

EcoSmart Series VII: Roundtable Luncheon on

## Benefiting from Low-carbon Office Operation

**Speaker:** Dr William Yu, Head of Climate Program, WWF Hong Kong  
**Experience sharing:** Mr Francis Mok, Group Human Resources Director, Jebsen & Co Ltd  
Ms Diana Tsui, Director, Corporate Social Responsibility, KPMG

4 November 2009 (Wednesday), 12:30 pm-2:00 pm

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*Do you know?*

*How much could you save by asking staff to switch off their computers during lunch hour?*

*Apart from staff cost, which cost component constitutes the largest part of your operational cost?*

*How can you facilitate more cost-conscious behaviour or sustainable concept among your staff?*  
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The majority of businesses in Hong Kong are office-based commercial companies, contributing about 37% of overall energy consumption in the territory. While there is a growing awareness of the importance of sustainable development, many businesses have already stepped up to cope with the climate challenges by reducing carbon emissions in their offices. Through adopting more climate-friendly operational processes, companies could gain competitive advantages by **uncovering operational inefficiencies, improving energy efficiency, reducing operating cost, promoting a responsible culture and enhancing company's image.**

To assist businesses in implementing green office management, the WWF has just launched the **Low-carbon Office Operation Programme (LOOP)**, helping companies to measure and design steps to reduce carbon footprint from their daily operations. Management tools and guides are provided online, covering operational advice on the use of electricity, paper, office equipment, company vehicles, as well as fuels for business travels.

At the roundtable, **Jebsen & Co** and **KPMG**, two participating companies of LOOP, are invited to share their corporate experience of engaging staff into the carbon reduction programmes, and the benefits they gain from running low-carbon offices. Members please join the roundtable to learn how to green your **SMART workplaces.**

*The Hong Kong General Chamber has initiated an EcoSmart series of events to promote a smart culture that enables individuals, building managers, transport operators and general businesses to be more environmental friendly. Together, we will be able to help develop Hong Kong into a sustainable city.*

Booking Form ===== Fax: 2821 9528

To : Hong Kong General Chamber of Commerce, 22/F, United Centre, 95 Queensway, Hong Kong  
Attn : Ms Looby Ho (tel: 28231228)  
Event : EcoSmart series VII: **Benefiting from Low-carbon Office Operation**, 4 November 2009  
Venue : Theatre, Hong Kong General Chamber of Commerce, 22/F United Centre, 95 Queensway, Hong Kong  
Fee : HKGCC Members: \$100 per person / Non-Member: \$200 per person

Co. Name:		HKGCC Membership No.:	
Address:			
Contact person:		Tel:	Fax:
No. of Members @\$100:	No. of Guests @\$200:	Amount Enclosed: \$	
Attendee(s): Family Name	First Name	Job Title	email
(Mr/Ms/Mrs/Dr)			vegetarian
			<input type="checkbox"/>
			<input type="checkbox"/>
Payment Method ( <i>successful applications will be confirmed by email 2 days prior to the event</i> )			
<input type="checkbox"/> By Cheque: No. _____ (Payable to "The Hong Kong General Chamber of Commerce") <i>For ease of identification, please mark "R91104TS" on the back of the cheque</i>			
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- ★ Bookings will only be confirmed with full payment, on a first-come-first-served basis.
- ★ To avoid over-subscription, walk-ins will normally not be taken subject to the final decision of the organiser.
- ★ No-shows will be charged and payments are non-refundable unless the event is cancelled by the organiser.
- ★ Refunds can be arranged for cancellations submitted 3 days before the event, and the refund amount is subjected to a 5% or HK\$30 handling charge, whichever is higher. No refund for cancellations with less than 3 days' notice.

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Please contact Ms Karen Fung or visit [www.chamber.org.hk](http://www.chamber.org.hk) for details.

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