

Advertising in What's On

Material Requirements

Size/Dimension	: 721 x 90 pixel
Format	: JPEG
Font	: All fonts must be embedded
Image	: All images must be embedded
Hyperlink	: Available
Booking Deadline	: 2 weeks in advance
Material Deadline	: 12noon, Friday of the week
Publishing Date	: Every Tuesday

Advertising Rate (MEMBERS ONLY)

Advertising cost will be calculated on a weekly basis (per issue)

The 1st banner (upper one)	: \$3,000
The 2nd banner (lower one)	: \$2,000
Combo (1st & 2nd banner)	: \$4,000

材料規格

尺寸	: 721 x 90 圖素
檔案格式	: JPEG
字體格式	: 檔案內必須已嵌入所有字體格式
圖像	: 檔案內必須已嵌入所有圖像
超連結	: 自訂
預訂限期	: 兩星期或以上
截稿限期	: 星期五中午十二點
刊登日期	: 逢星期二

廣告收費 (只限會員)

廣告收費將每星期為計算單位 (每期)	
第一個廣告橫額 (上面)	: \$3,000
第二個廣告橫額 (下面)	: \$2,000
二合一廣告橫額	: \$4,000



Event Type	Date	Details
Luncheons / Seminars	2 Sep	EcoSmart Series I: Building Design to Foster a Quality and Sustainable Built Environment Mr Bernard Chan, Chairman, Council for Sustainable Development
	8 Sep	EcoSmart Series II: A Road Map to Sustainable Business Prof Alan Knight, OBE, Founder, Single Planet Living Ltd, Group Sustainable Development Advisor, Virgin Group
	9 Sep	Using Data Forensics to Investigate Allegations of Fraud Mr Alan Jeffries, VP-Head of Technical Services, FTI-International Risk
	14 Sep	Tax and Forex issues that Hong Kong enterprises should note in Developing Mainland Domestic Sales Ms Karmen Yeung (Principal), Ms Ellen Mak (Senior Manager), China Tax KPMG China
	18 Sep	How will the EU Fare in 2009, and How will this Impact Businesses in the Far East? Mr Lars Danielsson, Consul General of Sweden to Hong Kong and Macao
Missions	25 Sep	EcoSmart Series IV: Sustainability Forum on The New Air Quality Objectives The Hon Edward Yau, Secretary for the Environment
	7-9 Sep	HKGCC Mission to Xiamen and Zhangzhou
Networking Events	16-18 Sep	HKGCC Mission to Wuhan, Hubei Province
	18 Sep	Chamber Happy Hour Sunset Harbour Cruise
	22 Sep	Meet the Corporate Architects: "Delicacies for All" Mr Michael Chan, Executive Chairman of the Café de Coral Group Mr Michael Wu, Chairman and Managing Director of Maxim's Caterers Ltd

Advertisement

1st Banner
Chamber Happy Hour -- Sunset Harbour Cruise
September 18, 2009 (Friday), 6:00 - 8:00pm



2nd Banner
Member-Get-Member
Win an economy class roundtrip ticket to any one of Lufthansa's destinations in Europe!

The Hong Kong General Chamber of Commerce
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For inquiry, please contact Ms Christina Lau at (852) 2823 1256 or Ms Sharon Chung at (852) 2823 1203 or email: membership@chamber.org.hk

Circulation: 20,000+

每週傳訊: 20,000+

General Conditions 一般條件

- Advertising contracts and cheques should be made out to "The Hong Kong General Chamber of Commerce". 廣告合約及支票抬頭須為「香港總商會」。
- The Chamber reserves the right to decline any advertisement. 總商會擁有拒絕登載任何廣告之權利。
- The Chamber will not be responsible for errors in advertisements. 總商會概不負責廣告中出現的任何錯誤。
- Contracts for advertising cannot be cancelled. 廣告合約一經訂立，不能撤銷。
- The decision of HKGCC will be final and we reserve the right to amend the terms and conditions. 所有決定以香港總商會所定為準，本會並保留隨時更改條款及細則之權利。