



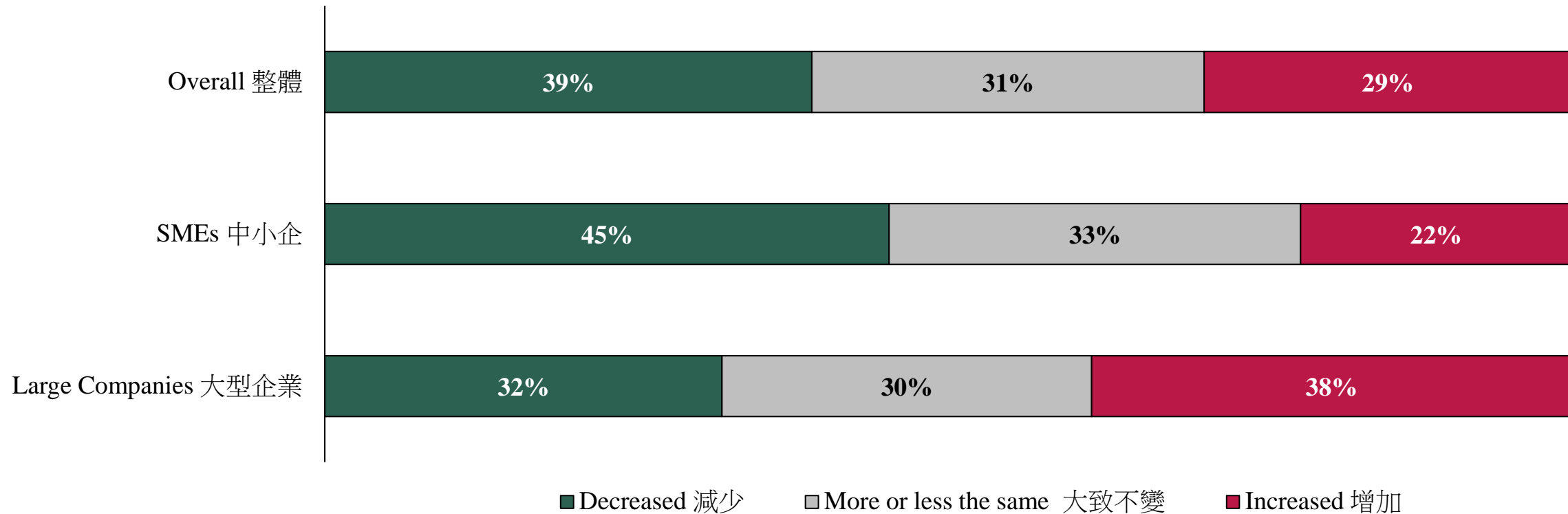
Hong Kong General Chamber of Commerce
香港總商會1861

HKGCC Business Prospects Survey 2023

香港總商會2023年度商業前景問卷調查

Hong Kong is recovering, but many challenges remain 香港正在復甦，但仍面臨許多挑戰

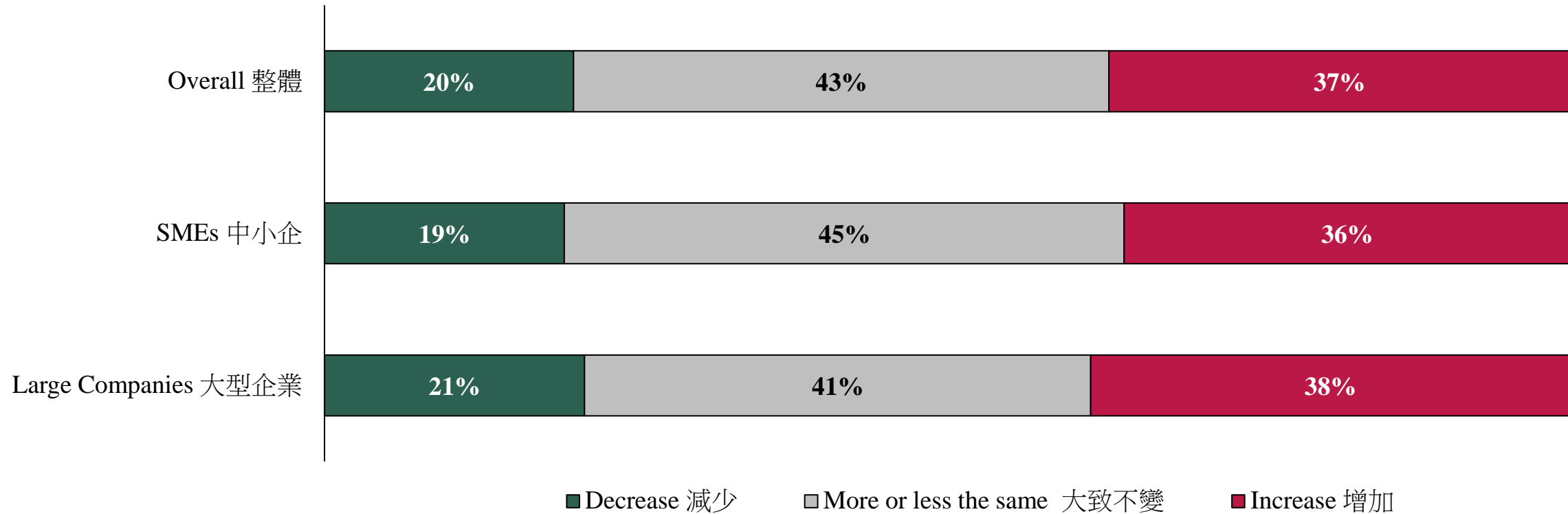
How was your business turnover for the first ten months of 2023 **compared to the same period last year?**
與去年同期相比，貴公司在2023年首十個月的營業額表現如何？



