



## GS1 Hong Kong Solution Day 30 May 2023 | Hong Kong Productivity Council

Joining forces with emerging technologies partners, GS1HK Solution Day, themed : **From Digital Transformation to Digital Evolution**, returns for a 2<sup>nd</sup> year with an aim to provide an immersive experience of a truly intelligent, sustainable and modernized business environment, supporting your business on improving efficiency and enhancing consumer experience.

### Overview



**Date and Time : 30 May, 2023 - 2:00pm to 6:00pm**

Venue : 4/F, Conference Hall, Hong Kong Productivity Council

Theme : From Digital Transformation to Digital Evolution

Format : Physical Participation                      Language : Cantonese

Event Website : <https://www.gs1hk.org/solution-day/2023>

Registration : <https://www.gs1hk.org/solution-day/2023/register>



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### Highlights

- Two Featured Talks designed for industry practitioners, IT & tech experts
- 5 Thematic Solution Zones about digital transformation to digital evolution
- 12<sup>th</sup> Consumer Caring Scheme Award presentation ceremony

