



WSC²⁰⁰¹ SONG Ling

Director General, Ministry of Information Industry
Chairman, China E-commerce Hong Kong Association
People's Republic of China

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SONG Ling, Professor, the State Council awarded her as one of the experts who have special dedication to country. Madame Song is the Director of the informatization Promotion Department, Ministry of Information Industry of the P.R.C; the Director of the State Informatization Promotion Office; Chairwoman of China Electronic Commerce Association (CECA). She is also selected to be one of the commissioners for the 8th Executive Commission of China Women's Federation and some other pluralism positions for the government organizations. She also holds the concurrent post as a pluralistic professor in Beijing Post and Telecommunication University.

Madame Song finished her junior high and high schools in the prestigious middle school of Beijing Normal University. Ever since graduating from Beijing University of Post and Telecommunication, she has been working in the fields of computer, communication and information technology.

Madame Song has rich working experiences in the field of professional information technology based on substantial theory. Especially she has remarkable performances in researching and developing, expanding and applying the electronic technology in China. Madame Song has presided a lot of state key projects, rewarded state level technology advanced prizes and she enjoys a special allowance from the government for all her life. In recent years, she has done many highly effective works to promote state informatization by organizing the related ministries and commissions, provinces and municipalities all over the country. Such as:

- Propose and implemented the plan for a project connecting China's fiscal, taxation, financial and trade networks, and helped edit the related project proposal;
- Project leader of proposed parameterized system for measuring China's informatization stages;
- Project leader, responsible for organizing and finishing the research project on strategy and plan for national informatization during the Tenth Five-Year Period in China;
- Participated in drafting the "Special Plan on Social Informatization for National Economic Development for China's Tenth Five-Year Period";
- General director of the proposed and completed "General Framework of Electronic Commerce Development in China";
- Organized and planned the "General Ideas for Tapping and Utilizing National Information Resources" and completed the "Plans for Tapping and Utilizing National Information Resources"; and
- Organized and finished the "Regulations for Managing Electronic Commerce Certifying Agencies in China".
- Madame Song has been invited to write and published more than 50 articles in many influential magazines and other media in both China and overseas, such as "People's Daily" and "Management World". She also wrote several research monographs, "The Opportunities and Challenges of the Electronic Commerce in the 21st Century"; "Electronic Information Technology and Enterprise Development"; "Practical Management Psychology" just to mention a few.

Madame Song has, on behalf of the Chinese government, participated and made presentations in major international conferences held by the United Nations as well as by other international organizations. She has been listed in "Who's who of the World's distinguished Persons", "Who's Who of the Senior Technological Personnel in Modern China" (the Twentieth Century Collection Edition), and "The database of Chinese Scientific Personnel and Experts".