

EcoSmart Series IX: Roundtable Luncheon on

## Greening the Concrete Jungle

Speaker: **Prof C.Y. Jim** (詹志勇教授), Chair Professor of Geography, The University of Hong Kong

Case Study: **Mr Anthony Ip** (葉偉良先生), Senior Project Engineer - Civil Design, CLP Power Hong Kong

1 December 2009 (Tuesday), 12:30 pm-2:00 pm

The Policy Addresses in 2008 and 2009 highlighted the need of a quality environment to attract talents and maintain competitiveness. However, Hong Kong has been perceived as a concrete jungle with a majority of population living and working in the urban areas – crowded and bustling under a vista of high-rising buildings, despite the fact that 70% of our territory is country parks, rural mountains and green belt areas.

The Chamber has invited a renowned tree expert, **PROF C Y JIM**, Chair Professor of Geography of The University of Hong Kong, to speak on “**HOW TO OVERCOME CONSTRAINTS ON GREENING OUR COMPACT CITY**” at a EcoSmart roundtable luncheon. Prof Jim’s research orbit is distinctly interdisciplinary, as exemplified by the wide range of journals that have published his extensive knowledge of urban ecology, interfacing with urban forestry, urban green spaces, green roof, vertical greening, urban design and landscape planning, soil science, nature conservation and environmental management.

The roundtable will be showcased by **CLP’s SKY WOODLAND** project, which brings in the concept of **GREEN ROOFING** in a building structure. The interlocking crowns with 18 trees, with its 1m thick soil layer, act as a barrier to sunlight falling directly on the roof, reducing air-conditioning requirement of the building. The resultant energy savings in summer is estimated to be 50%. It is not just a native ecosystem in urban settings, but also helps improve air quality by absorbing carbon dioxide & other pollutants in the densely populated city.

**How to flourish both our businesses and trees in the cityscape?** Members please join the roundtable to share your views.

*The Hong Kong General Chamber has initiated an EcoSmart series of events to promote a smart culture that enables individuals, building managers, transport operators and general businesses to be more environmental friendly. Together, we will be able to help develop Hong Kong into a sustainable city.*

Booking Form ===== Fax: 2821 9528  
To : Hong Kong General Chamber of Commerce, 22/F, United Centre, 95 Queensway, Hong Kong  
Attn : Ms Looby Ho (tel: 28231228)  
Event : EcoSmart series IX: **Greening the Concrete Jungle**, 1 December 2009, 12:30 pm-2:00 pm  
Venue : Theatre, Hong Kong General Chamber of Commerce, 22/F United Centre, 95 Queensway, Hong Kong  
Fee : HKGCC Members: \$100 per person / Non-Member: \$200 per person

Co. Name:		HKGCC Membership No.:		
Address:				
Contact person:		Tel:	Fax:	
No. of Members @\$100:	No. of Guests @\$200:	Amount Enclosed: \$		
Attendee(s):	Family Name	First Name	Job Title	email
(Mr/Ms/Mrs/Dr)				vegetarian <input type="checkbox"/>
(Mr/Ms/Mrs/Dr)				vegetarian <input type="checkbox"/>
Payment Method (successful applications will be <b>confirmed by email</b> 2 days prior to the event)				
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- ★ Bookings will only be confirmed with full payment, on a first-come-first-served basis.
- ★ To avoid over-subscription, walk-ins will normally not be taken subject to the final decision of the organiser.
- ★ No-shows will be charged and payments are non-refundable unless the event is cancelled by the organiser.
- ★ Refunds can be arranged for cancellations submitted 3 days before the event, and the refund amount is subjected to a 5% or HK\$30 handling charge, whichever is higher. No refund for cancellations with less than 3 days’ notice.

Please register your support in the **HKGCC “Graduate Trainee Campaign 2009”** today!

Please contact Ms Karen Fung or visit [www.chamber.org.hk](http://www.chamber.org.hk) for details.

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