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THE HONGKONG BANK GROUP

THE HONG KONG GENERAL CHAMBER OF COMMERCE

The Bulletin

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HONG KONG ENTERS THE SPACE AGE Cable & Wireless' \$40 million earth satellite station at Stonley, opened by the HE The Governor last month, is part of a world-wide network that should lead to an eventual reduction in the cost of communications. An up-to-date efficient communications network is of major importance to the Colony, if Hong Kong is to remain a centre of world business.

- 4 Paper Gold a new world currency
- 5 Roundabout people

COVER

- 6 Roundobout events
- 7 What the Chamber is doing for You
- 8 Labour turnover in the electronics industry: recent research
- 9 Success for blow-up furniture
- 10 Economic Report World Round-up
- 11 Roundabout events (cont.)
- 13 A Digest of Chamber News in Chinese

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Paper Gold – A New World Currency

Possibly the most important event to affect Hong Kong during the present month was one that was not perhaps fully understood, even though it did briefly make the newspaper headlines.

This event was the move made during the International Monetary Fund's meeting in Washington to create 'paper gold', or, as it is officially called, Special Drawing Rights (SDRs).

Much has been said about SDRs during the past two years. But even experienced Hong Kong businessmen still seem unsure about what an SDR is, and how it will affect business.

The first point to be made clear is that the phrase 'paper gold' is an unfortunate misnomer. SDRs are virtually a new world currency and part of their function is to get away from gold as the basis of international currency.

In order to understand why there should be a need for SDRs, and what they are, it is helpful to look briefly at the way Hong Kong trade has developed during recent years.

Hong Kong is basically a manufacturer of consumer goods that are sold in the affluent markets of the West. It does of course take two people to make a sale — a buyer and a seller. And the buyer must have cash to finance his purchase. So much is elementary.

Unfortunately, the supply of money available to finance international trade has been severely strained. World trade has expanded at a rapid rate by 30 per cent in value during the last three years, and money has not always been available to keep pace with this expansion.

Record Trade

For instance, international financial statistics issued on 1st October, show that world trade rose to a record annual rate of US\$245,800 million in the second quarter of 1969, an increase of 18 per cent over 1968. During the same period reserves rose by only four per cent, and the ratio of reserves to imports fell from 33 per cent to 29 per cent. A key factor in the growth of world trade has been the willingness of the United States, and to a lesser extent the UK and other countries, to run a balance of payments deficit on their current trading accounts in order to finance imports.

If these countries had taken a harder line in balancing their export/import accounts, Hong Kong today would be a less prosperous place to live in. This is a fact that some of our smugger critics of the UK might keep in mind when carping at 'the lame man of Europe'.

Unfortunately, sooner or later a country running a trade overdraft will find itself in difficulties. These difficulties arise largely because other nations lose faith in the value of the currency of the overdrawn nation. In the case of the States, this gave rise to the suggestion that the dollar be devalued against the price of gold.

Because of this, and internal political pressures, the US is now trying hard to defiate. Already fears have been expressed in Hong Kong of the effect this will have on our export trade.

Role of Reserves

To understand the position of the States, and how SDRs will help, it is necessary to look at the role played by a trading nation's **reserves** in maintaining international liquidity, and in particular at the role gold plays in those reserves.

If a country is trading at a deficit on current account, it must have strong reserves in order to protect this deficit; otherwise, foreign nations will lose faith in the strength of its currency. Reserves usually consist of gold, foreign currencies, and the country's reserve position (i.e. its drawing rights) with the International Monetary Fund, of which 112 countries throughout the free-world are contributing members.

Gold Losing Ground

It is worth noting that during the ten year period between 1959 and 1968, the percentage of free-world reserves held in the form of foreign exchange and IMF reserves has almost doubled, whereas the percent-age held in the form of gold has increased only marginally. Moreover, the overall percent-age of gold in reserves during this period declined from 66 per cent to 51 per cent. This suggests that gold is becoming less necessary to a nation's reserves, whereas foreign exchange which lubricates the wheels of becoming trade — is more important.

À country faced with a trade deficit will therefore try to protect its reserves. Imports and overseas investment are cut back, the economy is restrained and unemployment and hardship results. When this happens in a large nation such as the USA, trade suffers.

Unfortunately, the problem is not solved by turning a deficit into a surplus. Nations that have been aggressively export-oriented, such as Western Germany, and have built up a considerable surplus on current account trading, aggravate the situation by cornering, as it were, a disproportionate share of the trading world's liquid money. This means that there is less available for the trading uses *Cont. on P.12*

ROUND ABOUT

Chamber Wedding

Chambers of Commerce are not usually thought of as a setting for romance. But one romance that developed in the Chamber reached a happy conclusion on September 29th when Miss Bassania Chiu, executive assistant in the Public Relations Department married Mr. Clement T'sang, executive assistant in the Business Promotion Department.

Both are graduates of Hong Kong University, but did not meet until Miss Chiu joined the Chamber two years ago. Clement T'sang has been with the Chamber for three years, and has recently been managing the Business Promotion Department during the absence of S. L. Chung.



Hon. G. M. B. Salmon, Vice Chairman, is now acting as Chairman of the Chamber during the absence from the Colony of Hon. Michael Herries, OBE, MC.



Above: The Chamber's Secretary, Mr. J. B. Kite, has now returned and resumed his duties after a four-month leave spent in South Africa, the UK and Canada.

Left: The Chamber welcomes back Mr. S. L. Chung, Assistant Secretary (Business Promotion), after three months absence due to sick leave.



Mr. Jeffrey Hamm OBE, Chairman of Dodwell & Co. Ltd., leads the London Chamber of Commerce Trade Mission shortly to visit the Colony.

London Chamber Here to Sell

Arrangements have been made by the Chamber for a trade mission from the London Chamber of Commerce that is to visit Hong Kong between 21st — 28th October. Leader of the Mission is no

Leader of the Mission is no stranger to Hong Kong. He is Jeffrey Hamm, Chairman of Dodwell & Co., who has spent many years in the Colony, and now operates from Dodwell's London Headquarters. Secretary to the Mission is Mr. R.H.M. Bullard, who has also spent many years here and led previous London trade Missions. Members of the Mission re-

Members of the Mission represent interests including international investment, consumer goods, auto and marine products, silicone fluids, chemists' sundries, advertising buttons, synthetic wastes and threads, and stainless steel. One mission member also has a product that may be of particular interest — ferrocement for the construction of fishing and commercial craft.