Note: Percentage may not add up to 100% due to rounding.
註：由於進位關係，百分比相加後未必等如100%。

Enterprises are cautiously optimistic about business growth next year 企業對明年業務增長謹慎樂觀

What is the outlook for your company's business turnover in 2024 **compared to this year?**
與今年相比，您預期貴公司在2024年的營業額表現如何？

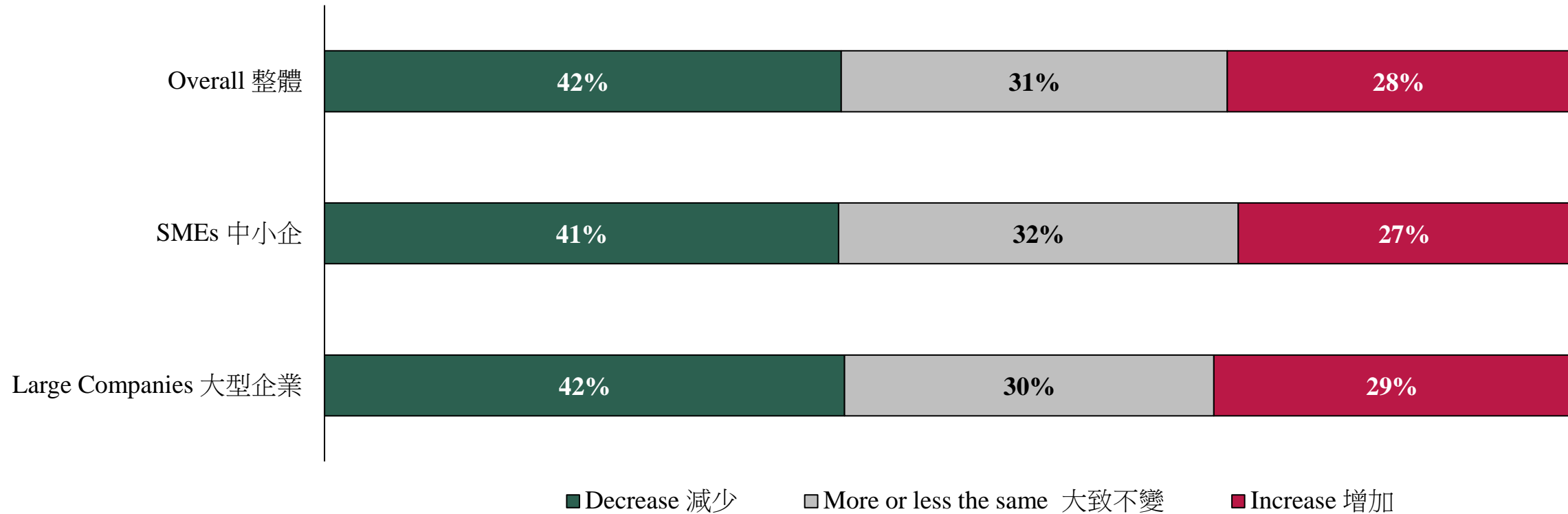


Note: Percentage may not add up to 100% due to rounding.
註：由於進位關係，百分比相加後未必等如100%。

A long road towards full recovery 經濟復蘇需時

What is the outlook for your company's business turnover in 2024 **compared to pre-pandemic levels?**

