

**B**usinesspeople and educators packed the Chamber's Theatre on 12 November for the opening of the 2018/2019 Business School Partnership (BSP) Programme. The launch also served as a matching event for schools and companies, giving both sides the opportunity to discuss and make plans for the year ahead. The BSP Programme is now in its 19th year, and continues to go from strength to strength.

"We have a record 52 companies and 52 secondary schools joining the BSP Programme this year, thanks to the support of our members," said HKGCC Senior Manager Karen Fung in her introduction.

The Chamber's wide range of member companies is reflected by the companies that participate in the programme, which include local and multinational firms from a wide range of sectors, from finance to amusement parks.

At the event, company representatives introduced their business and the types of activity that they would be able to offer. The event also helped the businesses to better understand the expectations of the teachers and students.

"We understand that not all companies will be able to have internship placements or offer company visits," said Fung. "Therefore the programme allows the flexibility for

schools and companies to develop activities that can benefit students the most, and in a way that is also convenient for the companies."

Typical activities include career talks by HR practitioners, and talks by CEOs and other senior executives. Visits to workplaces give students behind-the-scenes insights into offices and factories, and sometimes they even have the chance to try out some of the work for themselves.

True Light Girls College is a regular participant in the BSP Programme. Mui Lai Yuk, Head of Business at the College, said that in the past few years the school's students have had the opportunity

## Back to School for BSP

### 重返校園 投入「商校交流計劃」

Business-School Partnership Programme kicks off with matching event to discuss plans for the year ahead

配對活動為「商校交流計劃」揭開序幕，討論來年計劃



to learn from businesses including banks and hotels. She said that the girls particularly enjoy meeting CEOs and other senior executives, and find it fascinating to learn about their career paths.

The BSP Programme gives Hong Kong's young people an excellent insight into the world of work and the different careers available. It also helps companies to share information about their sector and brand with the future generation of workers.

Besides the BSP scheme, the Chamber also has a Student Ambassadors Programme, where a number of students can become involved with HKGCC activities and attend our events. You can read some of their thoughts on attending the Joint Business Luncheon with Chief Executive Carrie Lam on page 53. ❀



業代表和教育工作者於11月12日雲集總商會演講廳，出席總商會「2018/2019年度商校交流計劃」的開幕儀式。當天，多間學校和企業亦進行了配對，讓雙方有機會討論和訂立來年的活動計劃。商校交流計劃現已踏入第19年，日益壯大。

總商會高級經理馮嘉寶在開場白中表示：「有賴會員的支持，我們今年有52間公司和52間中學參與商校交流計劃，數目再創新高。」

總商會會員公司來自廣泛行業，從參與計劃的企業可見一斑，其中包括來自金融以至主題公園等各行各業的本地和跨國公司。

會上，企業代表介紹公司的業務，以及他們可提供的活動種類。是次活動還有助企業進一步了解師生的期望。

馮嘉寶說：「我們明白，不是所有公司都能提供實習的機會或企業考察活動。因此，計劃讓學校和公司靈活地安排活動，務求為學生帶來最大的裨益，同時為企業帶來便利。」

常見的活動包括由人力資源從業員主持的職業講座，以及企業總裁和其他高級行政人員的演講。企業考察活動讓學生深入了解辦公室和廠房的幕後運作，有時甚至有機會親自動手幹活。

真光女書院定期參與商校交流計劃。企業、會計與財務概論科主任梅麗玉表示，過去數年，該校學生有機會向銀行和酒店等企業學習。她說，這班女生尤其喜歡與總裁和其他高級行政人員會面，聽他們分享有趣的職場經驗。

商校交流計劃增進香港青年人對工作世界和不同職業的了解，還有助企業與新一代員工分享行業和品牌資訊。

除了商校交流計劃，總商會還設有「學生大使計劃」，讓學生參與和出席總商會的活動。閣下可參閱第53頁，了解學生出席行政長官林鄭月娥商界聯席午餐會後的感想。 ❀

