



免費乘坐電車及天星小輪 Free Ride on Trams and The Star Ferry

贊助套餐 - 優惠一覽

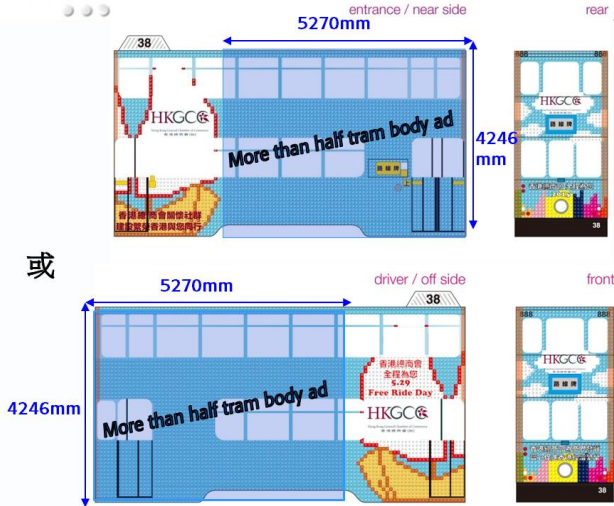
贊助套餐 I: 大半車身廣告 (其中一側) - 港幣 68,000 元

展示日期: 2015年5月15至6月11日



贊助套餐 中文版

其他活動宣傳品:  
所有贊助商的公司商標一併展示



車廂的贊助商海報  
(10張相同廣告)



電車

車廂海報, 電車站站牌告示,  
電車站候車亭廣告,  
派對電車車身橫額廣告



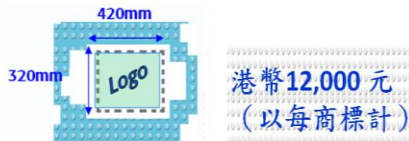
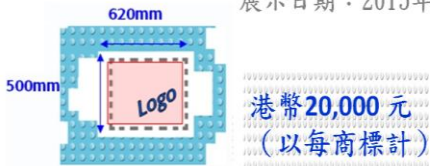
天星小輪

巨型橫額, 活動海報,  
售票機蓋板, 易拉架海報,  
碼頭入閘機入口橫額, 入閘機前扶欄蓋布,  
玻璃牆上的黏貼式海報

贊助套餐 II: 公司商標及/  
或名稱聯名廣告

贊助套餐 III: 公司商標及/  
或名稱聯名廣告

展示日期: 2015年5月15至6月11日



媒體

記者會佈景板,  
活動前廣告 (廣播、印刷及網上媒體),  
活動後傳媒報導

截止報名日期  
2015年4月2日



如欲贊助, 請聯絡:

香港總商會會員事務部  
譚小姐

電話: (852) 2823 1278

傳真: (852) 2527 9843

電郵: wtam@chamber.org.hk

(只限會員)

\*名額有限, 先到先得  
\*商標次序將按預約確認時序作決定  
\*如有任何爭議, 香港總商會保留最終決定權

贊助商的參與:

- 5月11日下午3時正 - 於香港總商會演講廳舉辦的活動前記者會
- 5月29日上午 - 於電車站舉辦的記者會
- 5月29日上午 - 乘搭派對電車
- 5月29日下午 - 於中環碼頭舉辦的記者會
- 5月29日上午10時至下午5時 - 拍照區@香港縮「影」!

5.29 香港總商會 全程為您  
Free Ride Day

**REPLY FORM  
SPONSORSHIP PARTICIPATION**

**(Enrollment deadline: 2 April 2015)**

**Package I (\$68,000)**

- We would like to participate in the **HKGCC Free Ride Day**.  
We shall write a cheque payable to **"The Hong Kong  
General Chamber of Commerce"** covering the participation fee.