與疫情前水平相比，您預期貴公司在2024年的營業額表現如何？

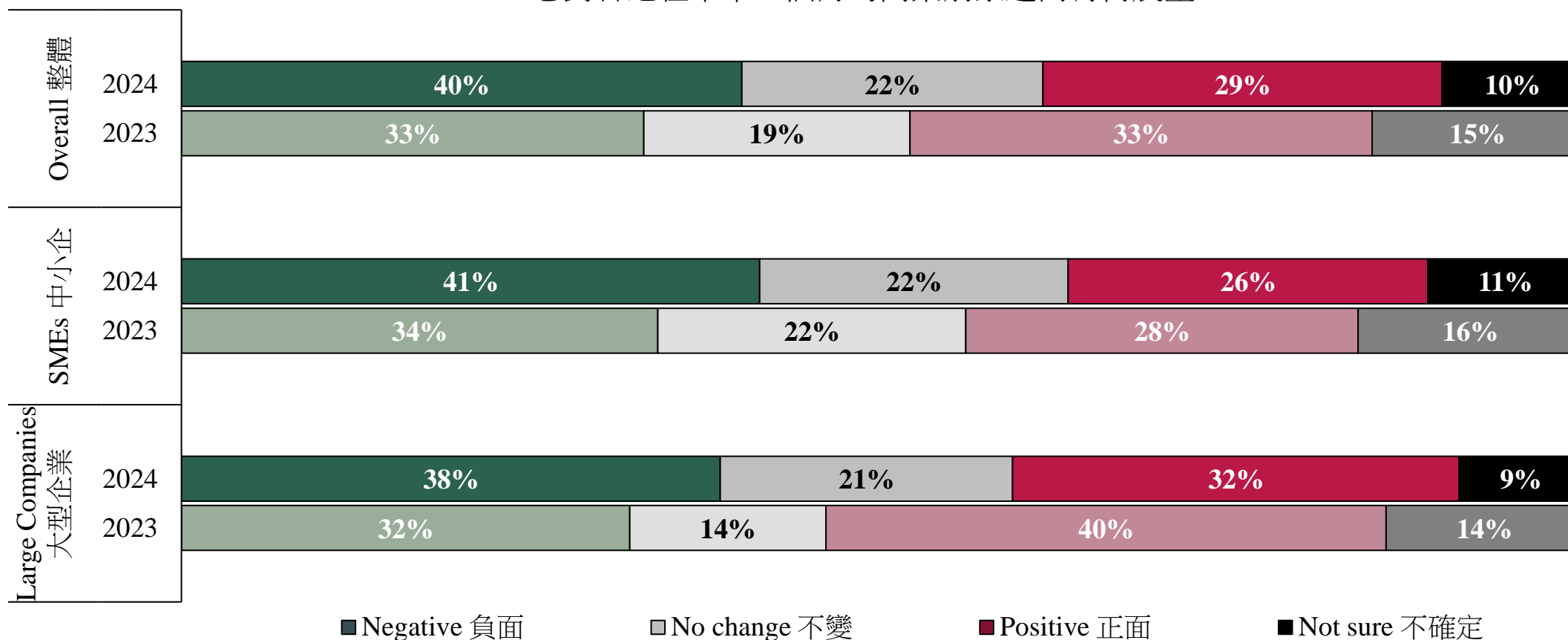


Note: Percentage may not add up to 100% due to rounding.

註：由於進位關係，百分比相加後未必等如100%。

Business community becoming more cautious 業界對本港商業前景趨向謹慎

What is your outlook on business conditions in Hong Kong over the next 12 months?
您對香港在未來12個月的商業前景趨向有何展望？

