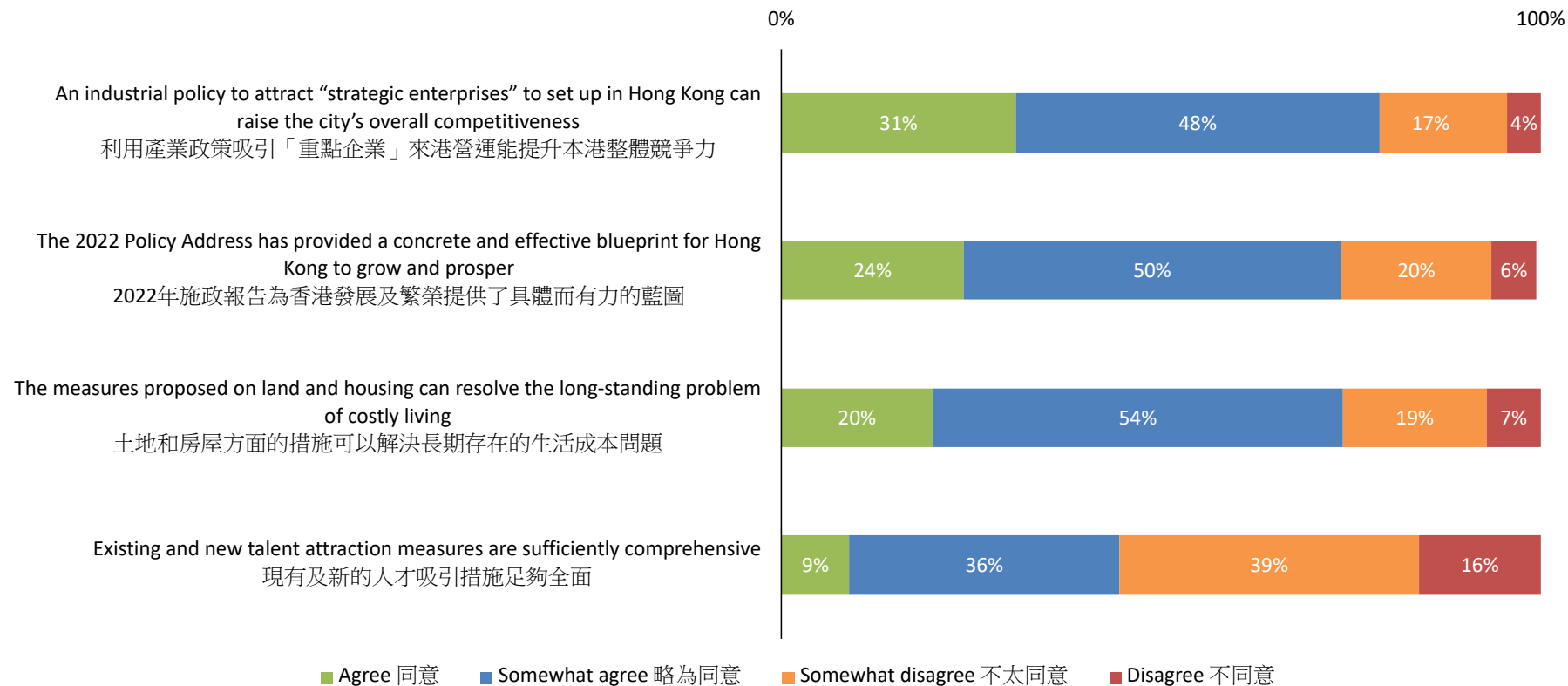
Note: Excluding respondents without capital investment in the Greater Bay Area (excluding Hong Kong)



## More Has to be Done to Attract Talent 需要更積極吸引人才

Please indicate whether you agree or disagree with the following statements.

