



(This Tour will be conducted in English)

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) is rapidly emerging as a vibrant hub with numerous growth opportunities. However, Hong Kong businesses face significant challenges in navigating the stark differences in commercial practices and regulatory environments between Hong Kong and Mainland China.

To succeed in this complex landscape, companies must develop a deep understanding of local policies and operational frameworks for effective strategic planning. Additionally, identifying and managing potential risks is crucial for ensuring stability during market entry. Adapting to the diverse consumer preferences in the GBA will further enhance a company's ability to thrive.

To aid Hong Kong enterprises in this transition, the Hong Kong Trade Development Council (HKTDC) and Qianhai authorities offer services designed to simplify the market entry process, enhance competitiveness and facilitate successful expansion.

As part of this initiative, the Small and Medium Enterprises Committee will host a Greater Bay Area Business Expansion Experience Tour on 23 January 2025. This half-day trip will provide a unique opportunity for participants to gain firsthand insights into the available services, empowering them to leverage the region's immense potential. After the tour, members will return to Hong Kong via the High-speed Rail from Shenzhen Futian, enjoying the convenience, speed and efficiency of the service.

Tentative Itinerary *Itinerary may change.

| 23 January (Thursday · PM) (Business Casual) |
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| <ul style="list-style-type: none"> • Assembly at Admiralty at 12:45, take a Cross-border coach to Shenzhen Qianhai • Visit the Qianhai International Talent Hub Community Healthcare Station • Visit the Qianhai International Talent Hub • Meeting with Qianhai Authority • Visit the GoGBA Business Support Centre (Futian) and meeting • Take High-speed Rail for Hong Kong at Futian Station (Train: G5861; Time: 18:58- 19:12) |

****Registration Details:** The mission is exclusively for HKGCC members. Each corporate member can enroll up to 2 delegates for the trip. The participation fee is HK\$400, inclusive of local transport and other related administrative expenses (excluding return high-speed rail ticket). The mission will be conducted in English. The deadline for registration is **13 January 2025**. For enquiries, please contact Ms Sandy Chan (Tel: 2823 1250 Fax: 2821 9550 E-mail: sandychan@chamber.org.hk).

HKGCC Greater Bay Area Business Expansion Experience Tour Registration Form

Thursday, 23 January 2025

To: Ms Sandy Chan Tel: 2823 1250 Fax: 2821 9550 E-mail: sandychan@chamber.org.hk

Address: HKGCC, 22/F United Centre, 95 Queensway

Personal Details Please complete in BOTH ENGLISH AND CHINESE.

| | |
|--------------------------------|---|
| 參加者姓名: _____ | Name of Participant: _____ (與旅行證件上名字保持一致/Name in Passport) |
| 公司名稱: _____ | Company Name: _____ |
| 職位: _____ | Position: _____ |
| 產品/業務範圍 Business Nature: _____ | |
| 香港手提電話 Mobile in HK: _____ | 內地手提電話 Mobile in China: _____ |
| 回鄉證號碼/護照 Passport No.: _____ | 到期日 Expiry Date: _____ |
| 聯絡人 Contact Person: _____ | 電郵地址 E-mail add.: _____ |
| 電話號碼 Tel. No.: _____ | 傳真號碼 Fax. No.: _____ |

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|--|--|------------------------|
| 【Registration Fee】 | | Membership code: _____ |
| 1. Participation Fee (Inclusive of local transport and administrative expenses, excluding return high-speed rail ticket.) Each Person HK\$400 | | |
| 2. Return High-speed Rail Ticket: (If you need to buy the HSR ticket, please provide your travel document info below) | | |
| <input type="checkbox"/> Vibrant Express: G5861 (Departure from Shenzhen Futian: 18:58; Arrive in HK: 19:12) (Second Class) HK\$74 Name on your document*: _____ Date of Birth: _____ Date of Issue of your document: _____ Type of your document (passport/home return permit/other): _____ Nationality: _____ | | |
| <input type="checkbox"/> I will arrange my outbound ticket. *For the Home Return Permit, please provide your name in Simplified Chinese Total Amount: HKD _____ | | |
| 【Method of Payment】 | | |
| <input type="checkbox"/> Enclosed a crossed cheque (HKD _____) Cheque No. _____ Please make payable to "The Hong Kong General Chamber of Commerce" and mark M250123WL at the back. | | |
| <input type="checkbox"/> Payment by Credit Card: Visa / MasterCard / AE Card No: _____ Total HK\$: _____ Expiry Date: _____ Name of Cardholder: _____ Signature: _____ Date: _____ | | |

- ✧ This event is for members only. Bookings will only be confirmed with full payment on a first-come-first-served basis. Priorities are given to corporate members. Each corporate member can enroll up to 2 delegates on this mission. The decision to accept or decline any bookings shall be at the sole discretion of the Chamber. No-shows will be charged and payments are non-refundable unless the organizer cancels the event. A refund handling fee of HK\$100 will be charged for cancellations submitted 3 working days before the event. (High-speed rail tickets are non-refundable) No refund for cancellations with less than 3 working days' notice.
- ✧ Participants agree to indemnify the Chamber and the hosting party for all liabilities for property damage, physical injury, or death arising from this event. Participants are advised to take out their own insurance against all risks.
- ✧ All delegates are responsible for their own China visa or effective travel documents to Mainland China.