



# WSC 2001

## Sergio MARCHI

Canadian Ambassador to the World Trade Organization

*World Services Congress Hong Kong*  
20 & 21 September 2001

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Sergio Marchi was born in Buenos Aires, Argentina, in 1956 and moved to Toronto with his family at a young age. He was educated at St. Basil's College and earned an honours degree in Urban Planning and Sociology, from York University in 1979.

Following graduation, Mr. Marchi was the executive assistant to Ron Irwin, M.P., until he became Special Assistant to the federal Minister for Multiculturalism in 1981.

His political career began in the City of North York, where he was elected Councillor in 1982. He was then elected to the House of Commons, as a Liberal Member of Parliament in 1984, and represented the Ontario riding of York West for 15 years.

Following the 1993 election when the Liberal Party assumed government, Mr. Marchi was sworn in as Minister of Citizenship and Immigration.

He held this portfolio until January of 1996 when he was appointed Minister of the Environment.

The second mandate of the Liberal government saw Mr. Marchi appointed Minister for International Trade in June of 1997.

In August 1999, the Prime Minister appointed Mr. Marchi as Ambassador and Permanent Representative of Canada to the Office of the United Nations in Geneva and to the World Trade Organization (WTO).

In February 2000, Mr. Marchi was elected by the WTO General Council as Chairman of the WTO Council for Trade in Services. In May 2000, Mr. Marchi was appointed by the WTO as Chair of the Working Party on the Accession of Ukraine to the WTO.

In December 2000, Mr. Marchi was also nominated to the Policy Advisory Commission of the World Intellectual Property Organization (WIPO).

In May 2001, he was also elected by the WIPO Assembly to Co-Chair the Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore.

Mr. Marchi and his wife, Laureen, have two children.