



Longgang's Role in Innovative

Changes in this district are helping to propel Shenzhen from a national centre for technology to

Shenzhen has been renowned for its role as a national innovation and technology city for many years. But its innovation journey is far from over. The Outline Development Plan for the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) published in February highlighted that Shenzhen should expedite its transformation into a modern and international city, and strive to become a capital of innovation and creativity with global influence.

Longgang district – an important base for high technology and high-end manufacturing in Shenzhen – has been awarded as the National Science and Technology Progress Advanced District, the National Science and Technology Progress Demonstration Zone as well as the National Science Popularization Demonstration Zone. The district is considered to be a future independent innovation zone in Shenzhen.

With its GDP reaching 385 billion RMB in 2017, ranking second in Shenzhen city, it is evident that the district is growing rapidly. To understand first-hand the local opportunities that abound under the latest round of development, China Committee Chairman Petrina

Tam led a 40-member delegation to Longgang, Shenzhen on April 12 to visit several newly completed commercial complexes and innovative industrial parks.

The delegation first stopped by the project Longcheng Vanke, which opened at the end of 2017. With a total area of 100,000 square meters – and adjacent to Vanke Mall, Longcheng Plaza, Book City Longgang Store as well as a youth centre, a science museum and an art gallery – it is committed to shaping itself into a new icon for leisure in the area. The project has integrated greening and environmental protection with business elements by using a dome skylight to bring in natural light. This ecological roof of the mall helps provide a comfortable public space for residents.

Delegates next visited Longgang Public Art Gallery and City Planning Pavilion. Not only is the pavilion a key public cultural project with a focus on public education, but it is also a major contributor to Shenzhen's growing role as a city of culture. It showcases the achievement of Longgang district in economic development, urban construction, livelihood, and reform and innovation.



Development

a global innovation hub, and an increasingly cultural city

The art gallery, on the other hand, displays interesting artworks from all over the world including creative Chinese art designs. In one of the exhibition halls, exhibits are categorized based on their material types, such as wood, bamboo, paper, soil, gold and plastics. There are also collections of daily use items such as bicycles, chairs, earbuds and lighting fittings, which give full expression to the integration of life with art.

Representatives from Shenzhen Hazens Real Estate Group Co Ltd had lunch with the delegates to introduce the latest progress of the development of Longgang district. To release more public and urban space, the district has been undergoing a project of urban renewal since 2004. It has launched more than 200 policies so far, with projects placing emphasis on providing better living facilities and safeguarding public interest.

By the end of December in 2018, Longgang district had completed 14 urban renewal projects in total, which freed land of 810,000 square metres for supply. Hazens Group is one of the first real estate enterprises that engaged in development in this area. In the beginning, the purpose of the project was “old cities transforma-

tion” while today it has developed into an example of Shenzhen’s successful transformation and renewal.

While urban renewal can help enhance land use and industrial structure, technological application can help build a smart city to improve living standards of citizens.

In the afternoon, the delegation visited Smart Longgang Exhibition and Experience Centre to explore how the centre applies Internet, Internet of Things and artificial intelligence to everyday life for greater convenience. The Smart Centre is regarded as the “smart city brain in Longgang,” and is a mix of city operation and management, video conferencing, smart city experiences, and administrative data computer rooms.

Delegates also visited the national-grade technology business incubator, Software Town of Shenzhen University. It is committed to promoting the transformation and upgrade of industries by encouraging enterprises to cooperate with higher education institutions to provide a platform for innovation and entrepreneurship. Other major enterprises members visited in the district include Shenzhen Longer 3D Technology Co Ltd and Landing Med Lab. 🌸

龍崗在創新發展中的角色

區內轉變有助推動深圳從國家科技中心，搖身變成全球創新樞紐和文化氣息日益濃厚的城市

深圳多年來一直以國家創新科技之都的角色聞名於世。然而，其創新之路仍然十分漫長。2月出台的《粵港澳大灣區發展規劃綱要》重點提出深圳加快轉型成現代化國際城市，銳意成為具世界影響力的創新創意之都。

龍崗是深圳高技術、高端製造的重要基地，一直獲評為全國科技進步先進城區、全國科技進步示範區和全國科普示範區，被視為深圳未來自主創新引領區。

2017年，龍崗本地生產總值達3,850億元，位列深圳市第二位，發展相當迅速。為了解當地新一輪發展下的種種商機，總商會中國委員會主席譚唐毓麗於4月12日率領40人考察團到訪深圳龍崗，參觀了多個新落成的綜合商業及創新產業園區。

考察團第一站來到龍城萬科里項目參觀。項目於2017年年底開業，總建築面積約10萬平方米，毗鄰萬科廣場、龍城廣場、龍崗書城、青少年館、科技館和藝術館，致力打造成區內休閒新地標。項目結合綠化環保與商業元素，利用天然穹頂採光，為居民提供舒適的公共空間。

隨後，考察團造訪龍崗區公共藝術與城市規劃館。規劃館是該區的重點公共文化專案，以公共教育為主線，也是深圳「文化強市」、「文化惠民」的重點工程，展示了龍崗建區以來在經濟發展、城市建設、社會民生和改革創新方面的成就。

公共藝術館匯集了世界各地的有趣設計，包括中國創新的藝術設計。其中在天工展廳中，展品按照不同材質劃分成木、竹、紙、泥、金、塑等不同展區，各種日常用品如自行車、椅子、耳機和燈具等都被納入其中，充分體現了生活與藝術的融合。

深圳市合正房地產集團有限公司的代表與團員共晉午餐，並介紹龍崗區的發展進度。為釋放更多公共及城市空間，該區自2004年開始進行城市更新項目，至今已推出200多項政策，均以提供更好生活配套和保障公共利益為前提。

截至去年12月底，龍崗區共完成14個城市更新項目，釋放81萬平方米的土地供應。合正集團是深圳最早在該領域進行開發的房地產企業之一。項目從最初的「舊城改造」慢慢演變成今天的城市更新，見證了深圳舊改更新的歷程。

城市更新有助優化用地與產業結構，科技應用則有助打造智慧城市，改善市民生活。

訪問團下午考察智慧龍崗展示體驗中心，探索中心如何應用互聯網、物聯網和人工智能，為日常生活帶來更大的便利。智慧中心被喻為「龍崗智慧城市大腦」，集城市運作管理、視訊會議、智慧城市體驗展示、行政資料機房於一體。

訪問團還參觀了國家級科技企業培育基地——深圳大運軟件小鎮。該園區通過鼓勵企業與高等院校合作，提供創新創業平台，致力推動產業轉型升級。會員到訪的其他重點企業包括深圳長朗智慧科技有限公司和深圳蘭丁醫學檢驗實驗室。

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