Companies who wish to meet members of the Mission and have not already arranged appointments are invited to contact Mr. S. L. Chung at the Chamber.



5



Partners For Progress

The 12 Hong Kong firms that participated in the Partners for Progress Exhibition, Berlin, September 19th-28th, appear to have had a successful visit.

Initial orders have been received from German importers, wholesalers, retailers, departmental stores and mail order businesses. It is understood that a particular success was scored by a manufacturer of transistor radio sets.

One novel item shown by an exhibitor — a vibrator for cosmetic treatment of the throat and face skin — attracted attention from German departmental stores and mail order houses.

Members of the Hong Kong delegation went-on after the exhlbition to follow up individual business contacts throughout Western Europe, and to make new contacts there.

'This is one of the most valuable aspects of the trip,' an exhibitor commented.

Board Room Now Available For Private Meetings

Companies wishing to use the Chamber's board-room for private business meetings may now do so, provided adequate notice is given.

The Board room is suitable for either formal meetings of up to some 20 people or for informal gatherings of up to 50 people.

Companies wishing to use the room for a private meeting are asked to contact the Office Manager not more than a month before the event, to ensure that the room is free on the required date. A tentative booking will then be made.

The member company must then re-check 14 days before the meeting to ensure that the room is still free, and at this stage a director or manager of the company must visit the Chamber's reception to complete a formal request for booking the room.

No charge will be made for this service, but members must appreciate that the needs of the General Committee and its subcommittees must take precedence.

The room is available between the hours of 9.30 a.m.-12.30 p.m. and 2.00 p.m.-4.30 p.m. It is regretted that the room cannot be made available for lunchtime or evening functions.

Brains Re-Drained

With the intention of reversing the brain-drain trend and bringing to the notice of highly qualified Chinese working in the United Kingdom the opportunities available in Hong Kong, the Hong Kong Productivity Centre is undertaking a personnel recruitment Mission to the U.K. towards the end of 1969.

For the service tendered, including recruitment overseas, the Centre is prepared to undertake recruitment at a nominal cost of HK\$500 for each post.

Companies interested should contact Mr. W. H. Newton at The Hong Kong Productivity Centre, 512-516 Gloucester Building, Hong Kong.



An informal meeting in session in the Chamber's boardroom.

What the Chamber is doing for you

Business Promotion Department

During September, the Department dealt with a total of 1,493 trade enquiries, an increase of over 200 on the equivalent period in 1968.

Most enquiries originated in the U.S., followed by U.K. and Australia. Enquiries from all countries increased during the period, apart from the U.K., where enquiries were down by some 20 per cent.

805 of these enquiries received from 104 countries were processed by the Department's punched card system, which deals with enquiries from Hong Kong's major markets.

Enquiries included opportunities for both importers and exporters.

The Department's Rank Xerox copying service provided 1,200 copies for member companies, while the Statistical Service produced comprehensive details of trade with over 53 major markets.

Thirty-eight letters of introduction were issued to members, putting them in touch with organisations overseas.

Certification

A total of 16,319 applications for Certificates were received during the month of September. This represents an increase of over 16 per cent on the equivalent period of last year. Cumulative total of applications for this year is 19.2 per cent up on 1968.

During the month, inspectors carried out 1,170 spot checks. One hundred and twenty six (0.8 per cent) applications were refussed by the Chamber.

Employment Register

Details of 279 applicants for employment were published during September.

Credit Information Bureau

The Consolidated Monthly Statement and Companies Index for August 1969 were prepared and issued to subscribers on 1st October, 1969. The number of accounts and volume of trade covered by the Scheme were 10,225 and HK\$34.59 million respectively.

Public Relations

New Bulletin

Plans are now advanced to alter the format of the Chamber's Bulletin. So far the Bulletin has appeared in a newspaper format. It is felt that this is inappropriate for a publication that appears at monthly intervals. Starting from the end of the year, a new magazine-style layout will be adopted, making use of modern design and typography.

A more consistent contents plan will also be adopted. Thus each month there will be a leading article describing and commenting on a topic of importance to Hong Kong. More news will be given of what the Chamber is doing for members. News items of general interest to Members — which at present tend to be scattered throughout the Bulletin will be collected for easy reference on a coloured page inside the front cover.

The various circulars published twice monthly — enquiries for importers, ex-porters and manufacturers, and the employment register — will appear as usual, as will the Commercial News. As Members already know, a survey was recently made requesting information on the usefullness of Commercial News. The response has been overwhelmingly in favour of retaining this publication. At the time of going to press, only 27 Members had suggested the circular could be abandoned without loss, whereas several hundred expressed a wish for it to continue.

Printing work is also in hand for Chamber Diaries and Christmas Cards. A record order of over 25,000 was received for the Christmas card.

LABOUR TURNOVER IN THE ELECTRONICS INDUSTRY: RECENT RESEARCH

In the last issue we discussed the problems of labour shortage and industrial training. One of the reasons for a shortage of skilled workers within an individual company is often a high rate of labour turnover. The following report is reprinted from the London Times Business News, and describes recent research into a problem that is of growing concern to Hong Kong.

Conditions in Hong Kong are of course not indentical with those in the U.K. However, many of the points made seem valid for Hong Kong.

"LABOUR turnover of female workers in the electronics industry is a highly phenomenon. expensive It averages nearly 50 per cent a year and turnover figures as high as 80 per cent or even 100 per cent are not uncommon. The total annual cost to the telecommunications, radio and electronics industry is estimated at £14.5m. on the basis of $\pounds 300$ per head.

Clearly it is an expense well worth reducing, and two senior research fellows at the Management Centre of the University of Bradford, Andrew Hill and Ray Wild, have been studying the causes. They have made a dozen investigations in four electronics companies to discover just what the 2,400 women manual workers expect from their jobs, whether they are dissatisfied with repetitive work and whether job dissatisfaction is a cause of labour turnover.