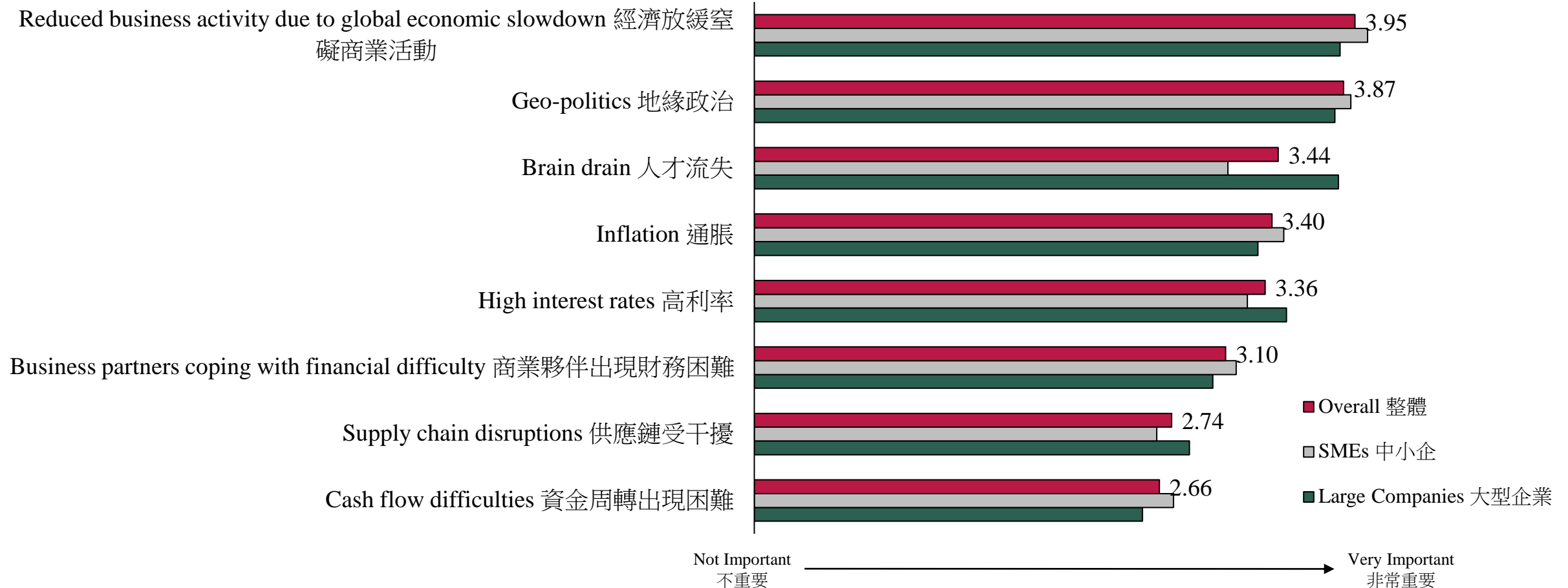


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The unstable external environment affects the Hong Kong economy 外圍環境不穩影響香港經濟

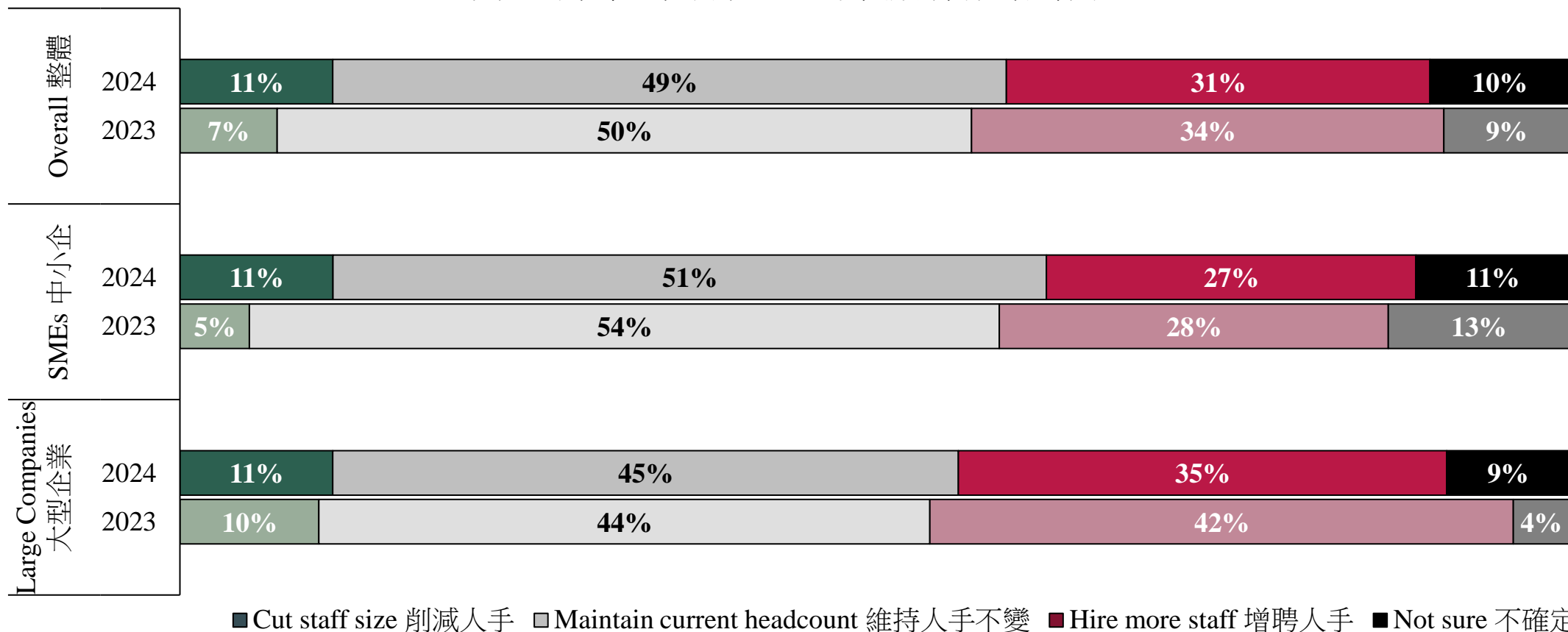
Please rate the key challenges facing your business for the next 12 months.