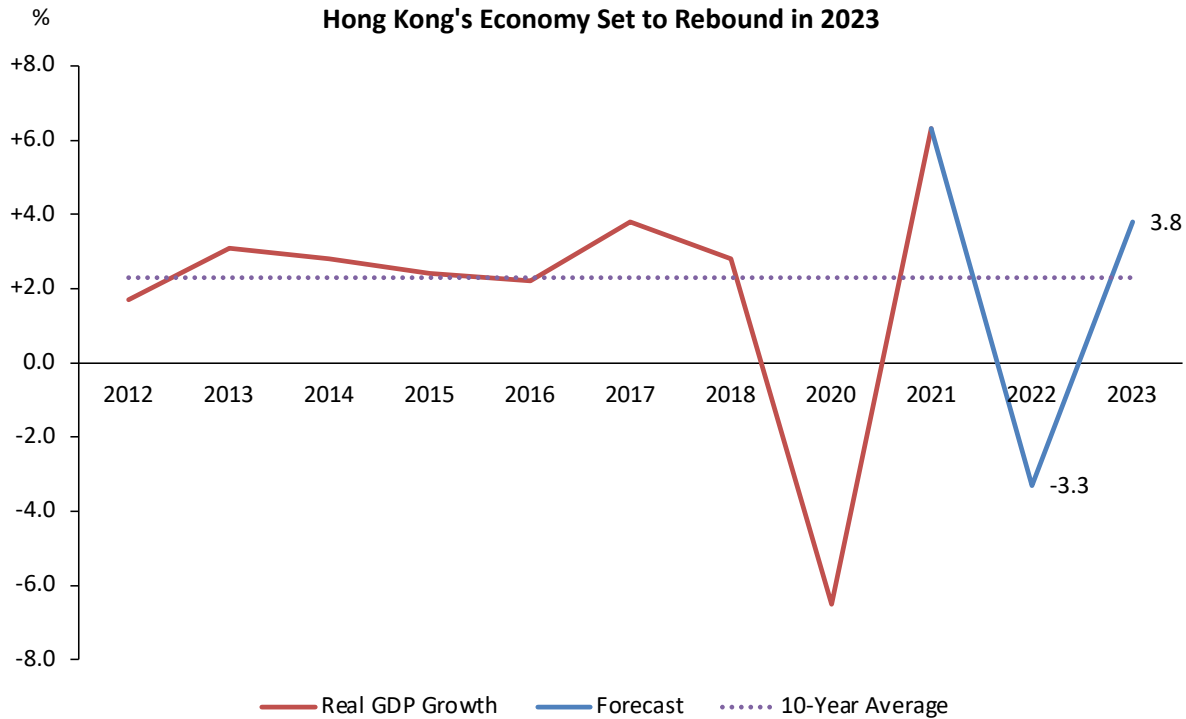
對於以下陳述，請選擇您同意或不同意。



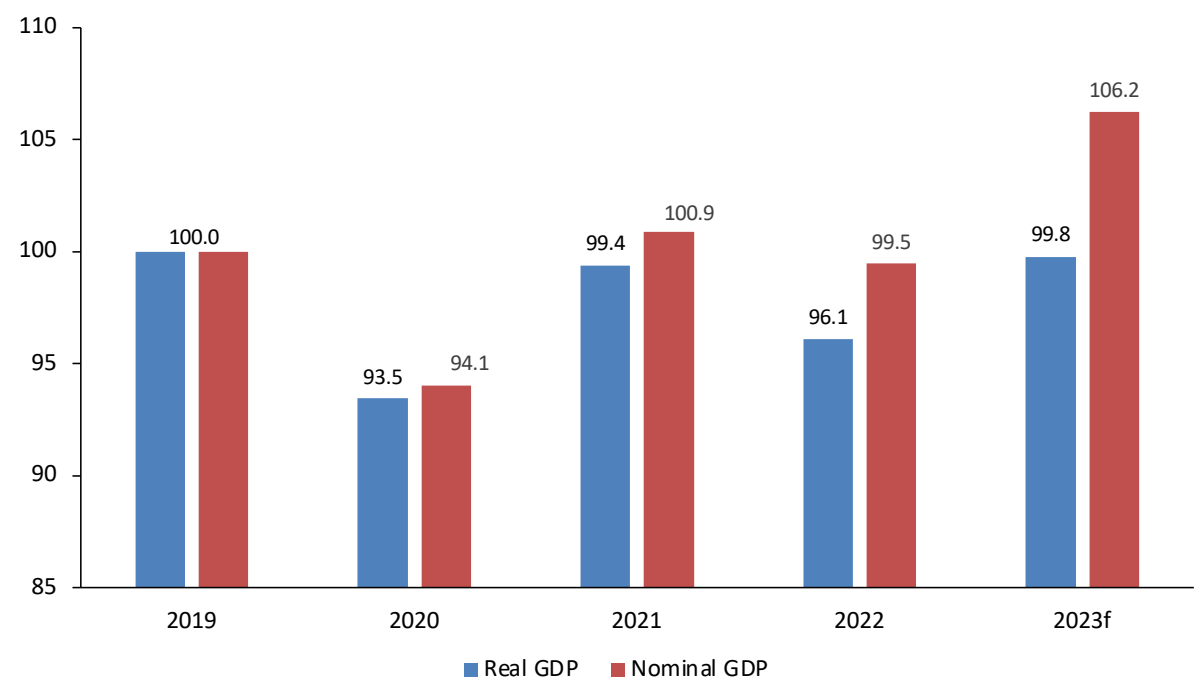
# HKGCC Economic Forecasts

## 總商會經濟預測

Hong Kong's Economy Set to Rebound in 2023

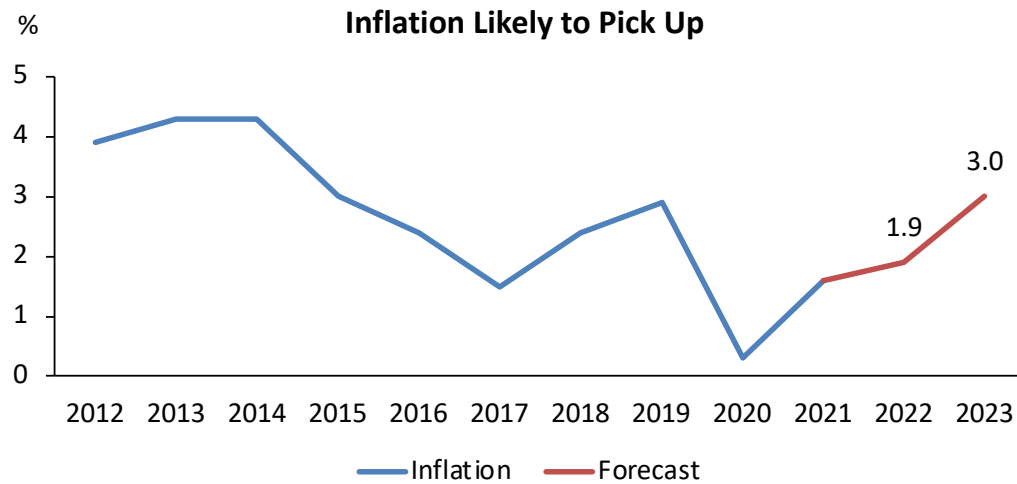


Year 2019 = 100 Real GDP Nearly Returning to Pre-Pandemic Levels in 2023



## HKGCC Economic Forecasts (con't)

### 總商會經濟預測(續)



## HKGCC Economic Forecast (con't)

### 總商會經濟預測(續)

	2022	2023
Real GDP Growth 實質經濟增長	-3.3%	3.8%
Headline Inflation 整體通脹率	1.9%	3%
Unemployment Rate (year-end) 失業率(年底)	3.6%	3.3%
Retail Sales Growth 零售銷售增長	0%	10%
Merchandise Exports Growth 商品出口增長	-7.7%	4.5%