The study found, not unexpectedly, that for most women the paramount need was for adequate wages followed by social and security needs and the desire for an interesting job. However, among the women who had left jobs, almost 52 per cent had done so voluntarily (rather than through pregnancy, for instance). And it is the voluntary leavers who are interesting for anyone trying to reduce turnover.

Of the voluntary leavers, 80 per cent had left because of dissatisfaction with the job which was primarily related to the nature of the work. The majority of the women did not mind repetitive work, but the significant minority of one in five who did clearly provided most of the voluntary leavers.

Dissatisfaction was expressed by describing jobs as boring, depressing and lacking variety and the discontented criticized the first level supervision for providing little encouragement and showing negligible appreciation for workers' efforts.

The highest concentration of the dissatisfied came among the young — 31 per cent under 21, against 16 per cent over, the unmarried, 27 per cent single, against 15 per cent married, and those who had been with the company a short time. No less than 50 per cent of the employees who had been with the company for less than a year were dissatisfied as compared with 18 per cent with one year or more of service. That suggests a horrifying pattern of women growing to accept or even like the work they are doomed to do.

Messrs. Hill and Wild also suggest some methods of reducing turnover. One is to identify the nature of job dissatisfaction by outside attitude surveys or personnel department investigation, and cure it by job enlargement or the transfer of the discontented workers to more appropriate jobs.

Alternatively, the company can attack the problem at the beginning. A company could, for instance, avoid hiring high turnover-risk labour, but since that means single girls under 21, who comprise a large section of the available new labour, that is not a very practical solution.

The key to the problem is in the selection of the right individuals and the placement of them in the right jobs. That demands an ability to predict the attitudes of particular workers to particular jobs which many companies just do not have. However, personnel managers should not despair. Bradford is doing continuing research into the problem of prediction and may one day come up with answers."



THE HONG KONG GENERAL CHAMBER OF COMMERCE

Commercial News

1st October, 1969

News from D. C. & I.

Membership

Tenders

Trade Fairs

NEWS FROM D. C. & I.

Spain

Commercial Information Circular No. 66/69

The Spanish authorities have now invited applications from Spanish importers, merchants and industrialists against the following quotas of interest to Hong Kong. Applications are to be presented between September 1 and September 30.

Value of Licences for H.K.'s Domestic

Quota	
No.	

Nº0.	Goods	which applications are invited (Pesetas) (100 Pesetas=HK\$8.4)	Exports to Spain in 1968 (HK\$'000)
33	Articles of porcelain and glass	15,400,000	45
34	Imitation jewellery	4,675,000	17
35	Containers of iron and steel	11,000,000	354
36	Stoves, heating apparatus, cooking rings, boilers, plate heaters etc.	6,050,000	
37	Other manufactures of cast iron, iron or steel	12,100,000	
38	Copper manufactures	5,500,000	
39	Aluminium manufactures	6,050,000	
40	Hand tools for industry	30,250,000	189
41	Saws and blades	16,500,000	
42	Cutlery and table sets of iron and steel	11,000,000	7

(Mr. P. H. Lee, Tel. H-437122)

2

Commercial Information Circular No. 71/69

Indonesia

The Indonesian Government has recently revised the Indonesian import tariff. The revised tariff is designed to tax the import of luxury goods and therefore reduce the pressure on foreign exchange; to reduce duties on imports needed by local industry and therefore encourage increased production and to increase import duties on goods which compete with domestic production.

Duties on 88 commodities have been reduc ed, while duties on 19 commodities have been increased. The revised tariff came into force on 4th March, 1969.

Of the items on which the tariff rate has been increased, the following are of interest to Hong Kong:

			Tariff	Rate	Hong Kong Domestic Exports to Indonesia in 1968
Item	No.	Description	Old	New	(HK\$)
309 611		Cigarette paper Automatic water sprayers, joints & nozzles of sprayer pipes, even if	10%	30%	13,000
		combined with iron	10%	40%	6,450

Of the items on which the tariff rate has been reduced, the following are of interest to Hong Kong:

		Tarif	f Rate	Hong Kong Domestic Exports to Indonesia in 1968
Item No.	Description	Old	New	(HK\$)
42 III ex307 I	Wheat flour Packaging paper products (paper bags,	20%	0%	20,804,309
	paperboard boxes, etc.)	30%	15%	126,660
ex363 I	Gunny rope	10%	5%	71,969
ex525 I	Iron bars	10%	0%	1,687,995
ex627	Aluminium cast plates	5%	0%	221,436
ex632 I	Aluminium wire	20%	10%	21,406

(Mr. K. Y. Lee, Tel. No. H-453939)

Commercial Information Circular No. 72/69

Spain

The Spanish authorities have now invited applications from Spanish importers, merchants and industrialists against the following quotas of interest to Hong Kong. Applications are to be presented between August 15 and September 15.

Quota No.	Goods	Value of licences for which appli- cations are in- vited (Pesetas) (100 Pesetas= HK\$8.4)	H.K.'s Domestic Exports to Spain in 1968 (HK\$'000)	H.K.'s Global Domestic Exports in 1968 (HK\$'000)
13	Varnishes, inks, pigments and			
	similar preparations	19,250,000		9,509
48	Television and radio receivers	16,500,000	882	328,851
49	Radio transmitters and trans-			,
	mitter receivers	36,575,000		805
55	Phonographs, dictaphones and other apparatus for sound recording and reproduction	11,000,000		2,432

(Mr. P. H. Lee, Tel. H-437122)

3

Commercial Information Circular No. 79/69

Singapore

The department has received a copy of the Singapore Gazette, Subsidiary Legislation Supplement No. 51 which contains an amendment to the customs duties on the following items which are of interest to Hong Kong:

		Customs	Dunes
Item No.	Description	Old Rate Full & Preferential	New Rate Full & Preferential
Group 666 666 400	Pottery Articles of a kind commonly used for domestic or toilet purposes, of porcelain or china	Nil	10%
666 603	Statuettes and other ornaments, articles of personal adornment or of furniture	Nil	10%

In 1968, Hong Kong's domestic exports to Singapore of the above items were valued at HK\$239,840 and HK\$11,191 respectively.