Number of ad spaces required: \_\_\_\_\_ X HK\$68,000  
Total sponsorship amount: HK\$ \_\_\_\_\_

**Package II - Large Logo (\$20,000)**

- We would like to participate in the **HKGCC Free Ride Day**.  
We shall write a cheque payable to **"The Hong Kong  
General Chamber of Commerce"** covering the participation fee.

Number of ad spaces required: \_\_\_\_\_ X HK\$20,000  
Total sponsorship amount: HK\$ \_\_\_\_\_

**Package III - Small Logo (\$12,000)**

- We would like to participate in the **HKGCC Free Ride Day**.  
We shall write a cheque payable to **"The Hong Kong  
General Chamber of Commerce"** covering the participation fee.

Number of ad spaces required: \_\_\_\_\_ X HK\$12,000  
Total sponsorship amount: HK\$ \_\_\_\_\_

- Please tick where appropriate.

Company Name: \_\_\_\_\_  
Membership No.: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**Enrollment Method**

Please submit this form together with your cheque to "The Hong Kong General Chamber of Commerce"  
Address: 22/F United Centre, 95 Queensway, HK  
Attention: Ms Winnie Tam (T:2823 1278), Membership Division

**Please note:**

- Enrollment will be accepted when full sponsorship payment is made **on or before 2 April 2015**.
- Sponsorship will be accepted on a first-come-first-served basis and subject to availability.
- Logo entitlement will be chronological based on booking confirmations.
- All promotional offers are subject to changes without prior notice. No refunds can be arranged once confirmed.
- HKGCC reserves the right of final decision in case of any dispute

We accept the Contract Terms and Conditions **(please read the Terms & Conditions by scanning the QR code as attached)** hereunder.

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Authorized Signature with Company Chop: \_\_\_\_\_

Date: \_\_\_\_\_

THE UNDERSIGNED ACKNOWLEDGES THAT HE OR SHE HAS READ AND ACCEPTS THE CONTRACT TERMS AND CONDITIONS SET FORTH HEREIN AND AGREES TO ABIDE BY SUCH TERMS AND CONDITIONS.

**Package I: \$68K Sponsor Entitlements**

- (A) **More than half tram body ad (per side)** on FRD tram operating for 4 weeks during the event (Size: 5270mm(L) x 4246mm(H). 15/5 – 11/6/2015)  
(B) **Unique ad on posters inside 10 trams (same artwork)** (Size: 239 x 347mm. 15/5 – 11/6/2015)

Note: Dates may vary according to the actual needs.

**Package II: \$20K Sponsor Entitlements**

- (A) Sponsor **Joint-ad with large logo and / or Co. name** on a FRD tram operating for 4 weeks during the event (Size: 620mm(L) x 500mm(H). 15/5 – 11/6/2015)

Note: Dates may vary according to the actual needs.

**Package III: \$12K Sponsor Entitlements**

- (A) Sponsor **Joint-ad with small logo and / or Co. name** on a FRD tram operating for 4 weeks during the event (Size: 420mm(L) x 320mm(H). 15/5 – 11/6/2015)

Note: Dates may vary according to the actual needs.

**Additional entitlements for ALL sponsors:**

Listing of sponsor's logo in the following advertising spaces:

**May / June 2015:**

- Trams: ads inside trams and at tram-shelters, etc.
- Star Ferry Piers: ads at TST Ferry Pier, big banner on Central Ferry Pier, etc.

**Event Day (29 May 2015)**

- Antique Tram banners and various decorations at Star Ferry Piers
- 2 ads in Headline Daily, Sing Tao Daily, The Standard (pre-event)
- 2 ads in The Bulletin (pre- and post-event)
- Online ads on Websites: Hong Kong General Chamber of Commerce, Hong Kong Tramways, Hong Kong Tourism Board

Invitation to attend the Press Conferences on 11 May and the event day on 29 May 2015.

Note: Dates may vary according to actual needs.



香港總商會  
全程為您5.29  
Free Ride Day