



Dear HKGCC Members

Invitation to the launch of “The Hong Kong Business Guide to Carbon Reduction” on May 14th 2009

2009 is a critical year for climate change and to prepare businesses in Hong Kong for future carbon regulation resultant from the United Nations Framework Convention on Climate Change (UNFCCC), the Climate Change Business Forum (CCBF) in partnership with the Hong Kong General Chamber of Commerce (HKGCC) will next month launch *The Hong Kong Business Guide to Carbon Reduction*.

It is with great pleasure that I invite you join our launch together with Secretary for the Environment, The Hon Mr Edward Yau, and industry leaders from some of Hong Kong's top companies.

Details of the launch are as follows:

- Date:** 14th May 2009 (Thursday)
Time: 15.00 – 17.00hrs
Venue: Jardine Penthouse, 49F Jardine House, Central
RSVP: Bonnie Ho, tel: 2784 3951, email: bonnie@bec.org.hk

This practical guide outlines the steps businesses need to take to reduce emissions, highlights the technologies available and includes real life case study examples from CCBF member companies. The Guide also points to the business opportunities for large, small and medium-sized enterprises (SMEs) in a variety of areas including government demands on business practices, responding to consumer demands for environmentally-friendly products, and investment in new kinds of markets from carbon trading to renewable and clean energy generation, and energy efficiency.

We hope you are able to join us.

Yours sincerely,

CY Leung
CCBF Patron Chairman



台鑒：

誠邀閣下出席二零零九年五月十四日（星期四）舉行的**《香港商業減碳指南》發佈會**。

二零零九年標誌著氣候變化的一個重要年份。聯合國氣候變化框架會議（United Nations Framework Convention on Climate Change，簡稱 UNFCCC）將促使越來越多管制碳排放的法例，爲了讓香港商界能夠作預備，「氣候變化商界論壇」與香港總商會於下月攜手，公布《香港商業減碳指南》（*The Hong Kong Business Guide to Carbon Reduction*）。

爲隆重其事，我們特別邀請了環境局局長邱騰華先生，以及香港各大企業領袖出席《香港商業減碳指南》之發佈典禮，現誠邀閣下出席。**有關典禮的資料如下：**

日期： 二零零九年五月十四日（星期四）
時間： 下午三時至五時
地點： 中環怡和大廈四十九樓怡和閣
出席回覆： 何淑貞小姐，電話：2784 3951；電郵：bonnie@bec.org.hk

《香港商業減碳指南》（《指南》）實用性甚高，除了詳列企業減排時必需採取的步驟，也同時介紹現行的相關技術和引述氣候變化商界論壇會員公司的真實個案作爲範例。此外，《指南》亦指出從大企業至中小企在各個減排範疇上的有關商機，包括在政府要求下而制訂的商業應用方案、消費者對環保產品的需求、以及於碳排放交易、生產可再生及潔淨能源，以及能源效益方面的投資。

盼望閣下撥冗光臨指導。



氣候變化商界論壇贊助人委員會主席 梁振英

二零零九年四月九日