(Mr. K. Y. Lee, Tel No. H-453939)

Commercial Information Circular No. 70/69

Iran

The Central Bank of Iran has announced that manufacturers who hold establishment permits from the Ministry of Economy need not obtain the approval of the Ministry for the import of the following item. Merchants are, however, still required to obtain the prior approval of the Ministry.

Item No.

Description

857B

Accessories and parts of weaving and knitting machines

In 1968, Hong Kong domestic exports to Iran of parts for weaving and knitting machines were valued at HK\$109,104. (Mr. K. Y. Lee, Tel. No. H-453939)

Commercial Information Circular No. 75/69

Malaysia

Further to Commercial Information Circular No. 65/69 the Malaysian Government has added to the Second Schedule to the Customs (Prohibition of Imports) (Temporary Protective Measure) Order, 1969, the following item which is of interest to Hong Kong:---

Item No.	Description	Hong Kong Domestic Exports to Malaya in 1968 (HK\$)
32.13	Writing ink, printing ink and other inks:	
100	Printing ink	165,196

This means that this item is subject to special licensing when imported into the States of Malaya.

(Mr. K. Y. Lee, Tel. No. H-453939)

Commercial Information Circular No. 76/69.

Customs Duties

U.S.A.

Guides for the Watch Industry The U.S. Federal Trade Commission has published a proposed revision of Guide 10 of the Guides for the Watch Industry. The revision is designed to provide detailed guidance regarding the disclosure of the foreign origin of watch movements and movement parts.

The following is a summary of the proposed guide:—

- (a) Watches having movements of foreign origin or movements containing parts of foreign origin for sale in the U.S. market should disclose (i) the country of origin of the movement or of such movement parts. "Assembled in the e.g. United States with Japanese parts" "Movement parts from the U.S.S.R." "West German movement parts." (ii) the country of assembly and the origin of the movement parts if the watch movement is assembled in one foreign country with individual parts manufactured in another foreign country. e.g. "Assembled in Hong Kong with parts from the U.S.S.R."
- (b) If the country of origin of the watch case is not the same as that of the watch

movement, the watch should not be described by the name of the country of origin of the movement only. However, a disclosure such as "Swiss Movement" will be accepted.

(c) All disclosures should be permanently marked on an exposed surface of the watch or on a label or tag affixed thereto.

The above proposals are still being considered by the U.S. Federal Trade Commission. The Department will issue a further circular when its effective date is known.

Hong Kong's exports of watches (complete, with foreign made movements) to U.S.A. were valued at HK\$9,837,198 in 1968.

(Mr. M. P. C. Chan, Tel. No. H-431233)

Commercial Information Circular No. 78/69

Federal Republic of Germany

Textile Labelling Law

The Federal German Parliament has passed a law relating to the sale and importation of textile products, which makes it obligatory in certain circums-tances for them to bear a label or an indication of raw material content given in German language as set out in the Law. The use of a registered trade mark for textile raw materials is also permissible under certain cir-cumstances. The Law, which will become effective on 1st September, 1970, also sets out certain labelling requirements in relation to specimens, samples, illustrations or descriptions of textile products, as well as catalogues and prospectuses.

The term 'textile products' includes certain covering fabrics for furniture, furniture parts, and umbrellas, and multilayer floor coverings where the top surface is a textile product as defined in the Law. It does not apply to the textile products or semi-manufactures for making these articles, listed below: (a) Belts, braces, arm-bands, suspenders, garters, watch straps, boot and shoe laces, labels and badges, pin cushions, over-cloths, coffee and tea cosies, sleeve protectors, muffs, gaiters, spats, putties, fabric footwear, artificial flowers made of textile material; (b) Corsetry, built into other textile products; (c) Medical, hygienic and cosmetic requisites; (d) Goods for industrial use, including ropes and cordage; (e) Dusters and cleaning cloths; (f) Wrapping material; (g) Tracing cloths and painters' canvas, including painted fabrics; (h) Protective clothing against fire and corrosives; (i) Toys; (j) Headgear, including hoods and capelines; (k) Wadding and felts, fabrics intended solely for use as linings, as stiffening or reinforcing material, borders and trimmings; (l) Sewing-cotton, etc., put up for industry in lengths exceeding 200 metres; (m) Remnants, waste and used articles.

This announcement can only be a general indication of the provisions of the Law. Exporters which require more information can obtain an English translation of the Law from the Department, 4th floor, Rooms 12-13, Fire Brigade Building, Hong Kong.

(Mr. P. Y. F. Lo, Tel. H-451919)

Philippines

Further measures to restrict imports have been announced by the Bankers Association and the Central Bank of the Philippines. The ceiling imposed on the opening of Letters of Credit by commercial banks has been lowered to 70 per cent of the monthly average total issues between October 1968 and March 1969.

Letters of Credit may not be opened for the following commodity categories:- (1) Unclassified Consumer (UC), (2) Semi - Unclassified Consumer (SUC), (3) Non-Essential Consumer (NEC), (4) Semi-Essential Consumer (SEC), (5) Unclassified Producer (UP), (6) Semi-Classified Producer (SUP).

Imports of machinery, equipment and other capital goods, the unit value of which exceeds US\$20,000 have also been affected. Letters of Credit for these goods can only be opened on deferred payment terms as follows:—

Not more than 20 per cent as initial payment, payable not earlier than the date of shipment of the goods from the port of origin. The balance must be payable in more or less equal instalments over a period not shorter than three years from the date of shipment.

The ceiling on Letters of Credit does not apply to export oriented industries but payment must still be on a deferred basis.

In 1968, Hong Kong's domestic exports to the Philippines were valued at HK\$52.91 million.

