

HKGCC Free Ride Day

香港總商會全程為您

Tuesday, 29th May, 2012



Objectives

**To Enhance Public Awareness of the Chamber
as
The Voice of Business**



**HKGCC
FREE RIDE DAY**



To Bring Our Members and The Community Closer

Transportation Mode

- Hong Kong Tramways & The Star Ferry
- Hong Kong Tramways - Full Fleet of 150 Trams
- The Star Ferry – 2 Routes: TST/Central and TST/Wanchai



Party Tram

- Hiring 2 Party Trams, Body Wrapped with Free Ride Day Event Banners
- Participating Members' Promotion / Performance on the Party Tram
- Running Time: 9am – 10pm
- Maximum Capacity: 25 pax
- Tailor Made Route Between Western Market & Causeway Bay



PR & Communications

➤ Pre-Event Press Conference – 17 May

➤ Tentative Schedule of the Two Press Conferences on the Free Ride Day

Time: 7:30am

Time: 4:00pm

Venue: Whitty Street Tram Terminus



Member Participation

Members Participation Fee :

HK\$40,000



The business community cares!
Act now
Support the HKGCC Free Ride Day!

Contact us
Ms Christina Lau
Senior Manager
Membership & Marketing
Hong Kong General Chamber of Commerce
Tel: 2823 1256
Fax: 2823 9573
Email: Christina@chamber.org.hk