



WSC 2001

Nicholas BROOKE

Consultant
Insignia Group

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Nicholas Brooke is the former Chairman of Brooke International, Real Estate Advisors Worldwide and is now a Consultant to the Insignia Group which recently acquired Brooke International. He was born in the United Kingdom in 1941, obtained a degree in Estate Management at the University of London in 1963 and a Post Graduate Diploma in Business Administration from the same University a year later. He became a Professional Associate of The Royal Institution of Chartered Surveyors in 1966 and a Fellow of the Institution in 1975. On the formation of the Hong Kong Institute of Surveyors in 1984 he was a founder member and elected a Fellow of the Institute.

Mr. Brooke spent his early professional days working in London, administering properties belonging to the Crown and Church Commissioners, followed by a period in the Middle East, acting in an advisory capacity to several of the ruling families in relation to their real estate portfolios.

Mr. Brooke came to Hong Kong, now a Special Administrative Region of the People's Republic of China, in 1980 to join Swire Properties Ltd. as General Manager of the Development and Valuation Department and became Deputy Managing Director of the Company in 1984. He played a major role in the development of the Company's flagship developments of Taikoo Shing, City Plaza and Pacific Place.

In 1988 he took the decision to establish his own consultancy practice to offer a comprehensive service covering all the financial, technical and economic implications of property development, investment and ownership and Insignia Brooke now constitutes one of the leading firms in the region with 22 offices in 13 countries, employing some 500 professional and technical staff.

Mr. Brooke, who is an advisor on property matters to several Asian Governments as well as the US State Department, also is a Justice of the Peace, is a member of the Hong Kong Town Planning Board and a former member of the Hong Kong Housing Authority. He also sits on the Board of the Hong Kong Science and Technology Parks Corporation, is a member of the Financial Secretary's Services Promotion Strategy Group, and of the Standing Commission on Civil Service Salaries and Conditions of Service, and is Chairman of the Real Estate Services Committee of the Hong Kong Chamber of Commerce. In 1999 he was awarded the Bronze Bauhinia Star by the Chief Executive of the SAR for his dedicated public service in Hong Kong, and in particular, his valuable contribution to the work of the Housing Authority.