(Mr. K. Y. Lee, Tel. No. H-453939)

> Commercial Information Circular No. 68/69

Abu Dhabi

The following changes in the import duties for Abu Dhabi came into effect on 31st May 1969:—

- Newspapers, magazines, religious books, currencies, gold, and certain other items are exempted from customs duties.
 Customs duties payable on
- (2) Customs duties payable on liquor are raised from 2.5 per cent to 20 per cent.
 (3) Customs duties payable on
- Customs duties payable on cigarettes are raised from 2.5 per cent to 15 per cent.
- (4) Customs duties equivalent to 2.5 per cent will be collected on other imports.

In 1968, Hong Kong domestic exports to the Trucial Skeikdoms which include Abu Dhabi were valued at HK\$21.4 million. (Mr. K. Y. Lee, Tel. No. H-453939)

> Commercial Information Circular No. 67/69

Singapore

The department has received a copy of Singapore Notice to Traders No. 14/69 daed 24th July, 1969 which announced that imports of crockery, of china or porcelain are now subject to quota restrictions based on 105% of 1968 imports.

Licences will be issued to registered quota holders up to 5/12 of the annual quota and these will be valid up to 31st December, 1969.

Consignments of crockery already shipped from the countries of export or for which local irrevocable Letters of Credit were established before 24th July, 1969 will be licensed for import.

In 1968, Hong Kong's domestic exports to Singapore of crockery, of china or porcelain were valued at HK\$239,870. (Mr. K. Y. Lee, Tel. No. H-453939)

Turkey

Further to Commercial Information Circular No. 44/68 the Turkish Government has raised, with effect from 31st March, 1969, its stamp duty from 15% to 25% ad valorem on all imports except for certain very exceptional cases where the rate is increased to 100%.

The imposition of a stamp duty on imports is a temporary measure applied by the Turkish Government due to balance of payments difficulties and will remain in force until 31st December, 1972.

In 1968, Hong Kong's domes-tic exports to Turkey were valued at HK\$1.26 million.

(Mr. K. Y. Lee, Tcl. No. H-453939)

MEMBERSHIP

New Members

Asiatic European Corp. Ltd. 1425 Central Building Hong Kong.

Chius & Company 217 Fa Yuen Street, 8th floor, Kowloon.

David James Corp. (H.K.) Ltd. 1421 Star House, 14th floor, Kowloon.

Fems International 40 Wyndham Street, 3rd floor, Hong Kong.

Ford Hing Polythene Wares Mfy. Ltd. Block "C" Fok Sing Factory Bldg. No. 2 Walnut Street, 3rd floor, Kowloon.

Forward Winsome Industries, Ltd. C.W.I.L. No. 3 Hop Shi Fty. Bldg. 2nd floor, Chai Wan, Hong Kong.

Hin Fat Investment Co., Ltd. Room 405 Takshing House, 20 Des Voeux Road C, Hong Kong.

House of Traders 365 Queen's Road C, 2nd floor, Hong Kong. Fung Industries, Ltd. iu Chong Hing Bank Kian 1303 Liu Chong Hing Bank Bldg. 24 Des Voeux Road C, Hong Kong.

Kin Cheong Metal Works 2 A-B Fu Fong Bldg. 2nd floor, Lot No. 4227 Mongkok Road, Kowloon.

Lipgis Co., Limited 1307 Universal House, 151 Des Voeux Road C, Hong Kong.

Matayoshi & Company 502 Kamming House, 51 Queen's Road C, Hong Kong.

Melco Enterprises 411 B-C China Emporium Bldg. 3rd floor, 62-68 Queen's Road C, Hong Kong.

Peter Mercantile Co. 628 Man Yce Building Hong Kong.

Phoenix Trading Company 301 Chung Nam House, 59 Des Voeux Road C, Hong Kong.

Richardson Securities of Canada (Pacific) Ltd. 105 Hang Chong Bldg. 5 Queen's Road C, Hong Kong.

Sang Sang (Far Kee) Metal Janufactory 33 Yen Chow Manufactory Street, Shamshuipo Kowloon.

The Sea Trading Co. Room 302 Gee Tuck Bldg. 16-20 Bonham Strand E, Hong Kong. 16-20

Unison Knitting Factory Ltd. 87 Larch Street, Ground floor, Kowloon.

Tung On Development Co., td. 730 Alexandra House Ltd. House Hong Kong.

Change of Title

Chronicle Lam & Sons Ltd. 904/6 Yau Yue Bank Bldg. Des Voeux Road C, Hong Kong. (Formerly Chronicle Lam &

Sons)

Fing Lee Enterprise Ltd. Chinese Club Bldg. 4th floor, Ltd. 21-22 Connaught Road C, Hong Kong.

(Formerly Fing Lee Co.) Longman Group (Far East) Taikoo Sugar Refinery Ltd. Compound Quarry Bay, H.K.

(Formerly Longmans Green (F. E.) Ltd.)

Chung Nam Watch Co., Ltd. Chung Nam House, 10-11-12th floors 59 Des Voeux Road C, Hong Kong. (Formerly Chung Nam Co.).

Change of Address

Beauty Jewellery & Metal Manufactory Rm. 311 Liu Chong Hing Bank Bldg. 24 Des Liu Voeux Road C, Hong Kong 507 (Formerly Commercial House).

Far East Manufacturers & Shippers 17 Chungking Man-sions, 2nd floor, 42 Nathan (Formerly 818 Star Road. House).

Spicers (Export) Ltd. A. I. A. 9th floor, No. 1 Road, Hong Kong. Building, Stubbs Road, (Formerly 122-3 East Wing, Lec Gardens).

Vorarat Company Ltd. Room 403 Hing Wai Bldg. 36 Queen's Road C, Hong Kong. (Formerly 803 H.K. Chinese Bk. Bldg.).

Far Eastern Operating Corp. Ltd. Rooms 506-7 Star House, 3 Salisbury Road, Kowloon. (Formerly 517 Gloucester Bldg.)

Guan Yick Enterprises Co., Ltd. Room 1104 Wong House, 26-30 Des Voeux Road West, Hong Kong.

(Formerly 159 Des Voeux Road W.).

Hongkong Merchandise Cor-poration Luk Hoi Tong Bldg. 7th floor, 31 Queen's Road C, Hong Kong.

(Formerly 1201 Hing Wai Bldg.)