請為貴公司未來12個月面對的主要挑戰評分。



Hiring intention slightly declined compared to last year 招聘意欲較去年輕微回落

What is your company's hiring plan for its Hong Kong operation over the next 12 months?
貴公司未來12個月在香港的業務有何招聘計劃？

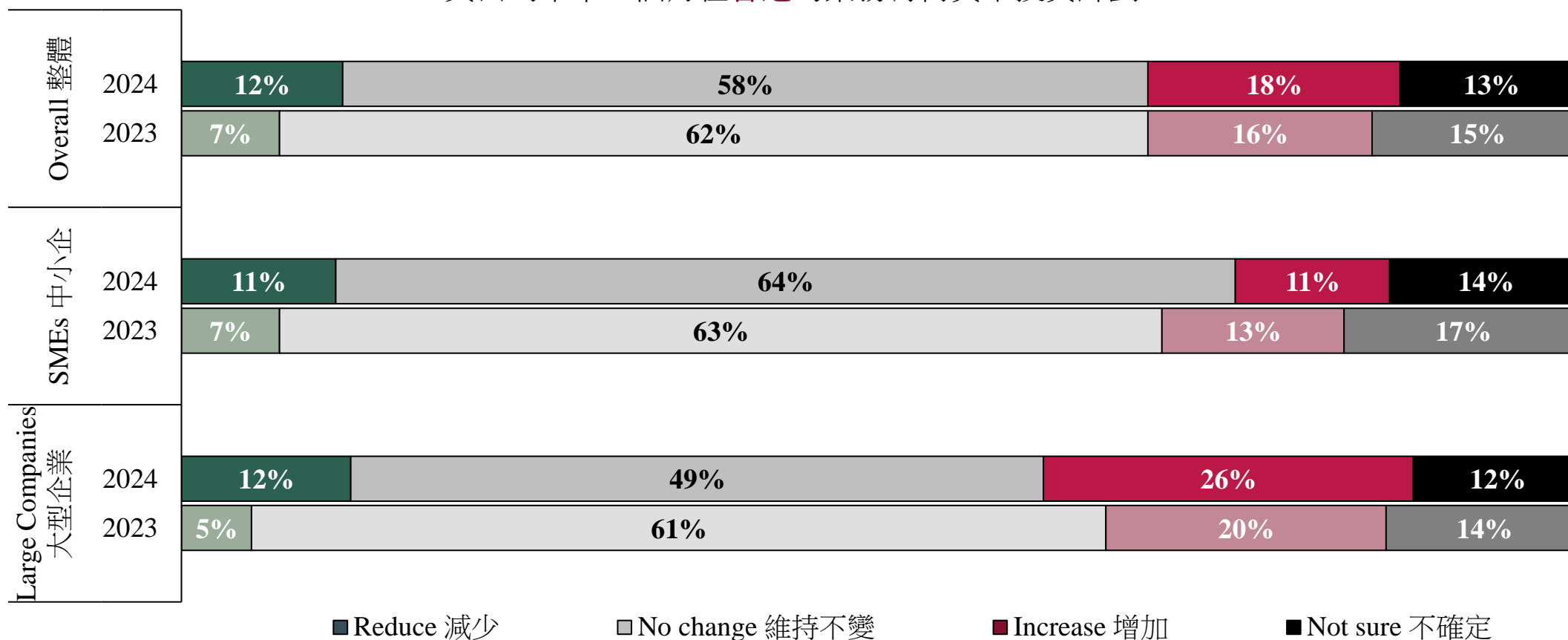


Note: Percentage may not add up to 100% due to rounding.

