

Sustainable business practices restore environmental quality and increase long-term profitability, but how do these work in practice? To find out, the Chamber organised a sustainability visit to Hong Kong Disneyland Hotel on October 22 to study what steps it is taking to conserve water, energy and ecosystems, reduce waste and greenhouse gas emissions.

Tina Chow, Manager for Environmental Affairs at the park explained that all staff are encouraged to participate in green initiatives, from Earth Day, to everyday activities such as using recyclable mugs in the canteen.

“We have around 4,500 ‘cast members’ (staff), so we hope that their environmental pledge will rub off on their family and friends when they go home,” she said. The park also encourages guests to join their Environmental Pledge Scheme, and presents young guests with a certificate to seal their side of the bargain, she added.

Antonio Chan, Chief Engineer, Hotels, said LED energy-saving light bulbs are used whenever possible in the hotel, but under some circumstances, such as dimmer switches, and incompatible ballasts, regular energy-saving bulbs need to be used.

The vast landscaped grounds of the park require a lot of tending. An intelligent watering system monitors rainfall and water evaporation to precisely water foliage. Despite this, the park doesn't pay for any water for around five months of the year, because all rainfall and runoff water is collected in the park's lake for watering the grounds. It also converts food waste from its restaurants, as well as garden waste, into compost, which is used to fertilize the resort's grounds.

Water and energy conservation also extends to guest rooms. YS Cheng, Senior Specialist, Environmental Affairs, explained that water restrictors on taps and showerheads can reduce water and energy bills by around 40%. “Showerheads can give guests the same feeling as a regular shower, but they use considerably less water and energy to heat the water,” he said. The hotel has also invested in technology that captures heat from air conditioning units, which in turn is used to heat water, or Jacuzzis, he added. ❀

Sustainable Magic

可持續的魔法



Members pose for a group photo outside Hong Kong Disneyland Hotel.
會員於香港迪士尼樂園酒店外合照。



Staff are encouraged to use a recyclable mug in the staff canteen by being offered discounts on beverages.

樂園在員工飯堂提供飲品優惠，鼓勵員工使用可循環再用的杯子。





The resort uses a state of the art sprinkler system to precisely monitors moisture levels in the ground.
度假區利用先進的灑水系統，以準確監控土壤的溼度水平。



可持續的商業實務可以改善環境質素和增加長遠收益，但如何付諸實行呢？為此，總商會於10月22日率團參觀香港迪士尼樂園酒店，了解園方正採取甚麼措施來節約用水和能源，保育生態系統，以及減少廢物和溫室氣體排放。

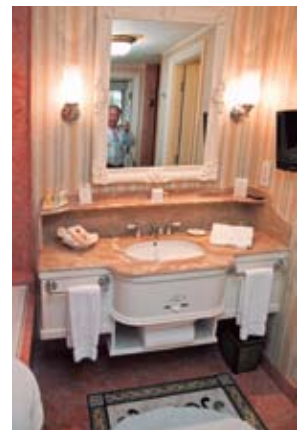
樂園的環境事務經理周可風解釋，他們鼓勵所有員工參與環保活動，由地球日到一些日常習慣，例如在飯堂使用可循環再用的杯子等。

她說：「樂園約有4,500名演藝人員（員工），因此我們希望他們下班回家後，能夠把他們對環保的承諾感染家人和朋友。」她補充，樂園亦鼓勵來賓參與「環保約章計劃」，並會向年青的參加者頒發證書，以表揚他們對環保所作的努力。

酒店部總工程師陳志榮表示，酒店盡可能使用發光二極管（LED）節能燈泡，但在某些情況下，例如調光開關設備或鎮流器不相容時，則需要使用一般的節能燈泡。

樂園佔地甚廣，怡人的綠化環境需要悉心照料。園方利用智能灑水系統監察降雨量和水份蒸發，準確地灌溉植物。儘管如此，他們一年約有五個月無需支付水費，因為所有雨水和溢流會聚集在園內的湖泊，用來為土地澆水。園方亦會將餐廳的廚餘和庭院的廢棄物轉化為堆肥，為度假區的土壤施肥。

節水和節能措施也延伸至酒店客房。高級環境事務專員鄭宇深解釋，浴室水龍頭和花灑的節水裝置可減少約四成水費和電費。他說：「我們的花灑可讓住客有平常的淋浴感覺，但是用水較少，而且只需較少電力就能把水加熱。」他補充說，酒店也投資了一項先進科技，能夠吸取冷氣機組的熱能，再用來把水或按摩浴池加熱。



Chairman of the Chamber's Environment and Sustainability Committee Oscar Chow (right) presents Ernest Chan, Government Relations, Hong Kong Disneyland, with a small memento to thank him for showing members around the resort.

總商會環境及可持續發展委員會主席周維正（右）向香港迪士尼政府事務總監陳志榮致送紀念品，感謝他帶領會員到處參觀。