Hou Feng Feather Works Ltd. 47-49 Ma Tau Wei Road, Hung Hom, Kowloon.

(Formerly 702 Manning House)

The World-Light Manufactory Ltd. 23 Bedford Road, Kowloon. (Formerly 906 Yu To Sang Bldg.)

Minnesota (3M) Far Ltd. St. George's Bldg. Far East 16th floor, Ice House Street, Hong Kong.

(Formerly Luk Hoi Tong Bldg.)

Nam Hing Hong Ltd. 601 Alexandra House Hong Kong.

1017 Alexandra (Formerly House)

Orient Mercantile Co. Room 1103 Lansing House 41-Queen's Road C, Hong Kong. 41-47

(Formerly 512 China Bldg.)

TSS Sportswear Ltd. Regina Industrial Bldg. 2-3/Fls. Lot No. KIL 9230, Kwei Chow St., Tokwawan, Kowloon.

(Formerly 66 Tokwawan Road)

Wingley & Company Room 333 Man Yee Bldg. Queen's Road C, Hong Kong.

232 (Formerly Man Yee Bldg.)

TRADE FAIRS

ITALY

The 48th International Ex-hibition will be held from 27th May to 7th June 1970 in Padua, Italy.

Further information is obtainable from the President, Fiera di Padova, 35100 Padua, Italy.

BELGIUM

The 43rd Brussels Interna-tional Fair will take place in Brussels from 15th to 26th April 1970.

AUSTRIA

The 31st Vienna Ladies' Fashion week will be held in Vienna from 19th to 22nd October 1969.

PHILIPPINES

The First Philippine Shoe Festival will be held in Makati, Rizal from 2nd to 4th October 1969. For details write to the Secretary General, First Philippine Shoe Festival, Rodriguez Sports Center, Markina, Rizal, Philippines.

Commercial Information Circular No. 74/69

FRANCE The 15th Laboratory Exhibition will take place at Parc des Exposition, Porte de Versailles from 8th to 13th December 1969. Details at the Chamber.

BELGIUM The 43rd Brussels International Fair will be held from 15th to 26th April 1970 in Brussels Centenary Halls. Informative leaflets are available from the Belgian Consulate General in Hong Kong.

UNITED KINGDOM

The International Building Exhibition will take place in London, England, from 12th to 25th November 1969.

January	Tuesday 20 to Sunday 25
February	Sunday 15 to Wednesday 18
February/ March	Friday 27 to Sunday 1
April	Friday 17 to Sunday 19
May	Sunday 24 to Sunday 31
August	Friday 28 to Sunday 30
September	
September	
September	Saturday 26 to Tuesday 29
October	Saturday 3 to Sunday 11

Friday 16 to Sunday 18 October Sunday 25 to

Tuesday 27

Cologne Fairs and Exhibitions 1970

International Household Goods and Hardware Fair

International Fashion Fair

International Furniture Fair

International Fair FOR THE CHILD

International Agricultural Show German Agricultural Society's 51st Exhibition

International Men's Fashion Week

International Household Goods and Hardware Fair

International Fair of Lingerie, Foundation Garments, Underwear and Swimwear

IFMA — International Bicycle and Motor Cycle Exhibition

photokina- World Fair of Photography

International Fair FOR THE CHILD

SPOGA — International Trade Fair of Sports Goods, Camping Equipment and Garden Furniture Admission restricted to trade visitors

A S

October

Success For Blow-up Furniture

A N amicable quiet gentleman, aged about 40, always smiling, is the strong man behind the latest pop trend to capture the imagination of buyers in major markets of the world.

Mr. S. K. Cheung, Manag-g Director of United ing Industrial (Mfg.) Ltd. started manufacturing inflatable PVC toys some ten years ago. Under his manage-ment, the business grew and new factories were opened to meet increasing demands satisfied customers. from Apart from the main factory in Aberdeen, today the company has branch facthroughout Hong tories Kong, Kowloon and the New Territories, and employs about 500 people.

The idea of manufacturing inflatable furniture came from television. 'One night I saw various designs

(Below) Sheets of PVC are cut to size before being heat-welded.



Inflatable furniture is trendy yet comfortable and elegant.

of inflatable PVC furniture being displayed at an International Furniture Exhibition in Paris. I thought it would be a good idea if Hong Kong could also do something similar,' said Mr. Cheung.

'Believing that what other people can do, I can also do, I consulted my designers and technicians. They concluded that it involved a manufacturing process similar to the one we were using,



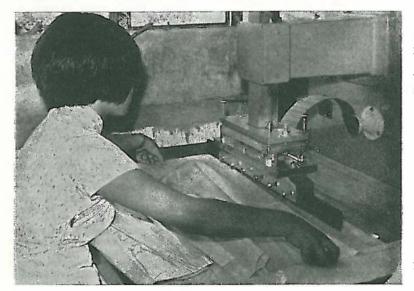
Each product is carefully tested before it leaves the factory.

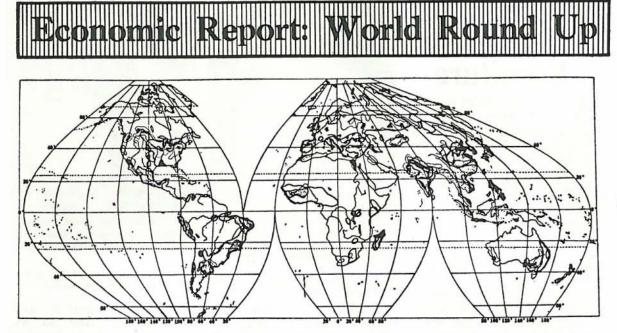
only more complex and sophisticated. And so we embarked on the venture.'

At present, the major market is the United States of America, which buys about 50% of total production. UK, European countries, Canada, Australia and Southeast Asian countries together take the remainder.

Coupled with every business success there are always problems. Mr. Cheung solves his labour problems by establishing his factories in areas where he finds an abundant supply of workers. Most workers find this convenient and therefore resist the temptation to switch jobs.