註：由於進位關係，百分比相加後未必等如100%。

Investment sentiment remains cautious 投資意欲維持審慎

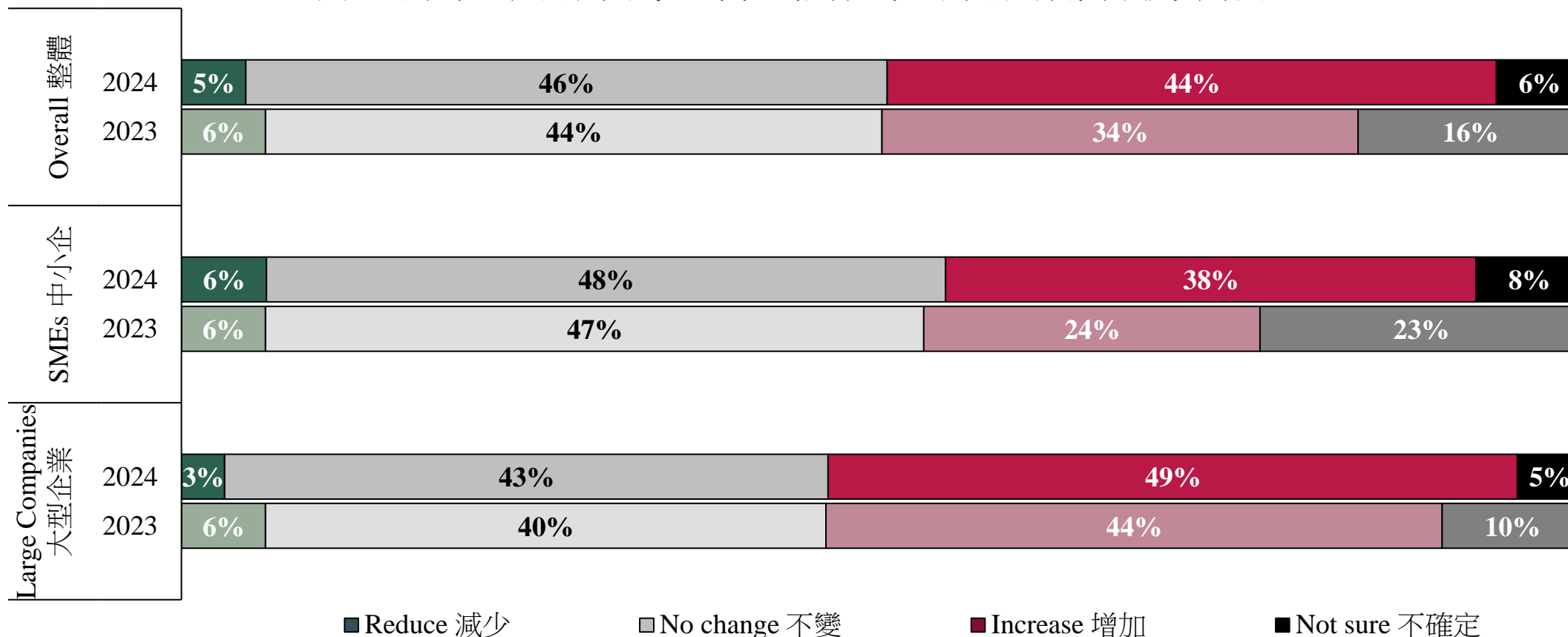
What is your company's capital investment plan for its **Hong Kong** operations over the next 12 months?
貴公司未來12個月在**香港**的業務有何資本投資計劃？



Note: Percentage may not add up to 100% due to rounding.
註：由於進位關係，百分比相加後未必等如100%。

Increasing investment interest in GBA 對大灣區的投資意欲增

What is your company's capital investment plan in the **Greater Bay Area (excluding Hong Kong)** over the next 12 months?
貴公司未來12個月在**大灣區（不包括香港）**的業務有何資本投資計劃？



