

Business-School Partnership Programme

Life of Luxury Property 探索豪宅管理業



Students from SKH Lui Ming Choi Secondary School got an insight into the world of luxury property management at home and overseas during a visit to Pacific Century Premium Developments (PCPD) Limited on 25 March.

The students were first introduced to PCPD's latest Branded Residences and Hotel project in Hokkaido, Japan. To give students a better idea of the project, Eric Chau, Senior Sales Manager, showed them around the show suite of the Branded Residences.

They then visited the Club Peak Wing at PCPD's Bel-Air residential estate to see the facilities and environment, including a number of original artworks. Students also learned about the environmentally friendly measures at Bel-Air, such as the food waste recycling scheme.

Human Resources Manager Christine Cheng gave a career talk to the students and shared some of the attributes that PCPD looks for when recruiting for different roles. Three officers at the company then discussed how they provide the outstanding service that is expected in luxury residential properties, as well as some of the challenges that can arise for staff in this sector.

Property management is not just about buildings and facilities, and on 8 April, Bel-Air Ambassador Emily Wong gave a group of eight students some etiquette training.

She explained that when working in the field of luxury property, it is important to have a sense of responsibility and to maintain a courteous manner towards residents.

As part of these high standards, Wong explained the dress code and personal grooming guidance for property management staff at Bel-Air, and demonstrated sitting, walking and standing postures. Wong explained that understanding these etiquette guidelines is not only relevant

公會呂明才中學的學生於3月25日參觀盈科大衍地產發展，一窺海內外的豪宅管理業。

同學率先了解盈大在日本北海道的最新品牌住宅及酒店項目。為增進學生對該項目的認識，高級銷售經理周湛軒帶領他們參觀了品牌住宅的示範套房。

其後，他們參觀盈大的貝沙灣朗峰會所，一睹其建築設施和環境，包括多項原創藝術品。學生還了解到貝沙灣的環保措施，例如廚餘回收計劃。

人力資源經理鄭美二則為同學進行職業講座，分享盈大在招聘不同崗位時所著重的特質。該公司的三位主任隨後講解他們如何滿足客戶期望，在豪宅提供相符的卓越服務，以及行內員工可能面臨的一些挑戰。

物業管理不只涉及樓宇和設施。貝沙灣大使黃婉儀便於4月8日為八位學生進行禮儀培訓。

她解釋，從事豪宅管理必須具備責任感，並以殷勤懇切的態度禮待每一位住客。住戶對客戶服務的期望甚高，對細節一絲不苟，有助員工與居民愉快相處和互動。

要維持高水準的服務，黃婉儀向同學講解貝沙灣物業管理人員須遵守的衣著規定和個人儀容指引，還示範了坐立和走路的儀態。她解釋，這些禮儀指引不但適用於物業管理業，也可應用在其他生活和工作環境。

最後，投資者關係及企業傳訊經理卓詠喬與學生分享面試秘訣：要在面試有出色的表現，她建議同學對目標公司進行徹底的資料搜集，以加強信心。

to the property management field, but also to other life and work settings.

Amy Cheuk, Investor Relations and Corporate Communications Manager, shared some interview tips with the students. In order to perform well in interviews, she advised them to research the target company thoroughly to give them more confidence.

Top Careers on the Cards 了解尖端卡片技術

From accessing transport to paying for goods, cards are an essential part of modern life. But while students may be accustomed to the convenience of using cards, they are probably not aware of the crucial technology and security considerations behind these everyday items.

Twenty students from Yuen Long Public Secondary School had the opportunity to learn all about the latest card technologies during a visit to the Yuen Long plant of Toppan Forms (HK) Group on 22 March.

They enjoyed a guided tour of the factory to have a closer look at the production line to see the cards being made. The students were impressed by the high security measures in the plant.

Senior staff members gave the students an overview of Toppan Forms. Lilian Cheng, Human Resources and Administration explained the company's structure and the various job positions that are available. Francis Chau, Production Director, introduced the various types of card, and also explained some of the security solutions that are used to protect the confidential customer data stored within credit cards.

The visitors also heard from three young staff members who shared their experience of the company's graduate trainee scheme. During the programme, the trainees are rotated to different jobs within the company. While it is challenging to learn about the operations of various departments in a relatively short time, the trainees all agreed that it had been a rewarding experience.



從乘搭交通工具到支付款項，卡片是現代生活的重要一環。同學可能已對使用卡片帶來的便利習以為常，然而他們卻未必了解到這些日常用品背後涉及的重要科技和保安考慮。

元朗公立中學的20名學生於3月22日參觀凸版資訊（香港）集團位於元朗的廠房，了解最新的卡片技術。

同學獲安排參觀廠房內部運作，近距離一睹卡片的生產線。期間，他們需要使用出入保安卡方可通過廠房內各道閘門，故此對廠房的嚴密保安措施印象尤深。

其後，集團的高級人員向學生簡介凸版資訊。人力資源及行政部董事鄭麗莉解釋該公司的架構和不同職位。生產總監周志明則介紹各種類型的卡片，並講解一些用於保障信用卡內機密客戶資料的保安方案。

參觀學生還細聽三位年輕員工分享他們加入該公司畢業生見習計劃的經驗。計劃期間，見習生被調派到公司的不同崗位。要在短時間內了解各部門的運作，雖然難度甚高，但見習生都一致認為從中獲益良多。



Electric Insight 透視電力事業

A group of students from Wesley College not only gained a better understanding of the local power industry, but also useful knowledge for furthering their studies and career planning during a visit to HK Electric's Customer Centre and Smart Commercial Kitchen on 29 March.

Carmen Lam, Customer Services Manager, shared her work history at the company as well as her career aspirations. She encouraged students to continuously "sharpen the saw" and also to explore the range of career opportunities available at HK Electric.

Human Resources representatives walked students through HK Electric's company vision, mission and core values as well as the various trainee and staff programmes for professional and personal development.

Besides learning about the company's operations and service culture, the visiting students also gained an understanding of how electric cooking contributes to a low-carbon lifestyle.

衛理中學一行學生於3月29日到訪港燈客戶中心和智能商電廚房。此行除了加深了同學對本地電力行業的認識，還有助日後的升學和職業規劃。

客戶服務經理林嘉敏分享其在港燈的工作經驗和個人抱負。她鼓勵同學持續學習，不斷裝備自己，並多留意港燈的各種工作機會。

人力資源事務科的多位代表亦為學生介紹港燈的願景、使命和核心價值，以及多個幫助僱員在專業以至個人層面發展的見習生和員工計劃。

是次活動除了讓學生了解公司的營運和服務文化，還助他們明白電能煮食如何為低碳生活作出貢獻。