Good quality control and appropriate packaging of products are always observed. Every piece of inflatable furniture is well tested and then packed in an attractively designed polythene bag before it is sent to buyers. There are over 200 models with prices ranging from US\$4.00 to US\$20.00.





South America Brazil

Amid confusion about the illness of Marshall Arthur da Costa e Silva, the President of Brazil, a military junta has taken control of the country. Reports that President Costa e Silva had variously suffered a severe heart attack, a stroke and a bad cold were made initially, followed by the announcement that the civilian Vice President had been passed over in favor of the three chiefs of the armed forces. The takeover will probably postpone indefinitely a return to civilian and Parliamentary rule which had been expected to take place last week.

The triumvirate promised that all international obligations would be honored and there would be no change in the political structure of the country. The President's illness was seized upon by those elements in the armed forces who wanted to see his policies changed and a stricter, more authoritarian regime instituted. The Government of Costa e

The Government of Costa e Silva has been subjected to severe criticism during the last year. There have been massive, student demonstrations, politically motivated bank robberies and the burning of several television stations. These disturbances are unlikely to end with the takeover of the military. Several days after the coup, the American ambassador to Brazil was kidnapped and returned only after fifteen left-wing political prisoners had been released.

Peru

The economic situation of Peru has not improved. In many ways it has deteriorated. In August, the military junta took over the last remaining assets of American-owned Interthe national Petroleum Company and has taken partial control of the assets of the W.R. Grace & Co., a leading U.S. shipping, fruit-marketing and chemical firm. The United States has limited economic aid to Peru to year beginning July 1, 1969, but it has not applied the Hickenlooper amendment which would have cut off all aid. Investors have deferred their decisions to put money into the country until a clearer pattern develops. As a result of this lack of investment, especially in the construction field, there has been a rise in the rate of unemployment and a drop in retail and consumer demand.

The latest Finance Minister has been trying to refinance Peru's foreign debt, which now amounts to US\$789 million. Peru's North American and European creditors have accepted in principle a proposal to discuss the extension of the repayment period of Peru's foreign debt from five to ten years. A meeting will be held in Lima in October to discuss the new terms.

In 1968, Peru recorded a trade surplus of US\$235.2 million, a considerable improvement from the deficit recorded the year before of \$59.2 million largely due to the severe cut-back in imports. During the first quarter of 1969, Peru continued to show a surplus on the trade account of \$76.6 million, and this trend has continued during March and April. Peru's chief exports are copper, fishmeal, silver and iron ore. These reserves have risen from US\$91.4 million at the end of December 1968 to \$129.9 million at the end of June 1969. At the same time, the gold reserves have also risen from \$19.8 million to \$24.7 million, for a total reserve of \$154.6 million. Peru has drawn \$40 million from the International Monetary Fund and may draw an additional \$35 million as a stand-by credit.

During the first six months of this year, Hong Kong's exports to Peru have increase by 67 per cent, compared with the same period last year, from HK\$1.42 million to \$2.37 million. The largest gains have occurred in such miscellaneous manufactured articles as plastic toys and dolls, huttons. tooth brushes, locks and keys and metal domestic utensils. Europe

Finland

Finland's trade figures for the first two months of 1969 (the only figures which are presently available) show that exports have continued to increase at almost the same rate as last year, i.e. 25.4 per cent this year over last year, against 1968's increase of 31.3 per cent over 1967. However, imports have jumped by almost 40 per cent in the first two months of this year com-pared with last year, while the increase in 1968 was only 15.5 per cent over the figures for 1967. The increase has come mainly in investment goods, while consumer goods have increased at a more normal rate. Not too much weight should be placed on only two months' trade figures. While exports are rising fast, imports are rising faster, but this trend will probably moderate toward the end of the year as Finnish industry is able to meet consumer demand.

Prices have remained stable in Finland, while production and demand have been increasing. Wages are unlikely to rise by more than 4.5 per cent this year after hefty increases last year. The supply of credit to both individuals and companies has risen quite rapidly during the first four months of this year, in comparison with the same period a year earlier. The economy may show some signs of overheating towards the end of 1969 and dampening measures are expected, such as credit tightening to decrease internal demand.

Finland's foreign exchange reserves fluctuate at the best of times, but they have maintained an improved level ever since the Finnmark was devalued in October 1967. At the end of May, the foreign exchange reserves stood at US\$216.5 million, an appreciable increase over the \$139.1 million, at which point the reserves stood in December 1967, but a fall of \$92.3 million since the end of December 1968, due to increased imports and a payment to the I.M.F.

Hong Kong's domestic exports to Finland have improved by 32 per cent during the first six months of this year. At the end of June, our exports had reached HK\$5.52 million, compared with \$4.19 million at the end of June 1968. Our exports of such mismanufacturers as cellaneous wigs, plastic toys, flowers and footwear have showed substantial increases, while clothing, which was our largest single export in 1968, has declined in importance.

Switzerland

In defence against the rise in the German Bank rate, the Swiss raised their bank rate by 0.75 per cent, from 3 to 3.75 per cent with effect from September 15.

Africa

South Africa

The South Africa economy has been plunged into a severe credit squeeze during the last four months. Bank credit has com-pletely dried up and long-term interest rates have hardened appreciably. The money supply is down sharply and banks are struggling to maintain their required liquid assets ratios. The country's balance of pay-ments has turned sharply from surplus into deficit. Because of poor harvests, exports are not performing well, but imports are rising strongly so that the trade balance has deteriorated too. High interest rates in Europe and North America have also apparently made investment in South Africa a less attractive proposal than a year ago, and there has been a capital out-flow.

Central America

Haiti

Haiti's foreign exchange reserves at the end of May amounted to US\$3.3 million, a rise of \$800,000 since the end of 1968. This is the first time that the foreign exchange reserves have risen above the \$3 million mark, since U.S. aid was appreciably cut in 1962.

At present, the U.S. contri-butes US\$2.5 million a year to fight malaria and aid in food relief.

Hong Kong's trade with Haiti has picked up a little during the first five months of this year. At the end of May, our domestic exports had reached HK\$860,000, compared with \$750,000 last year.

Round About cont.