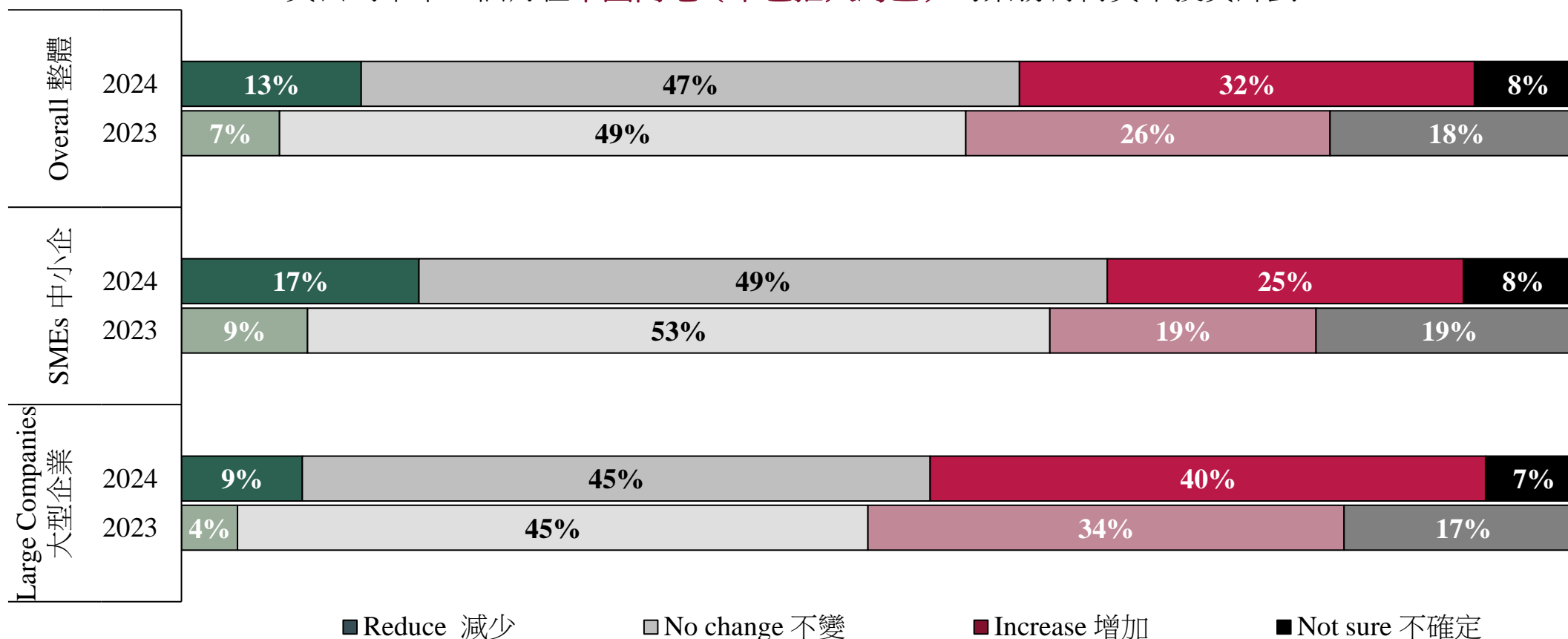
Note: Percentage may not add up to 100% due to rounding.
註：由於進位關係，百分比相加後未必等如100%。

* Excluding respondents without capital investment in the Greater Bay Area (excluding Hong Kong).
* 在大灣區（不包括香港）沒有資本投資的受訪者不包括在內。

Positive investment sentiment for rest of Mainland 對中國內地其他地區投資氣氛樂觀

What is your company's capital investment plan in **Mainland China (excluding GBA)** over the next 12 months?

貴公司未來12個月在**中國內地（不包括大灣區）**的業務有何資本投資計劃？

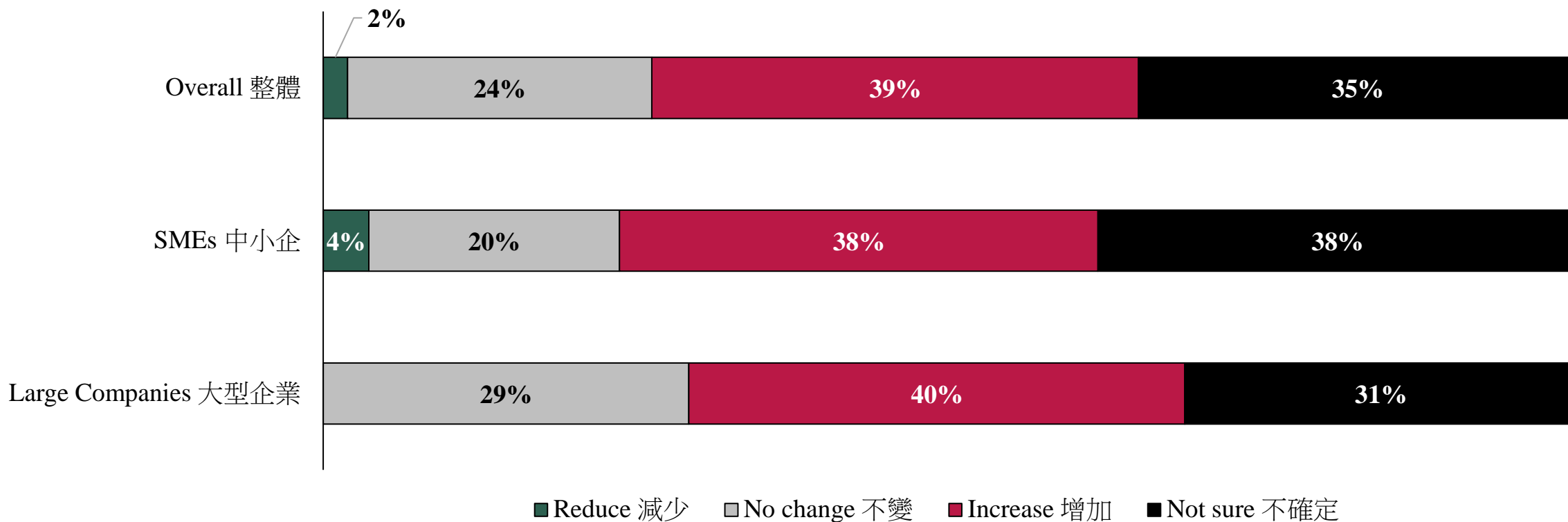


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註：由於進位關係，百分比相加後未必等如100%。

* Excluding respondents without capital investment in Mainland China (excluding GBA).
* 在中國內地（不包括大灣區）沒有資本投資的受訪者不包括在內。

