



**EXCLUSIVE**  
HKGCC members:  
**HK\$27,000**  
Offer valid until Dec 31, 2019

# SEO Consultation

Showing your brand in front of your target audiences on search engines.

## Scope of Work (3 months)

- Search Engine Optimization Enhancement & Tuning Consultation (3 months services)
- Strategy Keywords Analysis for Business Objectives
- Website Content & Copy Writing Review (English & Chinese)
- Standard implementation of SEO elements for the website consulting
- Google Search Console Registration
- Google My Business Registration Advice
- SEO Meta Setting (Title/Description/Focus Keyword) Copywriting Advice
- Google Page Speed Test and Issue Identification for Backend Technical Team Fixing

## Benefit

- Increase search ranks of strategically important keywords and search terms
- Increase relevancy for target audience to gain better conversion
- Increase online presence and grow brand association of the selected category

## HK\$30,000

(HKGCC members: HK\$27,000)

- 4x 2 Hours Consultation Meetings
- Website Business Analytical Review
- Keywords/Search Terms/Copywriting Support
- Google Related Issues Support

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