

**Hong Kong General Chamber of Commerce -
Business-School Partnership Program Overview**

The Business-School Partnership Program was established under the partnership of The Hong Kong General Chamber of Commerce and The Association of English Medium Secondary Schools in 2001. Initially, the program was set to promote the use of English outside of schools. Later in 2005, the program evolved into the Business-School Partnership Program today, enhancing students' career development, business knowledge and industry knowledge.

The goal of the Program is to bridge the gap between businesses and schools to enforce flexible communications and mutual understandings. The benefit of the Business-School Partnership Program is two fold, it enables students to be better prepared for the business world, enhance their knowledge on various businesses, work skills and language skills. Businesses on the other hand, may get a better understanding of students' mindset, work related expectations, as well as discovering the talents of students. The program is set for both businesses and schools to exchange any ideas in formulating the best learning experiences for Hong Kong students.

Every school year, a voluntary company would be matched with a participating AEMSS school. The matched Business-School pair would work closely together for a year to develop activities upon mutual agreements with the consideration of the company's resources and manpower as well as the school's and student's expectations. Common activities include CEO talks, career talks, interview workshops, company tours, job shadowing and summer internships have helped many students understand more about themselves and made an impact on their career path planning.

As a major business chamber, we are in the best position and interest to facilitate this bond between schools and businesses because we acknowledge that students are valuable assets to Hong Kong's economy. An increase of corporate workshop training opportunities, work place exposures and internships may reinforce student's confidence, interest in learning, strengths and weaknesses, allowing them to gain transferable work skills from school to the real world. The development of younger generations lies within the devotion of both schools and companies. For further information about this meaningful program, please contact Ms Karen Fung at 2823 1240.

