

WSC 2001

Charlie STEWART-COX

General Manager Marketing

Cathay Pacific Airways

World Services Congress Hong Kong

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Charlie Stewart-Cox is responsible for the worldwide marketing operations of Cathay Pacific Airways. He has been in this position since January 1998.

Mr Stewart-Cox previously held the position of General Manager Group Public Affairs - Swire Group from 1996 to 1997, where he was responsible for the media and public relations activities of Cathay Pacific and its parent The Swire Group.

Mr Stewart-Cox first joined Cathay Pacific in September 1982. Before becoming GM Group Public Affairs he held a number of positions within the airline including Assistant Manager to GM - Taiwan; Assistant to Commercial Manager, Europe; Assistant Reservations Manager, Central Reservations Control; Country Manager India, Nepal and Bangladesh; Airport Services Manager, Kai Tak; Marketing and Sales Manager, Hong Kong; and Marketing Communications Manager, Cathay Pacific.

Mr Stewart-Cox was born in the United Kingdom in 1960. He studied at Marlborough College and the University of Nottingham where he graduated with a BA Hons in American Studies. He is married with two boys. His interests include fishing, playing the guitar, and astronomy.