International Chamber of Commerce — **Regional Congress**

The Secretary-General of the International Chamber has asked that as many delegates as possible from Hong Kong attend the 18th Session of the Commission on Asian and Far Eastern Affairs to be held in Bangkok during the 3rd week of February 1970. Members willing to participate in a Chamber delegation should contact Mr R. T. Griffiths at the Chamber.

Canadians comina

Arrangements have been made for a 25-member mission to visit the Chamber with the Canadian Trade Commissioner on the morning of October 27th. The Mission is to be led by the Pre-sident of the Winnipeg Chamber and the Chairman of the Metropolitan Corporation of Greater Winnipeg. Members actively engaged in trade with Canada willing to meet Mission members should contact Mr. S. L. Chung at the Chamber.

CONTAINER PACKING STATIONS

The Marine Department is presently conducting an exercise to determine the number and size of all container packing stations within the Colony. Member companies are requested to furnish details or in-formation relating to the following points: points:-

- (i) Location of packing/unpacking stations;
- (ii) Methods of collection and/or distribution of cargo before or after containerization;
- (iil) Monthly import/export figures showing: 1. Number of containers
 - packed, 2. Freight tons handled.
- (iv) Routes for which containers are packed and tonnages handled on each route per month:
- (v) Forecast of future develop-ment of packing stations and tonnages to be handled.
 Some of the above information may

be confidential and members are asked to indicate this in order to ensure its security. Replies should be sent to Mr. J. Mayo at Marine Department, 102 Connaught Road, Central.

Paper Gold – A New World Currency

- cont.

of other countries. This basically is the reason why Germany is repeatedly urged to up-value the Deutschmark.

In short, we are left with a vicious circle in which anything one nation does to protect its own position is likely to harm another.

Money Must Grow

If world trade — and Hong Kong's trade — is to continue to grow there must therefore be some means of ensuring that the supply of money available to finance this trade grows at a roughly equivalent pace. The vagaries of gold mining are too chancy a source of reserves. Moreover, the supply of money must be reasonably distributed among trading nations.

among trading nations. The Special Drawing Rights are a means of attempting to solve this problem. The detail of how the system operates is complex, but in essence they are a means whereby a nation threatened by a balance of payments deficit can build up its reserves.

The drawing rights are available to a country that is running a balance of payments deficit. SDRs will be bookkeeping entries credited to each member as a percentage of its quota or contribution to the IMF, which in turn is scaled to the size of its economy. Thus, the US will get almost one-fourth of the total. When a country in payments deficit wants to use SDRs, it would alert the IMF headquarters in Washington which would require a country in payments surplus to accept them. In return, the surplus country would provide regular currencies either its own or another nation's — which the deficit country can then spend. The virtue of the scheme is that it becomes unnecessary for the country to deflate, create unemployment, and restrict imports, capital flows, travel and foreign aid.

The creation of SDRs is not of course an overnight solution to the free world's liquidity problems. Critics of the system point out that the actual amount involved — US\$9,500 million worth of SDRs during the next three years — is small when compared with the total of reserves held throughout the free world, which at end-1968 stood at US\$76.4 billion.

However, SDRs could increase the reserves of the US by up to US\$850 million, and the reserves of the UK by up to US\$400 million, and these are hardly trifling sums.

Need for Action

Nor does the creation of SDRs lessen the need for other action — such as, perhaps, a widening of the limits at which currencies may be exchanged.

Nonetheless, Hong Kong in particular should regard the introduction of SDRs as a sign of progress, since the logic on which SDRs are based has much in common with Hong Kong's own philosophy.

Hong Kong is a trading community and its true wealth is its output of manufactured goods, and the services its people provide to trade by means of shipping, banking, etc. Hong Kong does not rely on gold for its wealth. It relies on people and their skill and effort.

Anything therefore, that contributes to oiling the wheels of world trade — as the SDRs do — must be welcome in Hong Kong.

Hong Kong Trade Statistics

Hong Kong trade statistics for the period of January - August, 1969 analysed from the published figures of the Census and Statistics Department are now available to members. These include Hong Kong Overall Trade, H.K. Trade with U.K., U.S.A., Canada, West Germany, Sweden, Norway, Denmark, Switzerland, Belgium/Luxemburg, Italy, China, Japan, Australia, Netherlands, New Zealand, South Africa, France, Austria, Portugal, Finland, Singapore, Spain, Indo-Philipnesia, Taiwan, pines, Republic of Korea, India, Thailand, Pakistan, Dominican Republic, Ghana, Nigeria, Algeria, Kenya, Argentina, Sudan, Kenya, Aisoanon, Saudi Kuwait, Lebanon, Saudi Libya, Zambia, Panama, Muana Panama, Muana Colombia, Mexico, Vene-Peru, Nicaragua, Ecuador, Costa Rica, Guatemala, Uganda and Tanzania.



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九,比自由世界總儲備金額少得 冒金,在將來三年內只遼九十五 上論家指出該提欵權制度所能運 上將自由世界的資金流動問題解 一將自由世界的資金流動問題解 ☆別提欵權」是嘗試解決這問 田支,製造失業,與及限制入 乙國家便供應貨幣(本國貨幣收支有順差的國家去接受。該 國際貨幣基金會的總部,由總加提欽權」時,她會通知在華 虽一個收支有逆差的國家要運,美國幾可以得到總額的四分 帝基金中所提供的資金或其所 恤在貿易收支上有逆差的國家 山山以前所提及的,世界貿易 **勿也曾迅速擴展。** 云尚未有「特別提欵權」時,八十四億美元。評論家又指出 特別提欵權」之商檜 亚流動,旅行和外援等。 ~優點,乃使有逆差之國家不 ᢍ該會員國之經濟大小而定者 品帳中是入於貸方,是會員在 到用提欵權的。「特別提欵權 心分配於各貿易國家。 的第二點評論似乎不很正確 ,但基本上,它是一種方法, 給予該有逆差之國家使用。 【赤字威脅的國家能夠建立其 九六八年梢,該總儲備金額

力由於有些國家願意忍受在國

古明的逆差。不過這是不能

(轉下頁)

13

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14

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