

The Netherlands Foreign Investment Agency (NFIA) in collaboration with Holland International Distribution Council (HIDC) cordially invites you to the seminar and networking cocktail

**“European business activities via the Netherlands“
Wednesday, July 15th 2009 from 18:00 – 20:00.**

"The current credit crisis and economic downturn has prompted companies to look for opportunities and alternative locations for their outsourcing activities and expanding to new consumer markets. The Americas, Asia-Pacific, Africa, the Middle East and Europe could all benefit. Join our experts in logistics and taxation who can offer you some views on the advantages of using the Netherlands as your base to expand your business in Europe and beyond. "

PROGRAM

18:00 Registration
18:10 Opening by Mr. Andre Verkade, Deputy Consul General

“Why invest in Holland”

By Ms Luiza Chan of the NFIA: Find out why companies like *Samsung Electronics, Tata Consultancy Services, Cisco Systems, Abbott Laboratories, ZTE, Huawei, Nike, and Starbucks Corporation* have already invested in the Netherlands.

“Holland: Pioneers in logistics - Logistics issues when doing business in Europe”

During her presentation, Ms Rancuret of HIDC will share some of the logistics issues your company might have to consider when doing business in Europe and will show you why the Netherlands is often considered to be a pioneer in logistics.

"Tax Aspects of Structuring Your European Business through the Netherlands"

The Netherlands is a favorable jurisdiction to structure your European business. In this session, Mr. Arjan van der Linde of Ernst & Young's Dutch Tax Desk in Hong Kong outlines the benefits of using Dutch companies for holding and trading activities in Europe.

19:30 – 20:00 Networking cocktail with drinks and finger food

VENUE

Conference Room of the Consulate General of the Netherlands
57/F, Cheung Kong Center, 2, Queen's Road Central

R.S.V.P

By enclosed reply slip, on or before Monday, July 13th 2009

REPLY FORM

Please send reply by fax to 2523 6440 or by e-mail to luiza@nfia-hongkong.com

I/ we will attend the Seminar and networking cocktail “European business activities via the Netherlands“ at the Conference Room of the Consulate General of the Netherlands 57/F, Cheung Kong Center

Participant 1:

Name: (Mr/Ms/Mrs) _____ Job Title: _____

Company: _____

Telephone: _____

E-mail: _____

Participant 2:

Name: (Mr/Ms/Mrs) _____ Job Title: _____

Company: _____

Telephone: _____

E-mail: _____

For enquiries, please contact Ms. Luiza Chan of the NFIA, tel.: 2523 5317