



## A Leisurely Look at the GBA 大灣區休閒樂

Concerts, sports events and cultural facilities set for growth as transport network connects the region  
隨著交通網絡促進大灣區互聯互通，音樂會、體育活動和文化設施勢將蓬勃發展

**H**uge improvements to transportation in the Greater Bay Area “is going to be a game changer,” said Sam Farrands, Head of Projects at King & Wood Mallesons, speaking at a Chamber roundtable on 4 October. “This transport infrastructure will change all our lives.”

The new road, rail, air and sea links will make it easier for people to travel for work and business across the whole region.

“But the exciting thing is the social infrastructure that will need to be built,” Farrands said. This means venues for pop concerts, stadiums for sports competitions, museums, theme parks and other leisure facilities.

For example, Guangdong has planned 900 billion RMB in sports investment by 2025. “There will be a major sports park in every major city by 2025,” he added.

Referring to Mariah Carey’s recent show in Macao, Farrands

**大**灣區內日臻完善的交通網絡「將會開創新局面」，金杜律師事務所項目主管 Sam Farrands 於總商會10月4日的午餐會上如是說。他又說：「區內的交通基建將改寫我們的生活。」

新道路、鐵路和海口聯繫將更便利居民在區內上班和出差。

Farrands說：「但令人振奮的是區內將要建設的社會基建。」也就是說，舉辦流行音樂會的場地、體育賽事的體育館、博物館、主題公園和其他休閒設施。

例如，廣東已計劃至2025年投放

noted that global superstars – whether singers or soccer teams – do not often come to Hong Kong, given its small population. But once the transport links are all up and running, the “economic hinterland” will grow to around 86 million people.

These developments have the potential to create huge opportunities for investors and operators in

9,000億元人民幣於體育發展。他補充說：「到了2025年，每個主要城市都會有一個大型體育公園。」

談到瑪麗嘉兒最近在澳門的演出，Farrands指出，香港人口較少，不論是歌手抑或足球隊等國際巨星，都不常訪港。然而，當交通網絡全面投入運作，「經濟腹地」將增至約8,600萬人。

這些發展有潛力為旅遊、零售、酒店發展和項目管理等行業的投資者和營運商創造巨大的機遇。

然而Farrands亦承認，鑒於內地不同的稅收和法律制度、企業風險及缺乏專業認可，未來將挑戰重重。✿

industries including tourism, retail, hotel development and events management.

However, Farrands also acknowledged that there would be challenges ahead, due to the different tax and legal systems, entrepreneurial risk, and the lack of professional recognition in the Mainland. ✿