But mixed sentiment for the ASEAN market 但對於東盟的反應不一

What is your company's capital investment plan in the **ASEAN** over the next 12 months?
貴公司未來12個月在**東盟**的業務有何資本投資計劃？

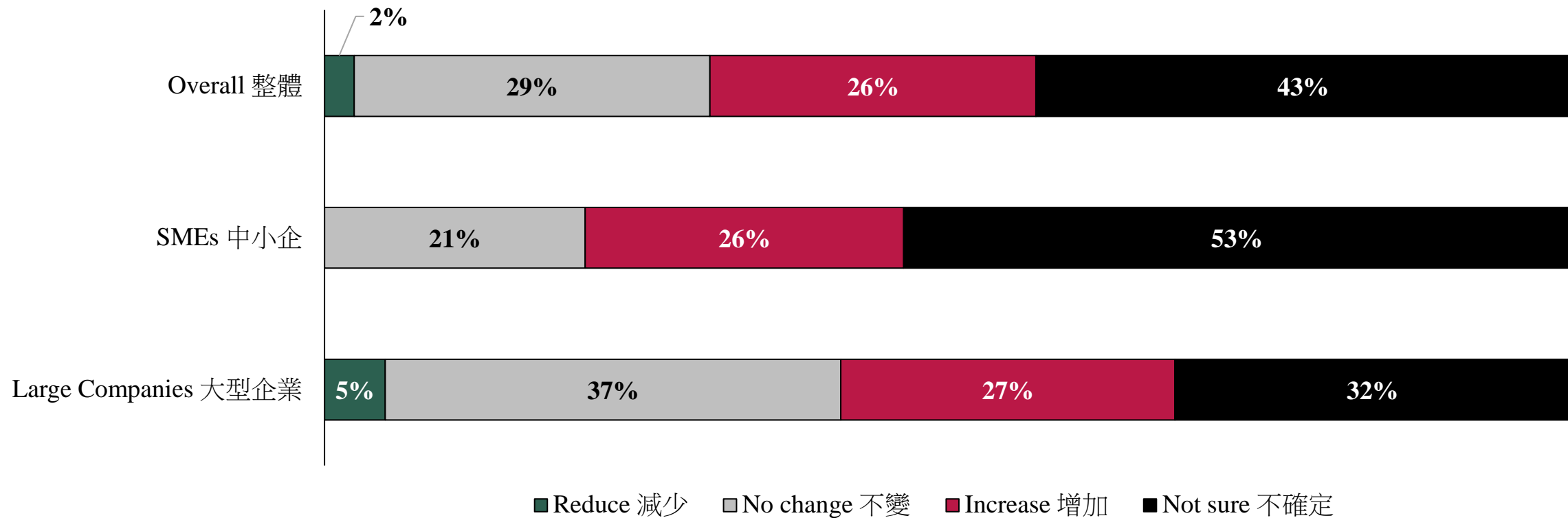


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註：由於進位關係，百分比相加後未必等如100%。

* Excluding respondents without capital investment in the ASEAN.
* 在東盟沒有資本投資的受訪者不包括在內。

SMEs ambivalent on the Middle East market 中小企業猶豫開拓中東市場

What is your company's capital investment plan in the **Middle East** over the next 12 months?
貴公司未來12個月在**中東**的業務有何資本投資計劃？



Note: Percentage may not add up to 100% due to rounding.
註：由於進位關係，百分比相加後未必等如100%。

* Excluding respondents without capital investment in the Middle East.
* 在中東沒有資本投資的受訪者不包括在內。

HKGCC Economic Forecasts

總商會經濟預測

	2023	2024
Real GDP Growth 實質經濟增長	3.3%	2.9%
Headline Inflation 整體通脹率	2.2%	3.0%
Unemployment Rate (year-end) 失業率（年底）	3.0%	3.1%
Retail Sales Growth 零售銷售增長	15.3%	5.2%
Merchandise Exports Growth 商品出口增長	-8.3%	3.8%